



For War-Time Saving and Serving

Canadian soldiers overseas are willing to give their all. Here in the Dominion there are men and women with the same feeling.

There is a way to make the most of your life; a way to *multiply yourself* as it were; a way to save time, gain time, and to do the increased work per day that is so mandatory for victory.

Others are making themselves more useful with the help of their efficient Overland Model 90 cars. Their days are fuller of good works accomplished, their energy not wasted, their time not dissipated.

And to drive a Model 90 Overland is to stamp you as a person of thrift; a person who knows the true value of quality goods; a person of good taste, and of sound business judgment who gets the most for his money.

Then there is the Canadian service and protection in which every Overland owner is a beneficiary. Behind your car is an institution with the ability and reliability to take care of your service needs now—and later.

An Overland is a safe investment.

Light Four Model 90 Touring Car, Model 90 Sedan, Model 85-4 Touring Car

Five points of Overland Superiority:

Appearance, Performance, Comfort, Service and Price

Willys-Overland, Limited

Willys-Knight and Overland Motor Cars and Light Commercial Wagons

Head Office and Works, West Toronto, Ontario

Branches: Montreal, Que., Winnipeg, Man., Regina, Sask.

