

**BUY FROM THE MAKER. YOU SAVE MONEY.**

**The Northway Store**

**Exceedingly Smart Styles in Misses' Coats**



Our big factory pays the same attention to the making of Misses and Children's coats as it does to all the Ladies' garments, and this week we are showing some very smart styles for the young women in two-tone cloths, diagonals, Boucles and Novelty cloths; all in the popular 7-8 and 3-4 lengths, with the new collar. Come in pretty Browns, Greys, Blues and Tans with the new backs and handsome big buttons. Many handsome little Balkan styles are included. Sizes are 14 to 20 in Misses and 13 to 17 in Juniors. An excellent selection from which to choose and prices from \$18.50, \$15.00, \$12.50, \$10.00 to **\$7.50**

**New Black Boucle Coats**

Very stylish and so correct for this coming winter. They come in all black principally, but some sample coats are shown in blue and black combinations; all having the new collar, which fits so comfortably and lined throughout. Large silk frog fasteners and handsome coats in every particular. Both women's and misses sizes and prices at \$18.50, \$15 and **\$12.50**

**Handsome Silk Dresses at \$10.00**

The prettiest little dresses for the money that it is possible to find. Come in black, navy, new Marine, Copenhagen, Brown and Tan, in either plain overskirt or peplum, fancy lace yokes; long and three-quarter sleeves; made from extra good quality Messalines and Pailettes; very handsome dresses, and our special value at **\$10.00**

Many other styles in silk dresses, plain or combination styles; all best colorings and as elaborate as you may wish; all sizes at \$15.00 and **\$12.50**

**New Separate Skirts**

This week we show many new styles in the black and white Shepherd checks, being so correct in style for this season, gathered backs with small belt at waist, and O. S. Sizes; all lengths and bands sizes and big selection from which to choose at \$7.50, \$6.50 and **\$5.00**

**THE NORTHWAY COMPANY, Limited**  
124 - 126 Colborne Street

**Social and Personal**

**To the British Lady Golfers.**  
They may have won at polo, and in yachting.  
They may have clinched the great Olympic Games.  
And many other things they're scored a lot in.  
Adding to the lofty Eagle's fame. They surely put it over Ray and Vardon.  
In a style we cannot quite forget. But at Wilmington they're saying.  
Where the ladies now are playing. The British have them going, that's a bet.  
Good luck to you fair ladies, we're relying.  
Upon your golfic skill to win the day.  
And keep that good old Union Jack a-flying.  
By the plucky prowess of your play. We'll soon forget our many past disasters.  
If you will only let the whole world see.  
That at least there's no decay in.  
The grand old game you're playing.  
So here's to you, and here's to victory.  
—W. H. W.

Mr. Nelles Herod was in Toronto on business yesterday.

Mrs. Robert Kerr will receive the first Thursday of each month.

Mr. A. A. Adams, the well known golfer of Hamilton, is in the city today.

Mr. and Mrs. W. L. Hughes left today to spend a week in New York City.

Mr. and Mrs. J. C. Walker left this morning for a visit with friends in Erie, Pa.

Mrs. F. E. Passmore, Charlotte St., will not receive again until the third Thursday in November.

Messrs John McGraw, A. O. Second, John Hutchinson, and John Kelly returned yesterday from attending the world series.

Mr. Charles Hetherington, of Dundas, is a visitor in the city, the guest of his brother, Mr. John Hetherington, Waterloo street.

Miss Margaret Cookshutt, the elder daughter of Mr. and Mrs. H. Cookshutt won the finals of a tennis tournament at Miss Edgars' School, Montreal, securing a very handsome prize.

Rev. R. D. Hamilton, of Wellington St. Church, Rev. A. E. Lavell, of Brant Avenue Church, and Rev. T. E. Holling of Colborne St. Church, accompanied by Mr. Thomas Dawson, assisted at a concert in the Methodist church, Trinity, last evening. Quartettes were rendered with the assistance of the local minister, Rev. Lavell supplied elocutionary numbers and Mr. Darwin played organ solos.

The Young People's Guild of Zion Church opened for the season of 1913-14 last evening with a social. After the opening exercises led by the President, Mr. Chas. Hall, Miss Maude Taylor, Conventor of the Social Committee took charge. The programme consisted of a piano solo by Miss H. Doeringer, a solo by Miss Anguish and a reading by Miss J. Mitchell. A spelling match was the feature of the evening. Miss M. Mitchell and Miss O. Hall being the leaders. The words were required to be spelt backwards and after much amusement Miss Hall's side came out victorious. After the spelling match refreshments were served and the evening broke up with the singing of the National Anthem.

**Tutela Women's Institute.**  
The Tutela Institute held their October meeting at the home of Mrs. Herbert McIntyre, Tutela Heights. After the usual opening exercises the minutes of the September meeting were read and adopted. Mrs. T. D. Fawcett and Mrs. Mintern were appointed to represent the institute at the convention held in Toronto in November. After discussing the subject it was decided not to take any of the demonstration courses this winter. A paper on Thoughts of Thanksgiving Day by Miss Hill of Newport, Tutela Heights was read by Miss Florence Tomlinson and was very much enjoyed by all present. A feature of the meeting was a donation of fruit jelly, etc., for the Tuberculosis hospital. Mrs. Fred Houlding and Mrs. H. McIntyre were appointed to convey the fruit to the hospital. It was decided to raise a sum of money by subscription, etc., for the same hospital. The meeting closed by all joining in singing, "God Save the King" after which all enjoyed the usual social half hour over the tea cups. The November meeting will be held at the home of Mrs. Moyle, Mohaw Road, Miss G. Tomlinson has kindly consented to address the meeting.

**G. T. R. SPECIALS.**  
In order to handle extra travel on account of Thanksgiving Day excursion, the Grand Trunk Railway System have arranged to run extra train from Toronto to London twenty-five minutes ahead of the International Limited, on October 18th and 20th. This train will leave Brantford at 6:30 p.m. for Woodstock, Ingersoll and London.

**GOING TO BRUSH UP?**  
If you're going to brush up the house a bit this Fall, why not take a look at the Rugs and Carpets at Cropp's.

**Nuptial Notes**

**MUMBY-HUTCHINSON**  
A very pretty wedding took place at 3 o'clock this afternoon at 113 Brock-street, the residence of Mr and Mrs. Edward Hutchinson, when their oldest daughter, Lita Pauline, was united in marriage to Mr. John Mumby, of Amigari, Ont. The bride, who was given away by her father, wore a gown of ivory duchess satin with pearl trimmings and caught with orange blossoms and a tulle veil with a wreath of orange blossoms, and carried a shower bouquet of bridal roses and Misses of the valley. The bride was attended by her sister, Miss Rhea, who was gowned in pink brocade satin. Mr. James Mumby, brother of the groom, was best man. The officiating minister was the Rev. T. E. Holling, pastor of Colborne St. Methodist Church. The ceremony was performed in the drawing room, which was decorated with ferns and white chrysanthemums, and before a bank of the same decorations in the presence of about sixty guests. The wedding march from Lohengrin was played by the bride's cousin, Miss Loraine Hutchinson. During the ceremony Mrs. Frank Leeming sang "Because," accompanied by Mr. Geo. C. White.

After the ceremony, the party repaired to the dining room, which was tastefully decorated with yellow chrysanthemums, and where a dainty buffet luncheon was served. Numerous beautiful gifts were received.

This evening, from seven until nine o'clock the bride will receive a few of her friends, and at midnight will leave for Detroit and points west. On their return Mr and Mrs. Mumby will reside at 47 Holton St., Hamilton.

In the marriage of Miss Hutchinson, the city parts with one of its best known and most successful contralto soloists. She will be greatly missed in musical circles, not saying that other circles will not miss her, as she is a very pleasing personage, and has made many friends, who will wish her future to be a happy one.

**MATTHEWS-STURLEY.**  
Rev. J. C. Potts solemnized the wedding of Chas. J. Matthews and Laura Sturley in Grace Church yesterday afternoon.

**Local News**

Mrs. Murdoch MacPherson will receive at her home to-morrow.

**Rockton Fair**  
A number of Brantfordites left this morning to attend the annual fall fair at Rockton.

**At Armories**  
The married and single officers will play a game of indoor baseball to-night in the armories after which a supper will be held.

**Building Permits**  
A building permit has been granted to F. Hett for the erection of a two-story brick dwelling on William street to cost \$1,800.

**Carpet Ball**  
It is the intention of the Sons of England Society to form a carpetball league to be composed of teams from the different lodges.

**Carpetball League Meeting**  
A meeting of the city carpetball league will be held to-morrow night, in the office of H. S. Peirce, when the schedule for the season will be drawn up.

**Canton Dance**  
Canton Brantford will hold their first dance of the season in the Masonic Temple on Thursday evening, the card list, the music for which will be provided by Lomas' orchestra of Hamilton.

**Echo Place Meeting**  
All residents of Echo Place are invited to attend the meeting of Echo Place Improvement Association to-morrow night, Oct. 16 at 8:15 at Mohawk Park School. Matters of interest to all will be taken up.

**Good Meeting**  
The regular meeting of St. Jude's A. Y. P. A., was held last night in the school room, the president, Mr. H. A. Harrington, in the chair. Rev. H. A. Wright gave a very interesting address on the life of David, which was thoroughly appreciated by all. Mr. Farnsworth had charge of the musical part of the program, and two quartets given by members of the choir were rendered in good style. The program for next week is in the hands of the debating convention when an interesting subject will be discussed by members of the society.

**Entertainment at St. Luke's.**  
On Monday evening a successful entertainment was given by the members of the Girls Friendly Society at St. Luke's Church. The programme was as follows: Dialogue, An Art Critic, Misses L. Freeman, M. Skinner, duet, Misses A. Clifford, P. Mite; dialogue, Misses C. Clifford, E. Childs, A. Evans, M. Harradine; song, Miss A. Clifford. Ten of the girls took part in a motion song. Four tableaux were then given: "Bubbles," Miss B. Harradine; "Faith, Hope and Charity," Misses A. Evans, E. Childs, L. Freeman; "O You Dirty Boy," Misses T. Childs, B. Harradine; "Abide With Me," by several of the girls. A very pleasing address was given by the Rev. C. J. Lester. Refreshments were tastefully served and a pleasant evening closed with the National Anthem.

Ladies' Tailoring **J. M. YOUNG & CO.** Dress Making

**SPECIAL DISPLAY OF HOLIDAY GOODS!**

If you're going away you'll be wanting something in the way of a new Suit, Coat, Dresses, a Fancy or Tailored Waist, Gloves, Parasol or a new Hat. We are making a special display of all the above lines, all at special prices for the holiday trade.

**Nobby Tailor-Make Suits**  
See the nobby tailor made suits for Women and Misses, in all the latest styles and materials, silk and satin lined. Special showing of \$12.50, \$15.00 and \$18.00 suits; others at \$20.00 to \$30.00.

**Stylish Winter Coats**  
If you are looking for a stylish Winter Coat, don't fail to see the ones we are showing; for style, material and fit they are second to none. Full range of sizes in Ladies', Misses' and Children's. Prices from \$10.00 to **\$30.00**

**Special Display of Children's Wear**  
Children's ready-to-wear dresses, coats, bonnets; also a full line of Infants' wear.

**Dress Making**  
If you are wanting a new gown, waist or skirt made, we can make up anything in the way of dress making on short notice, style, fit and workmanship, guaranteed; place your order now and get quick delivery.

**Smart Tailored Waists**  
See our elegant line of Ladies' tailored waists in silks, liden, vestings and flannels. We are showing some very handsome ones in brocade silks and mions in full range of colorings; all sizes. Special from **\$8.00** to \$3.50 to

**French Kid Gloves**  
Ladies' French Kid gloves, two-dome, in black and colors; every pair guaranteed; full range of sizes. Special at \$1.00, \$1.25 and **\$1.50**

**Suede Gloves**  
Suede gloves in tans, greys, black. All sizes. Special at \$1.25 **\$1.50** and

**Chamoisette Gloves**  
Chamoisette Gloves in white greys, tan, brown and chamois, 2 dome fasteners; special at 25c, 35c and **50c**

**Millinery for the Holiday**  
You'll want a new hat to go with your new suit or gown. We are showing some very stylish hats for fall wear at reasonable prices.

**Hand Bags**  
Ladies' hand bags in black, grey, tan, purple and mirror; with strap handles. Special at \$1.00, \$1.25, \$1.50 to **\$10.00**

**Fancy Neckwear**  
Just to hand, a big shipment of neck wear in fancy collar and collar and cuff sets; new ruchings, ruffs for neckwear. Special at 25c. to **\$3.00**

Remember Our Big Blanket Sale Continues for the Next 10 Days!

**J. M. YOUNG & CO.**  
Carpets, Curtains, Housefurnishings  
November Patterns Now Ready

**Laid at Rest**

The funeral of the late Mrs. Margaret Oxtoby took place on Tuesday Oct. 14th, from the home of her daughter, Mrs. H. Beney, 52 Duke St. The service at the house was conducted by the Ven-Archdeacon Mackenzie, assisted by the Rev. G. Potts. The pallbearers were Mr. C. B. Heyd, S. Suddaby, E. Dunn, F. Beney and the two sons Wm. G. and Frank. Floral tributes were very beautiful: Willow, mother from the family; wreath, staff and cadets, B. C. I. and sprays, Military Chapter of Daughters of the Empire; officers of 28th Dufferin Rifles, Doric Lodge, Brotherhood of Brant Avenue Church, Mrs. Richard Feely, Mr. and Mrs. Geo. Sager, Mr. and Mrs. Harry Weekes, Mr. Samuel Suddaby, Mr. and Mrs. E. Dunn, Mrs. Bell and Mrs. Perkins, Mrs. Tilley and Mrs. Hall, Mr. and Mrs. N. Creech, Mr. and Mrs. J. L. Davis, Mr. and Mrs. Ely, Mr. Edward Frederick Heyd, Mr. and Mrs. W. G. Strong, Mr. and Mrs. E. Cutmore, Mr. Hopkins and Misses Hopkins, Syracuse, N. Y., Mr. A. Baker, Syracuse, N. Y., Mr. and Mrs. Walter M. Jackson, Mr. and Mrs. Crandall, Mr. and Mrs. Jas. Smith and Martha, Mr. and Mrs. Chas. Bowman, Scotland, Mr. and Mrs. Geo. D. Heyd, Mr. Chas. F. Jackson, Mr. and Mrs. Fred Beney, Mr. and Mrs. S. R. Eacrett, Mr. and Mrs. J. B. Mayled, Mrs. Lee and Miss S. Lee, Mrs. S. A. Beney, Mrs. Coyell and family, Mr. and Mrs. Hicks, Mr. E. Butler, Mr. and Mrs. Shaght, Mr. and Mrs. W. I. Beney, Mr. and Mrs. James Sharp, Miss Cook, Dorothy Hagey, Mr. William Croome, Mr. and Mrs. John Feely, Mr. and Mrs. Walter Hughes.

The funeral of the late Mr. W. N. Hossie took place this morning. A service, conducted by Rev. Mr. Gordon, of St. Andrew's church, was first held at the family residence, and the remains were then taken to the depot to entrain for Goderich. The pallbearers were Messrs. McEwen, Brandon, Gardiner, Wickens, Burbank, and Major Leonard. There were a large number of tributes, including beautiful floral pieces from the family, St. Andrew's church and the Ontario School for the blind.

A very interesting debate was held in Form 37 of the B. C. I. The chair was occupied by Miss M. Dickie. The subject under discussion was: "Resolved, that inventions have done more to advance mankind than have Reforms." The Affirmative was successfully upheld by Miss H. McLachlan and supported by Miss E. Longstreet and C. Joyce, proved it close second. The judges were Miss Murray, Miss N. Brown, and H. E. Hyde.

**Ford**  
THE UNIVERSAL CAR

A modern Atlas—it carries the world on its back! The strong, powerful Ford has been brought within the reach of a new world of possible purchasers by a new and marked reduction in price—made possible by an unprecedented production.

Six hundred dollars is the new price of the Ford runabout; the touring car is six fifty; the town car, nine hundred—all f.o.b. Walkerville, Ont., complete with equipment. Get catalogue and particulars from C. Mitchell, Mitchell's Garage, 55 Darling Street, Brantford, Bell Telephone 632.

**The Slater Ladies of Canada.**

The Roberts & Van-Lane Shoe Co's LIMITED  
"At Home"  
Continues During the  
16th and 17th October

The Ladies of Brantford and surroundings are inspecting our new Slater Ladies Shoe Stock.

MANUFACTURED BY THE SLATER SHOE CO. MONTREAL, P. Q.

Upon My Sole!

More about "protection"—  
THE SLATER SHOE COMPANY, LIMITED, believe that by branding each shoe with the price, they ensure the purchaser receiving the right grade shoe at the right price.

No Substitution—  
This price protection is welcomed by the ROBERTS & VAN LANE SHOE CO., LIMITED. It means a guarantee of our fair dealing with our customers.

Some Shoes are deceptive  
The un-trade-marked shoe that looks well doesn't always wear well doesn't always keep its shape—in fact it is made to look well ONLY, so that it may be sold.

'Slater' Shoes are honest shoes—  
We believe that shoes should be sold, CERTAINLY, but they should be sold honestly and made honestly to give the wearer service, comfort, satisfaction.

Style  
Above all absolutely correct style should be emphasized in Footwear.

Second of three ads.  
This is the second of three Slater Ladies Shoe Announcements; the third appears to-morrow. It will be especially interesting. It will deal with "What goes into your shoes."

**The Roberts & Van-Lane Shoe Co.**  
Only Address—203 Colborne Street LIMITED.

WEDNESDAY, OCT. 15, 1913

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