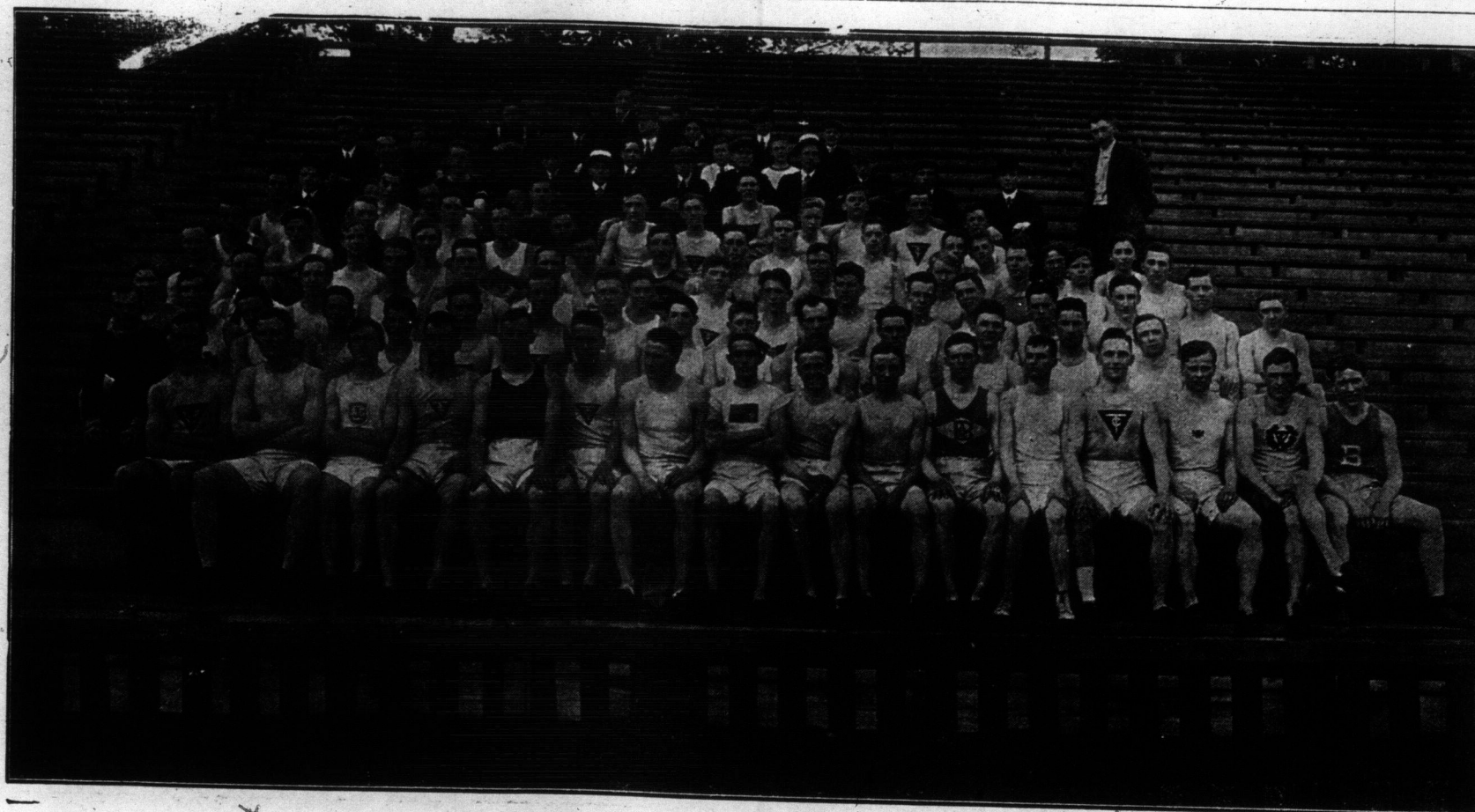


**MAGIC BAKING POWDER**

TO GUARD AGAINST ALUM IN BAKING POWDER SEE THAT ALL INGREDIENTS ARE PLAINLY PRINTED ON THE LABEL, AND THAT ALUM OR SULPHATE OF ALUMINA OR SODIC ALUMINIC SULPHATE IS NOT ONE OF THEM. THE WORDS "NO ALUM" WITHOUT THE INGREDIENTS IS NOT SUFFICIENT. MAGIC BAKING POWDER COSTS NO MORE THAN THE ORDINARY KINDS. FOR ECONOMY, BUY THE ONE POUND TINS.

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SOME OF THE BEST-KNOWN ATHLETES IN THE CITY ARE IN THIS GROUP. IT WAS TAKEN AT A TWILIGHT MEET OF CENTRAL Y.M.C.A., HELD AT VARSITY STADIUM.



THE BALDWIN-LAFONTAINE MONUMENT BEING COMPLETED IN OTTAWA. IT WILL COMMEMORATE THE UNION OF UPPER AND LOWER CANADA IN 1841.



Mr. R. J. Score and his new saddle horse, "The Speaker." "The Speaker" is a thoroughbred bay colt by Glenheim-Utilitas. Mr. Score has always been one of Toronto's keenest horsemen.

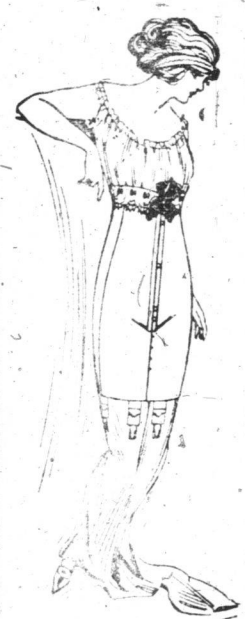


This pretty young miss is the third daughter of General Huerta, whose reign of office as Mexico's chief executive is filled to overflowing with war and bloodshed. She seems little concerned about the cares of state resting heavily on her father's shoulders.



A charming photograph of the Kaiser's only daughter and her infant son, who will soon be baptised with all the pomp due the young grandson of the Emperor of Germany. She was married last spring to Ernest August, Duke of Cumberland.

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stands for style and comfort

WHERE women are exacting in their dress demands and desirous of stylish figure lines, it is almost essential that they have corsets tailored to order. The Woolnough Corset service is conceded to meet and overcome all difficulties—give slenderness to the stout, youthfulness to the "growing old," and perfect fit to everybody. This service is unique in Canada and remarkably low priced for its wonderful efficiency.

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Tailored Ready-to-Wear  
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Store Open From 8.30 a.m. Till 6 p.m. Daily

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THERE CAN BE NO DOUBT THAT THIS BABY DESERVED THE FIRST PRIZE IT WON IN THE BABY CONTEST THAT WAS A FEATURE OF GALT'S VICTORIA DAY CELEBRATION. THE PROUD MOTHER IS MRS. CHESBORO OF GALT.

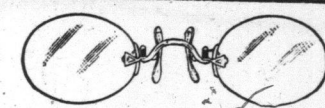


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At all better class shops  
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150 YONGE ST., TORONTO



Mrs. Ralph Petro, a popular London Society woman and an acknowledged beauty. Her husband is one of the best known men in the English diplomatic service.

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Proud Father: "Never, child, never! The idea of the daughter of a rich banker throwing herself away on a poor man! You must marry wealth or not at all."  
Pleading Daughter: "But, pa, Alphonso is not poor."  
"Not poor? How can he be other-wise? Break off the engagement without delay."  
"But he is wealthy—very wealthy, pa."

"How can an hotel proprietor be wealthy after such a season as this? I'll warrant he hasn't got five pounds to his name."  
"But, pa, he is not an hotel proprietor."  
"Nonsense! He himself admits it. Here is his card: 'Alphonso de Blank, Whitecap Hotel.'"  
"I know; but he is not the proprietor."  
"What is he, then?"  
"The head waiter."  
"Oh, that is different. Bless you."

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