FRIDAY MORNING AUGUST 24 1917

THE TORONTO WORLD

The Construction

Competition for

Boys

NTRIES are now being

taken for the Steel Construction Competition

being held in Toyland, Fifth

Floor. The competition is

open to all boys, and inter-

esting prizes are offered to

the boy making the best

steel construction model with

formation, conditions of con-

Visit contest display for in-

-Fifth Floor.

any steel builder toy set.

test and entry forms.

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VISITORSI Note the Store's Conveniences: The Waiting and Rest Room—Third Floor. The Information Bureau and Post Office— Main Floor. The Free Parceling

cking Desk-in

# EATON'S DAILY STORE NEWS Store in the Added. You pay total at Men! Come Saturday and Share in the Savings Afforded in This Great Clearance of Three-Piece Suits at \$10.75

For this item we cannot take phone or mail orders, the quantity being limited --- 90 suits only

THIS collection of men's suits is really one of the most interesting as far as variety is concerned we've presented in months and easily the best money saving opportunity we've offered in three-piece suits since spring.

They are an assemblage of various kinds of suits, including sample suits from our own workrooms, suits that are termed "seconds" because of some slight and scarcely noticeable flaw in the cloth and a few suits that have become a trifle faded. All are, however, absolutely reliable in tailoring and finish, and you can be assured of getting the utmost of satisfaction in every suit, both in appearance and serviceability.

In the assortment are fancy tweeds and worsted materials in a variety of patterns and colors, also a few plain black and navy blue serges. There are 2 and 3 button models included, all carefully tailored and finished in every detail.

#### Men Can Buy Splendid Japanese Panama Hats Saturday at the Reduced Price of \$1.50

### Italian Chip Straws Extra Low Priced Too at 50c



## Men Will Pay More for "Ceetee" Underwear This Fall

## A Slight Increase in Prices Necessary to Maintain the High Quality

**L** AST FALL it was generally admitted that woolen Underwear would either be of an inferior quality or higherpriced this season—and it's true—the Underwear this fall is either one or the other.

The manufacturer of "Ceetee" Underwear, however, cared more for the quality of the garments than the keeping down of the price, and the recently-arrived stock maintains the same old quality of woolen yarns for which "Ceetee" Underwear is noted. The preserving of quality, however, necessitates increases in prices, which are so slight that men will scarcely note the difference from last year.

While the stock is fresh and complete and while quiet selection is available we advise men to purchase their season's supply, or at least examine the new underwear now being specially displayed in men's wear annex.

#### An Idea of the Values Obtainable in the Famous "Ceetee" Brand

Separate garments, made of cotton and wool, are finished with beige facings and pearl buttons. Shirts have double back and front. French neck and long sleeves. Drawers have double back and closefitting cuffs and ankles. Sizes 34 to 40, per garment, \$1.15; sizes 42 to 44, per garment, \$1.25; sizes 46 to 50, per garment... 1.50

Men's Scotch Wool Garments, with sateen facings and pearl buttons, have double-breasted shirts and close-fitting ankles on drawers.



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