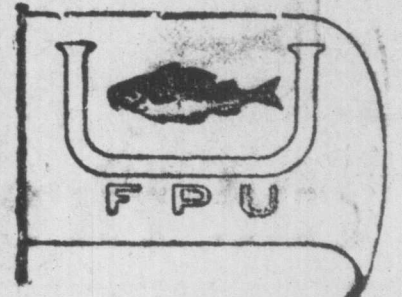


Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate

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ST. JOHN'S, N.F.L.D., SEPT. 29, 1914.

OUR POINT OF VIEW

The Australian Election

IN the early part of this month Australia fought out once more the question whether the Labor Party was to control the Commonwealth or whether a combination of parties led by the Liberal Leader was to rule.

About a year ago general elections were held in Australia and the Labor Party lost in the Lower House by one or two votes while it captured the Senate by a large majority.

The direct cause of the recent elections was the rejection by the Senate (controlled by the Labor Party) of a Government measure which aimed to prohibit preference to casual labor unionists employees in the Government service.

The past Labor Government had passed a law, giving preference to Labor Unionists when giving out Government contracts and Mr. Cook, the Liberal Premier, now sought to repeal that law.

The result was a grand victory for the Labor Party. One year of old party system rule was enough for Australia and the Liberals after one year in power went out of office.

There is no Tory Party now in Australia. They combined about five years ago with the Liberal Party in order to fight the Labor Party, and Mr. Fisher beat the combination badly.

Both leaders are self-made men. Both began life as trade unionists. The issues fought out before the electorate during the recent campaign in Australia include anti-trust legislation, tariff reform, a constitutional amendment to provide a national referendum as a substitute for dissolution of parliament under such circumstances as prevailed prior to the recent elections, and federal provision for treating cancer and consumption.

This will be Mr. Fisher's second term as Premier of Australia and it is an inspiration to the toiling masses everywhere to co-operate and govern their countries.

In Newfoundland the F.P.U. has the same object and what has proven so beneficial to the Australians ought to benefit Newfoundland.

At the next general elections the F.P.U. will place candidates in most of the districts, and while all the candidates will not necessarily belong to the Union, they will stand as Union candidates, and the country will be asked to uphold the Union policy and see what it can do to uplift Newfoundland.

The situation presented since the war opened has greatly strengthened the feeling for a Union Government that will stand by the toilers and make it impossible for the few to do as they like, which the past two months have proven them so capable of doing.

There is no doubt whatever of the fact that Water Street more than ever controls the affairs of the Colony under the Morris Party. There is not the slightest doubt of the fact that since the war broke out, the common toilers' interests have not been considered by the Government.

Water Street to bring about the ruin of the Trading Company since the war opened and they have gone about daily with a grin on their faces that showed they believed they would accomplish their sweet will.

On Saturday one of the dirtiest and most contemptible pieces of business transacted on Water Street for many years was attempted in order to embarrass the Trading Co. which failed completely, as will all such attempts, and this dirty piece of work did not come from those who professed antagonism to the Union but from those who under every principle of fairness should have been its staunchest friends.

This base endeavor to smash the Trading Co. which resulted in the total discomfiture of the attackers and a complete triumph for Coaker, will be revealed in our own good time and when it comes there will be a shaking up of dry bones in St. John's that will rattle for 20 years to come.

We will show the snobs along Water Street what they are up against when they attempt to smash the Trading Co. and destroy a \$150,000 investment of 1700 fishermen.

The triumph of Fisher three weeks ago is but a foretaste of the triumph of Coaker on behalf of the toiling masses of Newfoundland when the next big political battle is fought.

Any man who thinks he can administer a blow to the 25,000 fishermen composing the F.P.U., without receiving back 10,000 per cent. interest, can only be a swollen headed piece of business conceit that does not know where he is until confronted by a stone wall.

"For Coast Defence"

THE many folk who have been so very much puzzled by the "masterly inactivity" of the much-vaunted German fleet will be delighted to hear that there is an official "explanation" therefor even though that "explanation" be remarkable for nothing but its inconclusiveness.

Count Von Bernstorff, the German Ambassador at Washington, evidently acting on the idea that his international auditors are all innocents or figuring that the memory of the peoples of the world is an extremely short one, makes the statement that the German fleet was solely intended "for coast defence."

The Count had better tell that to "the marines."

None of us have forgotten the well-known toast "The Day," so frequently drunk on board German warships, and now that "The Day" has arrived the German ships scurry ignominiously to the shelter of Heligoland fortress and persistently refuse to come out and prove their prowess on the high seas.

Discussing the German and British fleets The Scientific American, a journal of world-wide repute, referring particularly to the Heligoland fight, has this to say:

"The object of the British movement was to get the German fleet to do a little fighting. A month of the war has passed by; and it cannot be said that the activities of their ships have been of a character to shed any peculiar lustre upon the naval forces of Germany. The principal achievements of the fleet have consisted, in spite of the Hague convention, in strewing some of the most frequented highways of peaceful commerce with floating mines of a forbidden type; indeed the triumphs of the German navy, thus far, have consisted more than anything else in the sinking, by mines, merchant ships of all nations, steaming peacefully, on the regular trade routes of the merchant service."

"The world has heard so much about the surpassing qualities of the German torpedo service, that we cannot but feel there must have been a growing wonderment in the British blockading fleet that the Germans should not have scorned to remain shrouded under the fortifications of Heligoland and Cuxhaven, but rather should have preferred to assist their hard-fighting army by venturing forth in an effort to stop the transportation of a British army to the continent."

"Whatever the predisposing cause, we know that the British determined to trail a red herring, if we may be pardoned the use of a term so inauspicious, across the front of the blockaded German fleet. Hence, the dash of the Arcthusa and Fearless with a fleet of destroyers past the guns of Heligoland."

"The bait was too tempting not to be swallowed, and several German cruisers with a flotilla of destroyers dashed out to seize so easy a prey. The British, spooling for a fight, did not hesitate to give battle against superior numbers, and for twenty-five minutes the two cruisers and the destroyers fought, under odds as great as those against which a few days before, the British held the Germans at bay for four days and remained unbroken in the north of France. Following their plan of operations, the British drew away to the open and



JOHN BUNNY AT THE NICKEL TO-DAY

The NICKEL Has Another Great Big Diversified Programme For Mon. and Tuesday

The Two-Reel Thanouser Feature—

"THE BLIGHT OF WEALTH."

A two-part drama, with FLO LABADIE and DAVE THOMPSON. His Quarry, but his wife had money, and they lived in luxury still; but the life was not the same, and the home ties were stronger after all.

THE HEARST--Selig News Pictorial.

An entirely new series of animated records, shown in bright, snappy fashion.

"HER HOUR."

She married a dissipated wretch; but he disappeared only to return when she had entered on a new life. Then matters work up to a tragic climax—but see how the Pathe actors handle this gripping finale.

PICKWICK—The incident of the Shoeing Party, in which John Bunny does Dickens proud.

THE CYNIC—Comedy-drama. DOC YAK—The Cartoonist.

De WITT C. CAIRNS SINGS LESLIE STUART'S STIRRING SONG, "SOLDIERS OF THE KING."

WORLD'S PRESS ON THE BIG WAR

A DELUSION.

New York Tribune:—"So far as the present war is concerned, the cry of Teuton against Slav is a delusion. Neither can the claim that Germany is fighting for western against eastern European civilization be conceded."

WHAT IS COMING TO HIM.

New York Press:—"English persistence and French dash together have given the German War Lord a set back. He has had a taste in the last few days of what is coming to him even more completely at some future time. He will learn then that his military arm is just as much of a broken reed as his diplomatic arm already has proved itself to be."

KEEPING THE OCEAN HIGHWAY.

London Observer:—"If Admiral Mahan revises his famous 'Influence of Sea Power on History,' at the end of the war, he will have a very notable chapter to add to it. He will have to tell how the Ocean Empire retained for herself and conferred on her Allies a freedom of strategic initiative without parallel in war. There is a sublime audacity—almost insolence—in the way in which it is assumed as part of an assured plan that Indian troops are on their way to the front and that a hundred thousand Canadians, Australians, and New Zealanders will shortly be brought across thousands of miles of sea."

FOR THE WORLD TO SEE.

Pall Mall Gazette:—"We have pictured to ourselves that other great Christian nation, spreading its hands in supplication before the same God that we worship, praying for his blessing upon their arms, and confident as we are in the justice of our cause, we have been content to say, 'Shall not the Judge of all the earth do right?' But we see the warfare for which the Spirit of God is claimed being fought with the weapons of the Devil."

NOT IN AMERICA.

New York World:—"Who would conceive of an American army's officers murdering women and mangled children by bombs hurled from an airship at night into a sleeping city? Who could imagine American soldiers raving death from the sky upon unsuspecting and helpless non-combatants and upon wounded prisoners in hospitals flying the Red Cross flag? Who could picture American Admirals ruthlessly sowing the deep with mines to destroy ships and sailors of neutral nations engaged in the pursuits of peaceful commerce? Who could think of American troops grimly engaged in shooting down disarmed peasants who had tried to defend their little possessions?"

USEFUL GIFTS FOR SOLDIERS

English Paper Tells Contributors What to Send to the Men at the Front

Numerous inquiries having been made as to what articles would be useful to soldiers serving with the Expeditionary Force, the following list has been prepared at the War Office for the information of their relatives and friends, says The London Daily Mail.

Unnecessary Articles

It is unnecessary to send shirts, socks, and underclothing, as there are ample reserves of these and all other articles of clothing at the base, where they can be obtained by the troops as previously stated, wines and spirits should not be sent, neither should fresh fruit or vegetables, or matches. Regulations for sending parcels to the Expeditionary Force have already been issued, and special labels are obtainable on application to the War Office. Parcels should be very securely packed.

Practical Methods.

Practical and businesslike methods are necessary in dealing with the question of Red Cross needwork. On this topic Sir George Praeger, who, as reported in The Daily Mail on Thursday, declared at a meeting of the City District Committee that "people are needwork mad," said yesterday:

"The action of women of small means in spending their time making useful articles for our sick and wounded is splendid, provided the garments are made of suitable materials and suitable shapes. The latest patterns (revised and enlarged) are now obtainable from the British Red Cross Society."

Preventing Unemployment. "But rich people can spend their money and time just now in a much better way than by making garments very slowly and indifferently. There are huge stocks of suitable articles which can be purchased in the usual way from the tradesman, or can be ordered from the latter and made (perfectly and in large quantities) in twenty-four hours."

"By purchasing the article as I have indicated unemployment will be prevented in the retail trade, the wholesale trade, and (to a still greater extent) in the business being kept up. "The greatest question of all is in the suggestion that the relief funds should be drawn on for starting charitable or State-aided workrooms all over the country, and mainly for women and girls whose previous experience was gained in other directions. Apart from the disposal of the things thus made interfering with legitimate trades which are already suffering from the war, this proposal if carried out will have the effect of throwing out of employment an enormous number of factory hands."

ADVERTISE IN THE MAIL AND ADVOCATE

LOST

A Fishing Boat, Copper Painted bottom, green, from water line up to gullin; name "J. Vail" cut on the fore cuddy. Anyone finding such a boat will please notify JAMES VAIL, Lower Island Cove.—sep24,d31,w2w

Butter & Cheese

Just received, a shipment of

Choice Creamery Butter

in 14 and 28 lb. Boxes

—and—

30 Boxes Cheese, Twin

Colin Campbell

Just Arrived

By s.s. "Carthaginian"

a shipment of

Climax Dairy Meal

—and—

Climax Molasses Feed Meal

Job's Stores Ltd.

Flour, Pork and Molasses.

500 Barrels Victor Flour

300 Barrels Verbena Flour

150 Puns. Barbados Molasses.

George Neal

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTCHILD, G.C.V.O. Chairman ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear, Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.

Agents for Newfoundland.

Advertise in The Mail and Advocate If You Advertise For Prompt Results.