

### DECREASE IN PRICE OF RUBBER

Average Man Has British Government to Thank That It Has Not Risen With Other Products.

If ten years ago, any rubber manufacturer had been given an order for 2,000,000 pairs of rubber boots, of the hip length variety, he would have been forced to refuse the order, unless he were privileged to "farm it out." Seven thousand tons of rubber and other materials are necessary to manufacture 2,000,000 pairs of rubber boots and ten years ago it would have been next to impossible for a single manufacturer to lay his hands on that amount of the crude product.

Today, however, it is a different matter—so different, in fact, that such an order has just been given to a single manufacturer by the British Government for boots for Britain's army. The name "British" appears still further in the transaction. It was through the foresight and sagacity of the British Empire that this and other manufacturers of rubber articles have the immense supply of the crude article with which to meet the demands of the public.

The why and wherefore of this dates back to 1892, when wise men in authority in the British Government conceived the idea of fostering the rubber industry by subsidizing plantations of rubber trees. This was a wild flight into fancy in the minds of the average rubber man, who believed that rubber could come only from the wild trees of Brazil, but these Englishmen saw differently and to-day, not only the British Empire, but the world is profiting by the foresight of these men.

This year's production of rubber will be well over 200,000 tons of crude rubber, while the South American production, which satisfied many, still remains the same and constitutes only 23 per cent. of the total world's production of crude rubber.

But, this is the interesting part for the average person. Britain's rubber foresight has brought the market under her control and she has forced the price of crude rubber down from \$3.00 in 1910 and \$1.25 just before the war to about 67 cents to-day. In these days, when all prices are mounting, this is glad news for the man of ordinary means.

He is the man who buys rubber several times a year to keep himself dry shod—perhaps to keep the feet of a wife and two children from the chills of winter. He

Better Shoes and Better Service

### Handsome

is the word that describes the new arrivals in ladies' shoes.

The new browns in kid and calf, with tops of same or of cloth, have found many admirers.

YOUNG WOMEN who depend on this store for "the thing" in shoes are never disappointed.

We show the snappy styles and the newest kinds in smart shoes.

The Fall Season's Latest and Best

in classy shoes for the woman, who know and care, are ready—Shoes of the better sort.

Ladies come in and let us show you your ideal shoes and learn how near we have guessed it. Always pleased to show you.

**COLES SHOE CO.**  
122 COLBORNE ST.  
Both Phones 474

### SAVE YOUR HAIR AND BEAUTIFY IT WITH CANDERINE

If you care for heavy hair, that glistens with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous, try Danderine.

Just one application doubles the beauty of your hair, besides it immediately dissolves every particle of dandruff; you cannot have nice, heavy, healthy hair if you have dandruff. This destructive scurf robs the hair of its lustre, its strength and its very life, and if not overcome it produces a feverishness and itching of the scalp; the hair roots flanch, loosen and die; then the hair falls out fast.

If your hair has been neglected and is thin, faded, dry, scraggy or too oily, get a 25-cent bottle of Knowlton's Danderine at any drug store or toilet counter; apply a little as directed and ten minutes after you will say this was the best investment you ever made.

We sincerely believe, regardless of everything else advertised, that if you desire soft, lustrous, beautiful hair and lots of it—no dandruff—no itching scalp and no more falling hair—you must use Knowlton's Danderine. It eventually—why not now?

is the man who knows what the increase in price of other articles means and welcomes the news that, at least, one article is decreasing rather than rising in cost.

He is the man who also knows that his shoe leather and that of his wife and children is mounting so rapidly that the buying of shoes for the family is a problem. Winter is coming and rubber and overshoes come with winter as a means to help solve this high cost of shoes, and he has to thank the British Government for the control it has of the rubber market and the help it has been to the manufacturer, who might otherwise have had to put rubber in the same class as leather.

**HARLEY**  
Mrs. John Terryberry of Ingersoll, spent a few days last week at William Terryberry's.  
Mr. William Bennet of Brantford, spent Sunday at his home here.  
Mr. and Mrs. Harvey Bennett and Mrs. James Radford moved to Brantford last week.  
Mr. and Mrs. J. W. Marshall spent Tuesday in Brantford.  
Mr. and Mrs. Frank Casner motored and spent Sunday at Mr. George Soper's, New Durham.  
Mr. and Mrs. William Bonney and Lloyd and Mr. and Mrs. Chas. Radford spent Sunday at Mr. J. Swear's Mt. Zion.  
A number from here attended Brantford market on Saturday.  
Mr. and Mrs. Leslie Read and son, George, of Burford spent Sunday at Mr. T. Hammond's.  
Mrs. E. Kelley of Burford, spent one day last week with Mrs. Frank Casner.  
Mr. W. F. Robinson of Hatchley, spent Friday at Mr. C. H. Radford's.  
Mr. Samuel Clement had the misfortune to lose a valuable horse one day last week.

**FEEL FINE! TAKE "CASCARETS" FOR LIVER, BOWELS**

Enjoy life! Your system is filled with an accumulation of bile and bowel poison which keeps you bilious, headachy, dizzy, tongue coated, breath bad and stomach sour—Why don't you get a 10-cent box of Cascarets at the drug store and feel better. Take Cascarets to-night and enjoy the nicest, gentlest liver and bowel cleansing you ever experienced. You'll wake up with a clear head, clean tongue, lively step, rosy skin and looking and feeling fit. Mothers can give a whole Cascaret to a sick, cross, bilious, feverish child any time—they are harmless—never gripe or sicken.

**KINDLY NOTIFY COURIER**  
It is the rule of the Militia department that relatives are first notified of casualties at the front before the official list is issued from Ottawa.

Readers of The Courier will kindly call at the office, or phone when such telegrams are received, so that the information may be known to their friends.  
Day phone 276; night phone 452.



GERMAN DREADNAUGHTS, OF WHICH TYPE TWO WERE RECENTLY HIT BY BRITISH TORPEDOES



### THE FAIRY CANNON

Once upon a time in the old, old days, there lived an elf, and for all I know he may be living yet. He lived in the fairy forest then and they called him the flower-elf. Ah, me! a wise old elf he was. He really knew too much.

Now at that time nowhere in the mortal world could you find a flower-elf. They all grew in the fairy forest and it was the flower-elf's business to see that everything went right. For pay he took the fallen petals. What could he do with them? Well he did a number of things! He hatched the roof of his cottage with flower petals. He made umbrellas of flower-petals and sold them to the fairies. He made clothes for himself, rugs for his cottage—but there, I've told you he was smart. That's enough. Anything he wanted to make, he could make, and that's how he came to make a fairy cannon. It began when he found a hollow tree in the marsh near his cottage.

"Hum!" he said "I could just manage some kind of a little explosion in that old tree trunk. I could pack the mouth with flower seed and sprinkle them all over the fairy forest. Then I wouldn't have to run my legs off every year sowing flower seed."

Yes, he was lazy! I admit it now—lazy and clever. And by and by, after a great many experiments, he managed to mix the pollen of the fairy flowers and explode it with a fiery spark.

And so, my dears, when the spring came again that lazy flower-elf had his fairy cannon done.



### RIPPLING RHYMES

Walt Mason

**AFTER THE FUSS**  
The campaign's done; those statesmen won for whom we have been rooting; the vanquished sail the Salt Creek trail, and raise their doleful hooting. Now let us turn to work and earn some good old honest guilders; work on with zest—that fortune's best of which we are the builders. If we should wait till statesmen stake our path to wealth and glory, we'll be obscure—and beastly poor when we are bent and hoary. If you depend, misguided friend, on govern-

ment to aid you, you'll weep some morn at how ignorant that sort of graft has made you. If you put faith in such a wraith as campaign vows and thunder, you'll be a joke and you'll go broke, while others nail the plunder. The easy skates near candidates and think it's truth they're speaking, but all the say is just the play, and give a good hit and then stand back and watch the ball. He would give a good hit and then get into place to hit again.

I am going to watch that boy when he grows up, I feel sure that the habit of hitting again is going to stand him in good stead.

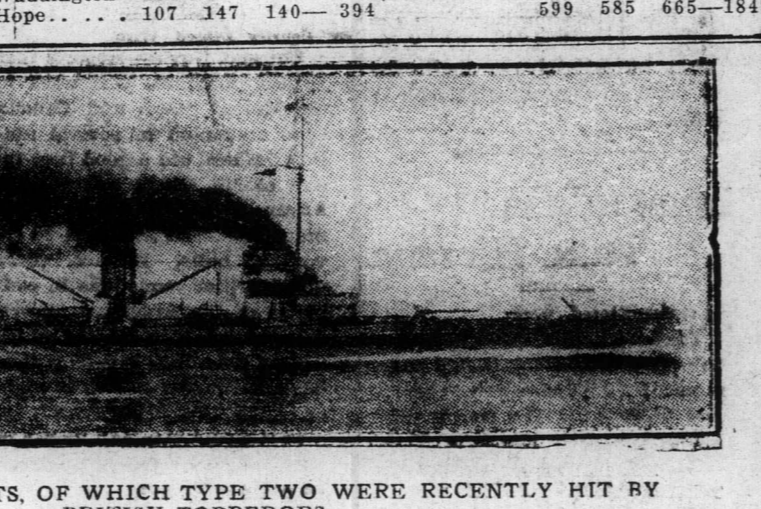
**The Man Who Got A Raise**  
The trouble with a great many of my salesmen, a business man once said to me, "is that whenever they make a big killing they have to sit back and admire themselves for awhile. But I've got one man who looks on every big sale he makes as a record to be broken next trip. I couldn't raise my other men this year, but you can bet I raised him!"

Laurels are bad things to rest on. There's a perfume about them that has much the same effect as lotus eating.

A horse club asked me for a motto the other day. I couldn't think of one just then, but now I suggest "Hit it again."

**BOWLING**  
On the Y. M. C. A. alleys last night Zion succeeded in taking the odd game from the Pratt and Letchworth team. Royal Cleator was high man with three nice games for a total of 615. Beatty was the best of the churchmen. The scores:

Zion	621	612	561	1804
Waddington	187	168	131	486
Hope	107	147	140	394
Beatty	171	147	169	487
McGaw	166	150	121	437
Pratt and Letchworth	170	170	175	515
Cleator	129	123	145	397
Berger	135	153	181	473
Hermiston	165	139	184	488
Crowley	165	139	184	488



CHOIR WAS ENTERTAINED

DAILY STORE NEWS | **J. M. YOUNG & CO.** | DAILY STORE NEWS  
"QUALITY FIRST."

### Tailored Suits for Women and Misses at Half Price

Where are their equals for good value? We question whether you could find anywhere Women's Tailored Suits that represented a better value than these at half price.

25 only Suits, balance of this season's selling, in Serge, Chevots, Gabardine, Varieties of styles, 32 and 34 inches in length, midels, full ripple pelinae, convertible collars, Navy, Brown colors, Navy, Brown and Black and Tweed Mixtures. Suits worth \$15.00 to \$30.00. To clear at Half Price.

**Suits at \$24.75**  
10 Only Ladies' and Misses Suits, in Whipcoats, French Serge, Poplin, Broadcloths, Beautiful models, semi-fitted, full ripple styles, guaranteed satin lining, fur and braid trimmed. Colors Brown, Hunter's Green, Navy and Black. Some worth up to \$40.00. To clear at \$24.75.

**Underskirts at \$1.00**  
Black Satene Underskirts, deep flounce. All lengths, full width. Worth \$1.50. Special \$1.00.

**Big Specials in Plush**  
50 inches wide, Black Plush, beautiful finish; best of dyes, Lustre make. Will make handsome coats. These are very scarce goods. Worth \$7.50. Special at \$5.00. Special \$5.00.

**Blanket Cloths**  
For Childrens Coats, Robes or Mens' Smoking Jackets.  
Ends from 1-2 to 5 yards of Blanket Cloth, in Navy, Alice, Paddy, Purple, Tan, Fawn, Brown, Cardinal, in plain and check or plaids. Worth \$3.00. Special \$2.00.

**All Wool Serges at Less Than Wholesale Prices**  
54 inches wide, Coating Serge, in Navy, Green, Alice, Brown, Black. Worth to-day \$2.50. Special \$1.75.

Coating Serges in Black and navy. Colors guaranteed. 54 to 56 inches wide. \$3.00, \$2.50, \$2.00.

**J. M. YOUNG & CO.**  
Agent for Pictorial Review Patterns. Telephone 351, 805

**TO ESTABLISH AN AMBULANCE CORPS**  
If present conditions are realized a local branch of the St. Johns Ambulance Association will be established in this city in the near future.

Principal Gee of the evening classes conducted at the Collegiate Institute has been interviewed concerning the matter and gave the assurance that if enough pupils were enrolled that the Board would consider allowing the classes to be held in conjunction with the evening classes. The course, which will consist of a thorough training in first aid work will be conducted by Mr. W. H. Pennock, 27 Henrietta Street, who has had previous experience along a similar line in the old country. Already about fifteen pupils have been secured, and many more are expected to enroll. An outline of the scheme was given at the meeting of the Trades and Labor council last night, when their cooperation was solicited.

**CHOIR WAS ENTERTAINED**  
On Wednesday evening, the 8th inst. the ladies of the Congregational church entertained the choir, and about forty persons enjoyed a splendid banquet.

A fine musical programme was given, each item was of the highest quality, revealing technical mastery, effective rendition and faultless taste. The following programme was given: Piano duet, Mrs. Sanderson and Miss Gladys Sanderson; solo, Miss Phlipps; solo, Mrs. Sanderson; solo, Miss Taylor; reading, Miss Hollinrake; solo, Mrs. Hunter; solo, Miss Secord. Mrs. Sanderson as accompanist, materially contributed to the success of the programme by her perfect execution and true interpretation of the various pieces.

During this musical feast there was a most interesting presentation to Miss Pearl Secord, daughter of Mr. and Mrs. P. H. Secord, and a member of the choir, who is shortly to be married. Mrs. Bronson read an address conveying to Miss Secord the high esteem of the choir and their sincere best wishes for her happiness in the future. In token of these sentiments Mrs. Sanderson, in the name of the choir, presented a beautiful reading-lamp to Miss Secord. This was followed by the presentation of a silver card tray from the Rev. and Mrs. W. J. Thompson. Miss Secord graciously acknowledged the gifts. Short speeches, testifying to the popularity of Miss Secord, the value of the choir in the church services, and the generosity of the ladies of the church, were made by Messrs. Hollinrake, Styles, Crooker, Symonds, Whitney, Secord, and the pastor of the church. A most enjoyable evening closed with the singing of God Save the King.

**Groceries**  
Prepared Almond Paste, 1-2 lb. tin.  
Ground Sweet Almonds 1-2 lb. tins.  
French Candied Cherries  
Candied Pineapple.  
Simcoe Creamery Butter (finest pasteurized).  
Ingersoll Breakfast Sausage in 1 lb. packages, fresh to-day.  
**T. E. Ryerson & Co.**  
20 Market Street  
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WANTED—Parlor, Dining room and bedroom furniture, in good condition and at your lowest cash price. Tell me just what you have and what you want and when I can inspect it. Address immediately—

HOW TO EXCHANGE FURNISHINGS.  
WILL TRADE Inner-plays price \$375, used 1 year, for Victrola and records, or parlor furniture, paintings, etc. Address

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