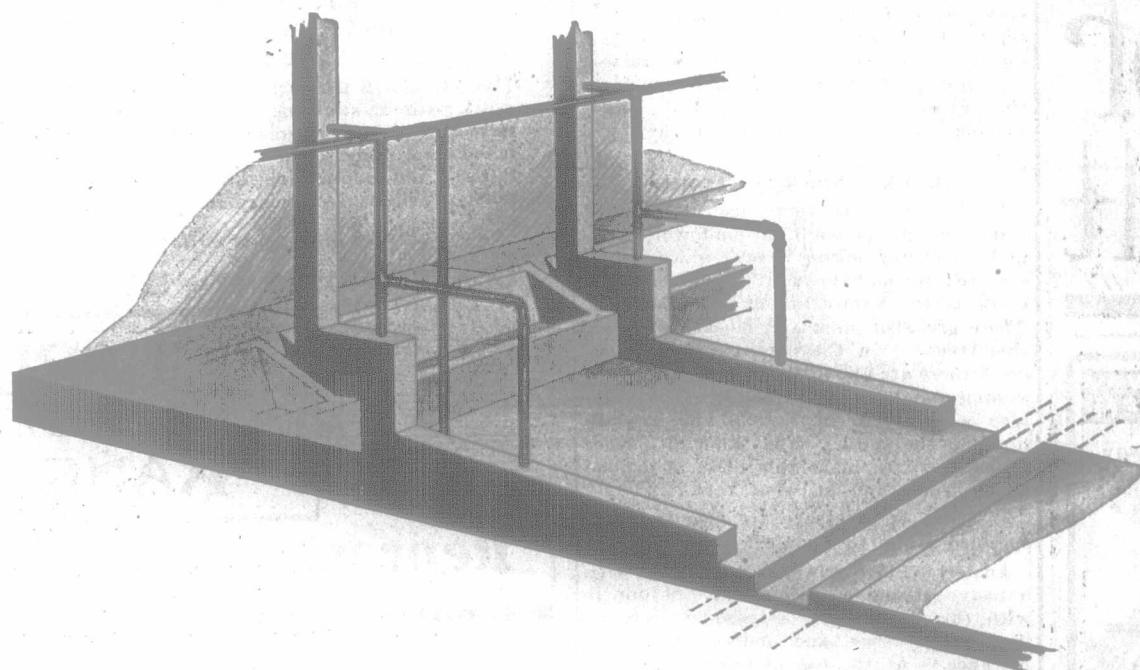


Rogers' Portland Cement

WHEN we tell you that some of the largest buildings that are being erected in Canada to-day are made of cement, you will realize that the builders have great faith in cement. They have faith in cement because they know it has the good qualities of all other building material, and also has a good many other advantages.

Cement is frost-proof, fire-proof, cheaper than wood, brick or stone, and will almost last forever. This means that there is practically no expense for repairs on any work done in Cement.

There are hundreds of improvements which every farmer can make with concrete; a few of which are: Barn foundations, house foundations, silos, barn approach, pig pen, chicken house, cow stalls, stable floors, water trough, feeding floor, fence posts, etc., etc.



Cow stall complete, showing sloping floor, columns, pipe connections and gutter, with feeding passage at front and stall entrance at rear.

Cement is of great value to every municipality for building concrete roads, concrete bridges and culverts, etc. If you have not looked into this question, we will be glad to furnish you with information.

Our 128-page book, "Portland Cement on the Farm," is worth hundreds of dollars to you. The regular price of this book is \$1, but you can obtain the same free in connection with our Special Offer, as follows: Send us \$1 for the Rogers' Book, and we will mail you with the book an order for \$1 worth of cement on the nearest Rogers' dealer. If there is no Rogers' dealer in your vicinity, send us 50c., and we will send you the book per return mail.

WHEN BUYING CEMENT, BE SURE TO GET

ROGERS' PORTLAND CEMENT

It is a high-grade cement of uniform quality, and you can depend on it for satisfactory results. The man who knows cement will tell you that ROGERS' BRANDS are best.

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Toronto, Ontario