THE BRITISH AMERICA ASSURANCE COMPANY

INCORPORATED 1833.

HEAD OFFICE: TOPONTO

Reliable Old

Progressive - \$ 1,400,000.00 Capital. 2,016,670.59 Assets.

Losses paid since organization, 34,470,308.91

DIRECTORS:

Non. 620. A. (OX, President ROBT. BICKERDIKE, M.P. E. W. OOK JOHN HOSKIN, K.C., LL.D. D. B. NANNA ALEX LAIRD Z. A. LASH, K.C., LL.D.

W. R. BROCK Vice-President 280. A. MORROW AUGUSTUS MYERS FREDERIC NICHOLLS JAMES KERR OSBORNE SIR HENRY M. PELLATT R. R. WOOD W. B. MELELE, Managing Director

W. B. MEIELE, Gon. Menoder

P. H. SIMS, Secretary

EVANS & JOHNSON, General Agents

26 St. Sacrament Street : :

MONTREAL

First British Insurance Office Established in Canada, 1804

INTENDING ASSURERS

Should read the "THREE MINUTES" Leaflet

PHOENIX ASSURANCE CO., Limited,

OF LONDON, ENGLAND (Founded 1782.)

Copies of this and full information regarding the Company's system, its equitable principles and liberal policies, may be obtained at the Head

100 ST. FRANCOIS-XAVIER STREET, MONTREAL

The Company offers to the Public every advantage which

LIFE ASSURANCE

conducted under the most favourable conditions is capable of affording.

At the BONUS DIVISION for the five years ending 31st DECEMBER, 1910.

(1) A UNIFORM ADDITION of \$85 per \$1,000 was declared on all classes of Full-Bonus Policies.

(2) A GUARANTEED BONUS was also declared (2) A GUARANTEED BUNUS was also declared of \$12.5° per \$1,000 per annum on Full-Bonus Policies becoming claims by death, and \$17 per \$1,000 per annum on Endowment Assurances maturing before 31st December, 1915. These bonuses apply to new as well as a visiting tables. as existing policies.

R. Mac D. Paterson, | Joint | Managers H. B. F. Bingham, Life Superintendent. J. B. Paterson,

Agents Wanted

NORWICH UNION FIRE OFFICE.

POUNDED 1797 AGENTS WANTED

MEAD OFFICE FOR CANADA . ! TORONTO.

JOHN B. LAIDLAW, Manager. JOHN MacEWEN, Superintendent at Montreal.

Established 1864.

New York Underwriters Agency.

Policies secured by Assets - \$18,920,608

PROVINCIAL AGENTS.

JOSEPH MURPHY,
TOTORIO. ORI.
OSLER, HARMOND & MANTON,
Winsipeg, Man
ALPRED J. BELL.
Halifax, N.S.

JOSEPH MURPHY,
Montreal, Que.
WITE & CALEIN,
SI, John, N.S.

HORACE HASSARD,
Charlottetown, P.E.I.

T. D. RICHARDSON, Supt. for Canada, Toronto.

The National Life Assurance Co.. OF CANADA

\$12,358,813.40 BUSINESS IN FORCE DEC. 31, 1910 1,502,678.00 ASSETS DEC. 31, 1910 -

The Security offered to policyholders by this progressive Company is absolute and of the highest class. Proof of this is found in the fact that not a dollar of principal or interest has been lost on any of the Company's investments since the inception of the Company entire is there a dollar of principal or interest in arrears on any of the investments held by this Company.

The Company desires to negociate with good Agents for the City of Montreal, Province of Quebec, and Eastern Ontario.

Apply to Albert J. Ralston, Managing Director, 25 Toronto St., Toronto ; or to the Branch Office 286 St. James St., Montreal.

LONDON MUTUAL

ESTABLISHED 1859

TORONTO HEAD OFFICE

This Company is not as big as the oldest, but it is as good so the best for anything it undertakes.

Agents who can MAKE GOOD can make good contracts with the Company. Applications for agencies should be addressed to

D. WEISMILLER, President and Managing Director