

Why Advertise in The Daily Telegraph?

IT HAS steadily forged ahead for 39 years.

IT IS the most widely read newspaper in Quebec.

IT IS the only English evening paper in Quebec.

IT IS the only Independent paper East of Montreal.

IT has spent over \$100,000 in handbills publications advertising Quebec.

IT IS the only daily newspaper with a sworn circulation. Books open to advertisers.

IT IS now in a home costing over \$100,000.00 and believed to be the most modern fire proof newspaper building in Canada.

IT IS used by all societies, of every nationality and denomination, auctioneers and those who desire to reach the homes of Quebecers.

IT IS read by all leading French-Canadians. More "Telegraphs" are sold in French news depots than other daily newspapers, French or English.

IT IS not influenced by any political or financial interests, but is fearless, outspoken and independent in its opinions and therefore represents the people and the manufacturing and industrial institutions.

IT promoted the first successful Winter Carnival ; Reduced the price of Gas from \$2.00 to \$1.00 ; Reorganized the Civic Health Board ; Proposed and promoted the Quebec Tercentenary, The Telegraph Road Race, &c., &c.