LIFE INSURANCE

CONFEDERATION

Head Office, - Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS

THE HOME LIFE

Association of Canada Head Office

Home Life Building, TORONTO

Capital and Assets, \$1.400.000

Reliable Agents wanted unrepresented districts.

Correspondence Solicited

HON, J. R. STRATTON, President J K. McCUTCHEON, Managing Director

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The Monthly-Cheque-Contract

The Monthly-Cheque-Contract

ISSUED BY THE CROWN LIFE INSURANCE CO.

Guarantees the Beneficiary a fixed Income, payable monthly, for Twenty Years—or longer, if desired.

The Insurance cannot be squandered, lost, or unwisely invested. Costs less than ordinary life insurance.

Loan, Cash Surrender, Paid-up, Automatic Non-forfeitures, Extended Insurance and other modern life insurance privileges guaranteed in policy.

Most liberal Life Insurance Policy available to Canadian insurers. No estimates—Everything guaranteed.

Agency openings, with salary and commission contracts, for successful life insurance writers.

Head Office—Toronto, Canada,

General Manager.

The Excelsior Life Insurance Company
Incorporated 1889.

Head Office Toronto, Canada
Assets for Policyholders security \$2,307,505,09. Insurance in force \$13,078,004.10
Progress During Last Decade 1899-1909
Income Increased over 425 per cent. Over four-fold, Reserves Increased 517 per cent, Over six fold. Assets 54 per cent. Nearly six-fold. Insurance in force Increased 328 per cent. Over three and one-half-fold. The Excelsior excels in those features of vit al interest to Policyholders-Security and Profit. The new Excelsion Policies are the best. Wantel: Agents to devote entire or spare time to the business.

R. Marshall, General Manager.

D. Fasken, President

THE OMINION LIFE

Western Ontario

Apply to FRED HALSTEAD,

Waterloo, Ont.

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Superintendent of Agencies.

For Reliable and Timely Insurance News -Read the Monetary Times each week.

LIFE INSURANCE

TO REPRESENT

The Great-West Life Assurance Company is to represent a Company well and favorably known East and West-issuing Policies that for low cost and high returns are unequalled—a Company that gives active and continual assistance to its representatives—under liberal contract terms.

The first half of 1910 has been the most successful on record, and the best months of the year are yet to come.

Life men with a record to show should write to-

The Great-West Life Assurance Co.

HEAD OFFICE.

Head Office -

SINCE IT BEGAN BUSINESS

In 1870 the

MUTUAL LIFE OF CANADA

Has Paid For :-Death Losses
Matured Endowments
Surplus 1,761,859 - 1,392,738 Surplus - - - Surrenders - - -Total Cash Payments

And It Still Holds:—
Reserves Invested for
Security of Policyholders
Surplus over all Liabilities \$12,065,146 2,269,692

> Total Paid to and held for Policyholders - \$24,138,148

> > - Waterloo, Ont.

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

- - \$4,512,949.53 Capital and Assets - - -Total Assurances in force - - - - 21,019,322.31 Paid to Policyholders in 1909. - - 347.274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

OF CANADA

At 31st December 1909

ASSETS
SURPLUS over all liabilities, and Capital
Hm 84 and 8 per cent. Standard
SURPLUS GOVERNMENT STANDARD
INCOME 1969
ASSURANCES IN FORCE
1909
129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive." SUN LIFE POLICIES ARE EASY TO SELL

COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND
FIRE, LIFE, MARINE, ACCIDENT.

S14,750,000
Total Annual Income exceeds \$27,500,000
Life Funds \$54,900,000
Total Funds exceed \$534,900,000
Head Office Canadian Branch, Commercial Union Bldg. Montreal.

Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.
GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.