

## "Money Saved" is "Money Made"

Every merchant and every manufacturer knows this.

What many a business man does NOT know, however, is that the biggest kind of saving can be effected—for any business with a second storey—by the installation of a freight elevator.

Next to the "brains" in your establishment, a freight elevator accomplishes the biggest amount of work and at the same time saves you labor and extra expense.

To obtain the full use of every foot of floor

To be able to procure or handle your goods at least possible cost—

To bring your basement in instant connection

with your upper floors-

These are a few possibilities of the freight elevator—features that now-a-days engage the serious attention of progressive business men.

"An efficient freight elevator is the greatest cost reducer of modern times."

Write us for our particulars.

Otis-Fensom Elevator Co. Limited
Traders Bank Building
TORONTO