Bread-Plus-Milk, Nature's Perfect Food

## Don't cheat the growing child!

That active little fody uses up, so much energy Those tissues, hones and museles are building up so rapidly

Good building material is your clild's first need.
The real building material is food, Bread-and-Milk nature's own perfect combination
Give them generous stices of firm white Bread, all golden-crusted, with plenty of delicious creamy milk-
whole bowiftul of it.
Remember your children are growing -they are laying. Watech them develop into robust citizens on a

Edmonton baked Bread is Bread at its Best-alway pure, tempting and nutritious.
Eat-"Two Slices for One.


Edmonton Master Bakers' Assn.
 BREAD IS THE

VEGETABLE FOODS



