

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, APRIL 10, 1922

WILL VISIT ST. JOHN ON LENGTHY TOUR

Charles H. Mackintosh, President of Associated Advertising Clubs of the World, Coming.

In the course of his visitation of the 230 advertising clubs in Canada and the United States, Charles Henry Mackintosh, president of the Associated Advertising Clubs of the World, will arrive in St. John next week to address the members of the local Advertising Club and the business men of the city generally. Mr. Mackintosh is to speak



CHARLES HENRY MACKINTOSH.

on Retail Sales and Mass Sales at a luncheon at Bond's. The Advertising Club is sending out about 100 invitations for the affair.

In addition to discussing phases of the work of the Advertising Association, Mr. Mackintosh will speak on improvement of sales methods of employees.

Immediately following his election to the presidency of the Advertising Clubs, Mr. Mackintosh got a leave of absence from La Salle University Extension, Chicago, where he is advertising and sales director. It will take Mr. Mackintosh a year to visit all the associated clubs. He is doing this work without compensation.

During the war Mr. Mackintosh was editor of the bulletins for Four Minute Men, the name given to a corps of about

Increases the action of the intestines

Hundreds of men and women have already found freedom from laxatives by eating Fleischmann's fresh yeast.

Doctors are now agreed that proper elimination of waste matter should be brought about by food. One doctor comes right out and states plainly that the indiscriminate use of cathartics is one of the causes of constipation.

Physicians all over the country are recommending Fleischmann's fresh yeast because it is a fresh food, rich in those elements which keep the intestines healthy. In one series of tested cases, normal functions were restored in from 3 days to 5 weeks.

Try it out for yourself. Begin today by adding 2 or 3 cakes of Fleischmann's Yeast to your everyday diet. Keep it up and see how normally and regularly your intestines act. Be sure it's Fleischmann's Yeast—the familiar 30-cake package with the yellow label. Place a standing order with your grocer.

75,000 volunteer speakers who made short addresses daily in theatres and at public meetings in the United States, urging the people to buy Liberty bonds and in other ways to support the work of the country in the war.

HALIFAX RECORDS AN EARTHQUAKE

(Canadian Press Despatch.) Halifax, N. S., April 9.—An earthquake of medium intensity commencing at 4:47 Saturday afternoon and lasting for forty minutes, was recorded by the seismograph at Dalhousie University here. The quake was probably 2,800 miles distant and in a southerly direction, it was said at the observatory here.

A CAN OF BEANS INJURES WOMAN

Antigonish, N. S., April 9.—The explosion of a can of beans which was sitting on the kitchen stove, severely injured Mrs. Newell Chisholm, College street. The beans struck her in the face, burning and temporarily blinding her. She is now recovering.

JAMAICA SANCTIONS TRADE AGREEMENT

(Canadian Press Despatch.) Ottawa, April 9.—Application of the terms of the Canada-West Indies trade agreement has been sanctioned by the legislative body of Jamaica, according to cable information received at the department of trade and commerce. Under the agreement, Jamaica grants to Canada a preferential tariff reduction of twenty-five per cent on ordinary articles

Cuticura Soap Complexions Are Healthy

of commerce, and in return receives a preference running as high as fifty per cent on certain articles. Under the agreement there is also provision for an extended steamship service between Canada and West Indian ports.

Use the Want Ad. Way

FOUR ARE SLAIN, GIRL ESCAPES

(Canadian Press Despatch.) Charlotte, N. C., April 9.—John Helms, a farmer, forty years old, today murdered three of his five children with an axe and then committed suicide by shooting himself with a shotgun. The tragedy was described to the police by his thirteen-year-old daughter, Ruby Lee, the only member of the family on the scene to escape.

Snowflake Ammonia advertisement with product image and text: 'It softens the water in the washing machine and makes the clothes so white and clean.'



Adds Richness to Your Cooking

EVERY recipe which calls for milk is improved by the use of Carnation Milk. This pure Milk which comes to you, safe in sealed containers, is thick like cream and twice as rich as ordinary milk. It is "whole" milk with part of the water removed by evaporation. You may add water to reduce its richness if you wish. Of course it's economical—it keeps and you use only what you need and there is no waste. And it's handy because you can order several tall (16 oz.) cans or a case of 48 cans at a time with your groceries.

Learn how Carnation Milk will add flavor to your cooking. Get our new illustrated book containing 100 tested recipes. It will be sent free if you will write. Try this recipe.

GINGER BREAD.

6 tablespoonfuls water, 2 1/4 cups flour, 1 cup molasses, 2 tablespoonfuls Carnation Milk, 1/4 teaspoonful salt, 3/4 teaspoonful soda, 1 1/4 teaspoonfuls ginger, 1/4 cup butter or lard. Sift dry ingredients together. Add liquid to molasses. Combine mixtures, add shortening and beat well. Pour into oiled shallow pan and bake in moderately hot oven about 25 minutes.

CARNATION MILK PRODUCTS COMPANY, LIMITED, 422 JOHN STREET NORTH, ATLMER, ONTARIO

Carnation Milk "From Contented Cows"



Milk

The label is red and white

Made in Canada By CARNATION MILK PRODUCTS COMPANY, LIMITED, ATLMER, ONT. Condensed at Atlmer and Springfield, Ont.

Suits to order at lower prices

You can get a superb Fit-Reform Suit—made to your individual measure by the famous Fit-Reform craftsmen—the perfection of style, good taste and workmanship—at much reduced prices.

In fact, Fit-Reform prices are so reasonable this spring that they make Fit-Reform Spring Suits and Overcoats the most economical clothes a man can wear.



Fit-Reform Donaldson Hunt

17-19 Charlotte Street

MUTT AND JEFF—JEFF HEARS SOMETHING HE DIDN'T EXPECT

By "BUD" FISHER

Mutt and Jeff comic strip panels with dialogue: 'JEFF, I'VE BEEN READING UP ON PHRENOLOGY...', 'I SEE YOU HAVE A VERY STRONG LIKING FOR THE LADIES...', 'AND I ALSO SEE THAT YOU ARE VERY ECONOMICAL IN SOME THINGS...', 'IN THE USE OF SOAP AND WATER!'