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The Western Home Monthly

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The Subscription Price of The Western Home Monthly is $1.00 a year or three years for $2.00 to any address in Canada, or British Isles. The subscription to foreign countries is $1.50 a year, and within the City of Winnipeg limits and in the United States $1.25 a year.

Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

Postage Stamps will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills.

Change of Address.—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with Our Readers

LAST month's issue, containing as it did a wealth of valuable articles and departments together with many pages of war illustrations, met with a reception throughout the West that is most gratifying to us. That our readers are united in their devotion to the nation's welfare is especially shown in the wonderful interest manifested in the pages that illustrated leading men and incidents in the great European war struggle. In this number also will be found many interesting pictures. Indeed from month to month during the progress of the war we hope to reproduce such illustrations as will form an art gallery of the gigantic conflict in which our Empire is now engaged. These will become rare and historic pictures and should be preserved in every home as an inspiration and education to the young.

By the time this issue reaches its readers another great Canadian contingent will be on its way to take their part in the fighting lines. The Western Home Monthly will especially aim at keeping its readers in touch with the men who have left our own shores.

Although at the time we write these lines the weather is fine and warm and in every way typical of a Manitoba autumn, we are busily engaged getting matter into shape for our Christmas number. We think that our 1914 Christmas number will be a pleasant surprise to all Western Home Monthly readers, even though by this time they are accustomed to expect from us more than from any other publication.

Men prominent in public life both at home and in the Old Country and in the country to the south will contribute articles and send Christmas messages to Western Home Monthly readers. Stories, selected from the works of popular writers, will be a feature, while there will be articles showing how people in other lands celebrate the day of pleasant memories and happy associations. The contributors will include distinguished authors, statesmen, and leaders in several walks of life.

Our regular departments will assume a seasonable garb and be of the usual high standard of excellence, while Christmas poetry and attractive pictures will be interspersed throughout the pages of what will be far and away the most interesting issue that has ever been run off our presses.

This year we believe we have been exceptionally fortunate in our selection of premiums. Our readers will be glad to know that we are retaining the most popular of last year's premiums—the combination dinner and tea set—and we feel certain that the demand for this useful and ornamental gift will again be heavy. Remember, however, that the manufacturers have warned us that their stock is getting low and that there is not any likelihood of any more sets of this particular pattern being manufactured for some time to come so the number of sets is strictly limited. It is a case of "first come, first served," and we advise our readers to start immediately getting the few subscriptions necessary in order to obtain this desirable dinner set.

In addition to the dinner set, there are many other premiums which should interest you. Particulars of some of these are given in this issue of The Western Home Monthly but we cannot afford the space to advertise them all this month so are publishing a special premium list, a copy of which will be sent to your address on receipt of a post card.

Brandon, Man., Oct. 5, 1914.

Western Home Monthly, Winnipeg, Man.

Dear Sirs—We have just got your number for October. You certainly have struck the popular demand with such a fine illustrated edition. We only regret we did not have a good advertisement in it for it is one which is bound to attract a lot of notice amongst those who receive it. Yours faithfully,

Patmore Nursery Co., Ltd., per H. L. Patmore, Pres.

A Valued Appreciation from the Venerable Dean of the Winnipeg Grain Exchange.

October 9th, 1914.

The Editor, The Western Home Monthly, City.

Dear Sir—I duly received your issue for October. I think it is just fine, but to say the truth I don't feel qualified to express in technical terms the many excellences in its getting up. The workmanship in the letterpress and the illustrations, cannot, I should think, be excelled. The appropriateness of the pictures to present events makes them intensely interesting, and this number will be laid by specially and kept by many a one for the sake of the pictures of the famous men it contains. The reading matter, whether in its character of instruction or recreation, is all high class, and the whole effect makes it a most suitable and desirable family magazine, especially in homes where young folks are growing up. Yours faithfully,

Thomas Thompson,
Grain Exchange, Winnipeg.

Rapdan P.O., via Shaunavon, Sask.
October 5th, 1914.

Dear Sir—The enclosed dollar is for renewal of subscription to The Western Home Monthly. It's the best magazine we get and wish it was in two pieces as we both want to read it as soon as it comes. Sorry I did not subscribe years before for we have missed a great deal.

Yours sincerely, Mrs. H. Ince.

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