

It's a money-saver— this book we send you free

It's no exaggeration to call this book—

“What the Farmer can do with Concrete”—

a money-saver. It makes money by saving money—for every farmer who reads it and who acts on the advice and instructions it contains. How does it save money? Simply by telling how to build farm improvement of Concrete.

The farmer nowadays realizes that he is under a terrible handicap in his efforts to make money, if he has to be constantly sinking profits in repairs. Only by using Concrete can he have buildings that do not call for repairs and painting. Only with Concrete for his building material can he have his farm fire-proof, waterproof, watertight, repair proof, vermin

proof and sanitary.

In our 100-page book, there are directions which enable the farmer to construct all sorts of improvements of Concrete, in odd times—with the help of his man. Send for this remarkably useful, money-saving book. Mark on the coupon the subjects which are of immediate interest to you.

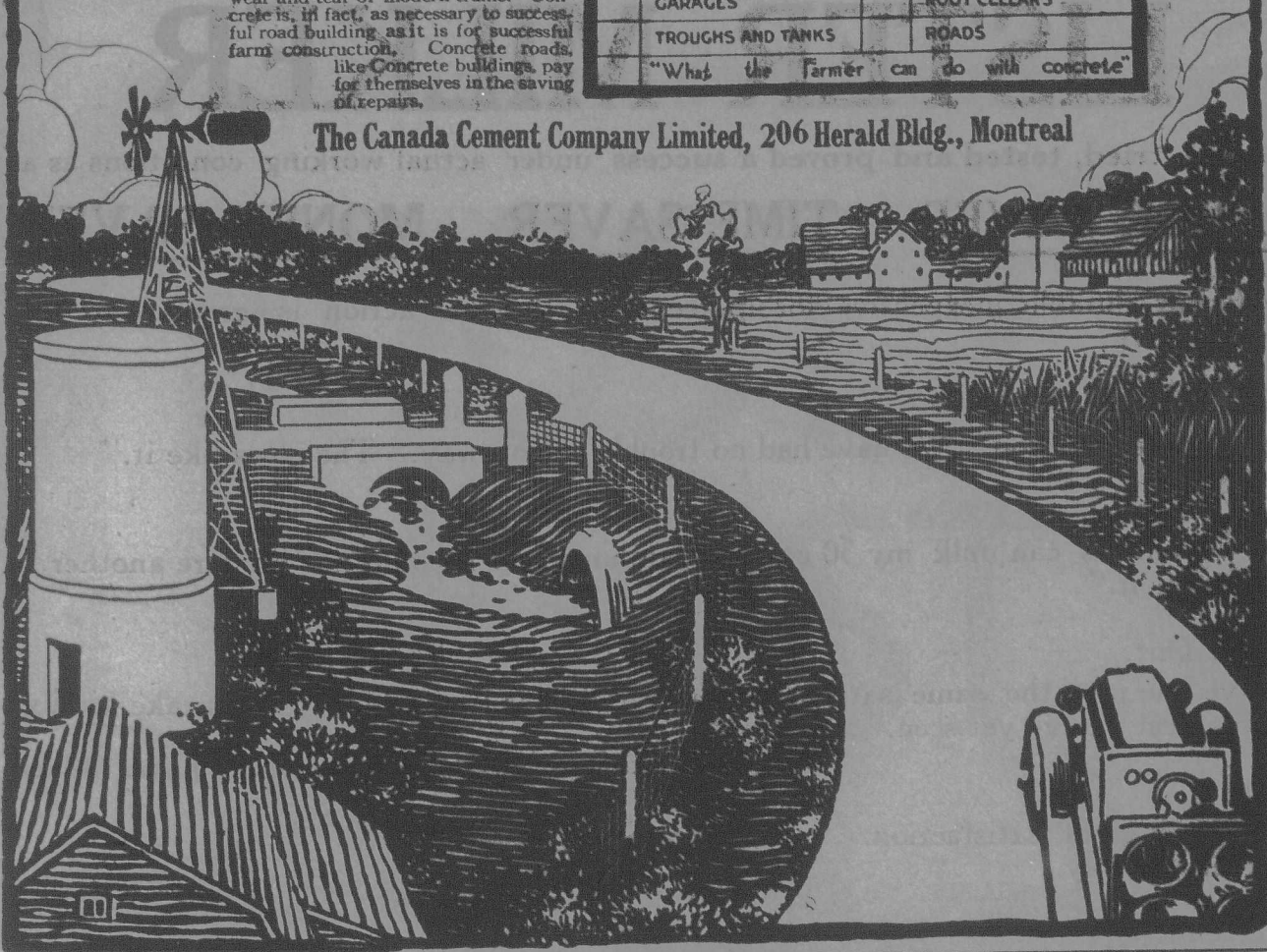


By building Roads of Concrete we can reduce the cost of living, and at the same time increase the farmer's profits on everything he sells or buys.

The welfare of the farm demands Permanent Highways of Concrete. Our farmers need them for the hauling of garden-truck, fruits and dairy products into town. On Concrete alone can this hauling be done economically. It provides the only surface that resists the wear and tear of modern traffic. Concrete is, in fact, as necessary to successful road building as it is for successful farm construction. Concrete roads, like Concrete buildings, pay for themselves in the saving of repairs.

Signify what you want information about	
FLOORS	DAIRY HOUSES
CONCRETE BLOCKS	BARNs
SILOS	FENCE POSTS
GARAGES	ROOT CELLARS
TROUGHS AND TANKS	ROADS
"What the farmer can do with concrete"	

The Canada Cement Company Limited, 206 Herald Bldg., Montreal



Compare the SANITARY KING with all other Cream Separators

Then you will understand why so many farmers are using the

“Sanitary King”

Built of the very best material, which insures long life. Stands solid, turns easy, close skimmer, splash oiling system, solid or detachable spindle. Capacities for from one cow to a large herd—operated by hand gasoline or electricity. Sold on easy terms if desired. Write for local agent's address. Try it before you buy.

King Separator Works of Canada
Bridgeburg, Ontario

**ARE YOU
BUILDING OR REPAIRING**

OUR CATALOGUE OF BUILDING MATERIALS AND TOOLS WILL SAVE YOU MONEY. WRITE FOR FREE COPY.

THE HALLIDAY COMPANY, LIMITED, HAMILTON
FACTORY DISTRIBUTORS CANADA

Since 1914 the price of Hogs, of Cattle, of Wheat has more than doubled. The price of

MILTON BRICK

has advanced VERY LITTLE. NOW is the time to improve your farm by building an attractive, warm, substantial Milton Brick house.

MILTON PRESSED BRICK CO., LIMITED
Head Office: Milton, Ont. Toronto Office: 50 Adelaide St., West

FISH NETS TRAPS GUNS

Gill, Hoop, Brook, Trammel, Pound and Dip Nets and Seines.

Traps for all animals—We carry in stock the largest assortment of animal traps in Canada—Guns and rifles of the popular makes—Tents, Camp Stoves, Canoes, Bicycles, Headlights and Sporting Goods.

FREE—Hallam's Sportsman's Supply Catalog—32 pages illustrated—write for your copy to-day.

John Hallam Limited
81 HALLAM BUILDING, TORONTO.

The SAFEST Matches
in the World, also the
CHEAPEST, are

Eddy's “Silent 500's”

SAFEST because they are impregnated with a chemical solution which renders the stick “dead” immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the sized box than in any other box on the market.

War-time economy and your own good sense will urge the necessity of buying none but EDDY'S MATCHES.

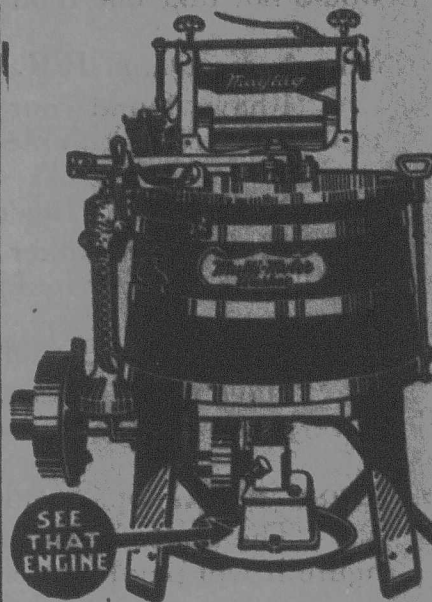
The E. B. EDDY CO., Limited
HULL, CANADA

SOLVED!

A machine that will do your washing and wringing; drive your churn and cream separator has surely solved your Labor Problems.

Buy a Maytag Multi-Motor

A postcard will bring you full particulars and prices.



WHITES LIMITED
COLLINGWOOD, ONT.

WE WANT

SPRING RATS

Write for our New Price List. We pay express and Postage. Prompt Returns.

E. T. CARTER & CO.

78 Front St. E., Toronto, Ontario

HAY

SHIPPERS! Consign your carloads to

The E. L. RICHMOND CO.
DETROIT

The Old Reliable Firm. In business a quarter of a century. References—Any Bank.