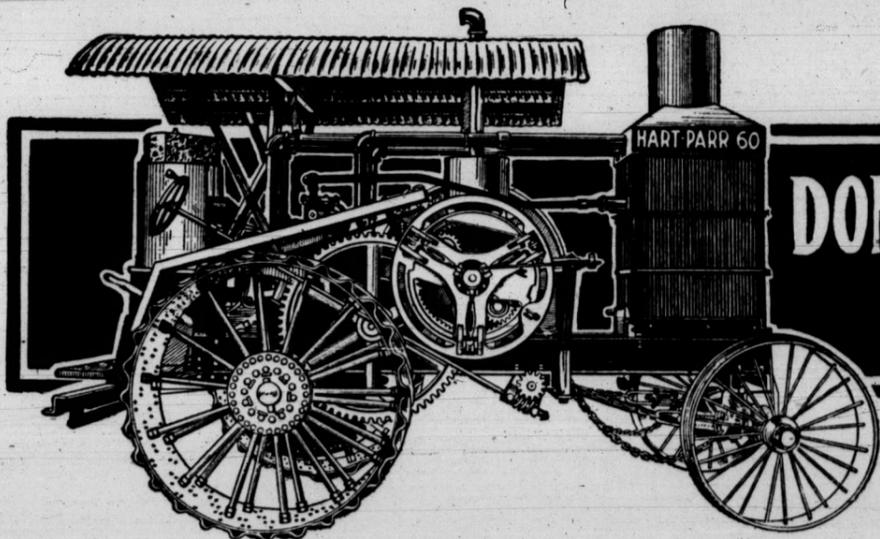


TRACTOR TALKS No 1



DON'T JUDGE A TRACTOR BY ITS PAINT

For even an inferior tractor, new from the factory, may look substantial in a coat of fresh glistening paint. In the

hands of an expert it may even operate perfectly for a time, especially if working conditions are ideal. But fresh paint often hides a multitude of defects in design, construction and material. And it doesn't count for much when that tractor goes into hard, continuous field service.

Then it is that cheap, flimsy construction is bound to show up at every point. So don't judge a tractor by its looks only. Go deeper than the painted surface. We invite you to look well into the design and construction of a

HART-PARR OIL TRACTOR

The tractor that not only looks good, but is built right from wheel base to cooler stack.

We want you to first examine and then compare every detail of its construction with that of any other tractor on the market. You will quickly understand why Hart-Parr tractors outsell all others. Why they make good in the hands of their owners. And, if you carefully investigate a Hart-Parr tractor, here's what you'll find:

Design—highly efficient, yet very simple, with fewest working parts to get out of order and give trouble.

Construction—that's a marvel of strength and durability. Strength built into every part, yet no excessive weight

at any point. We use steel, largely, and so avoid dead, useless weight.

Materials—of the best quality, selected for their fitness to withstand the strains and stresses of heavy traction and belt work.

Happy, Satisfied Owners—owners who find the Hart-Parr Oil Tractor a wise investment that pays for itself in a few seasons. Owners who find they can put a Hart-Parr Tractor against work so severe that it would soon send an inferior tractor to the scrap pile.

Judged on the basis of working economy, a Hart-Parr Tractor is a revelation. It does the work of 15 to 20 horses, operates on cheapest kerosene at all loads and requires but one man to operate and care for it.

Cheaply built tractors add daily to their cost because of heavy repairs and up-keep. These are items that a Hart-Parr Tractor holds down to the lowest notch. In 100 days of actual work, one farmer plowed 540 acres of sod, disced and seeded 800 acres, harvested 1440 acres, threshed 16,000 bushels of grain and hauled it to market. He did all this with a Hart-Parr Oil Tractor and his total repair bill was only \$4.00. Hundreds of equally good records prove the superior reliability of Hart-Parr Oil Tractors.

Hart-Parr Service Really Serves

Hart-Parr Service is just as reliable and efficient as Hart-Parr Tractors. We have experts stationed at convenient points to give you prompt aid should you need it.

Its comforting, also, to know that you can get repairs in double quick time. We carry a complete stock of repairs at all our Branches and can get them to you in the shortest time. This means a lot to you when you are busy and must make every minute count.

If you are now in the market for a tractor, or if you expect to buy one at some future time, get our catalog and literature on power farming costs

HART - PARR COMPANY

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