

Looking At It From Any Angle

it pays the grocer to feature the lines with nation-wide reputation.

The sales that are worth while are the quick sales that give clean profits, satisfy your customers and guarantee repeat business.

The Borden Line Is Worth Featuring

The Borden Eagle Trade Mark is known in every community in Canada. Your customers know it is a symbol of all that is pure and wholesome in Milk Products.

Make your window and counter displays the connecting link between Borden popularity and your cash profits.

ASK YOUR WHOLESALER

Borden Milk Company, Limited

"LEADERS OF QUALITY"
MONTREAL

Branch Office: No. 2 Arcade Building, Vancouver, B.C.

