LARGEST HAIR COODS AND HAIR DRESSING ESTABLISHMENT

IN CANADA



Our New Style Fine Hair Switches-Single branches with curly ends; the latest style of switches; the easiest and prettlest way of dressing the hair, \$3.00, \$4.00 \$5.00 cach. A set of two Switches, curly ends, \$5.50, \$7.50, \$9.00.

Remember, these are genuine bargains in quality and price.

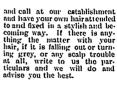
Armand's Stylish Pompadour and Mi-moun Bangs. Never re-quiring curling; always pretty and nice. Pompadour Bangs, \$2.50, \$3.00 and \$7.00. Mimosa Bangs, \$2.50, \$4.00 and \$5.00.

advise you the best.

Ladies, if you come any time to Toronto be sure

Ludies' Waves and Fond Coverings, Wigs and Tounees for Ludies and conts, ready made or made to order. If you have not yet dealed with us, give us a trial. We can suit you if all others have failed.

illustrations and particulars free on application. All goods will be exchanged if not suited. All goods are carefully packed from observation. When ordering send sample of your hair and amount, and mention this magazine.





TRANCLE-ARMAND & CO.

441 Yonge St., cor. Carlton St.

TORONTO, ONT., Telephone 2498 CANADA Switches

Curly End

What will we Do with Our Boys?

It is upon them the Future of the Country Depends. . . .

mmmmm

TT is a well-known saying that "the boy is father to the man," and really the average boy has more of the man in him than most people give him credit for. Almost any boy can be made vicious by continually telling him he is the worst boy in town. Put the ordinary boy in a stylish, well-made suit of clothes and make him think he amounts to something and he'll rise to the occasion and show the man in him. Put him in a shoddy, ill-fitting suit that will rip, ravel and bag at the knees and shrink



to half its size at the first wetting and he'll be just about the style of chap to go well with such a suit.

There is no reason why any boy should wear poorly-made clothes, because the very best clothing can now be had ready to wear at marvellously low prices. Messrs. 11. SHOREY & CO., of Montreal, have a reputation for Boys', Youths', Children's and Young Men's ready-to-wear clothing.

These goods are all sewn with linen thread, the cloth is thoroughly sponged and shrunk, and the workmanship fully guaranteed. In the pocket of every garment of Shorey's clothing is a little ticket guaranteeing it. If you insist on seeing this ticket before buying you can be sure of getting Shorey's make, and they are the only house who venture to guarantee

SATISFACTION OR MONEY REFUNDED.

The Newest Lining for the Latest Skirt.

Most of the autumn skirts are braided, and all are slightly stiffened. Now, this stiffening is an all-important subject about which I want to talk very seriously to any home dressmakers. Everyone must rememher that a good dress needs a good lining. It is not the very least use to buy a nice silk or cloth and then to "economise" in the material with which you face the under side. There is, however, an alternative to an expensive lining which many may like to adopt. I mean a suitable, economical, and adopt. I mean a suitable, economical, and long-wearing interlining; and here I can strongly recommend a material popularly known as "fibre chamois," which can, I believe, be obtained from any draper, and which, to my mind, is far better in every way than all the stiff muslins and horschair cloths that were very invented. Stiff muslin cloths that were very invented. cloths that were ever invented. Stiff muslin is too stiff at first, and after the first or se-cond wear becomes "flabby," and the skirt cond wear becomes "flabby," and the skirt lined therewith is consequently flat. Then horschair cloth is very expensive, and quickly cuts the foot hems of the dresses right through. But "fibre chamois"—and I am speaking from a wide experience—seems to exactly hit the happy medium. At any rate, I strongly advise my readers to try it, for it is light, tough, and perfectly soft, while it keeps its "spring" to the very end, and no amount of packing and sitting upon seems to injure it. As dozens of correspondents ask for a suitable interlining. I that, and to amount of packing and solving upon seems to injure it. As dozens of correspondents ask for a suitable interlining, I feel that to-day is a fit opportunity to mention "fibre chamois."—The Edinburgh Scots-

Persons inquiring about or sending for goods advertised in this magazine will confer a favor by stating, in their correspondence with the advertiser, that they saw the advertisement in the Delineator.