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SATURDAY MORNING, DEC. 1.

The Last Big Chance.

Toronto has the greatest task of her career before her today in completing the quota assigned her for the Victory Loan. That total is \$75,000,000, a sum which bears a \$20,000,000 handicap. It came about in this way. Last year Toronto raised about \$45,000,-000, but of this amount \$20,000,000 had come from the United States. This was not considered in lifting the present year's total to \$75,000,000 when \$55,000,000 would have been a more equitable allotment.

But Toronto is not going to balk because of a handicap. The full sum is going to be made up, altho the men who must put up the last \$12,000,000 which has to be raised before 12 o'clock tonight must sweat blood. Montreal has put up about the same amount as Toronto so far, altho Montreal has been assisted by two subscriptions of \$10,000,000 each from the Sun Life Co. and the C. P. R. With one of these contributions Toronto would have been far ahead. Toronto has the spirit to go ahead anyway. It will take a great effort, and everybody must help, but the citizens must make up the total of \$75,000,000 today or surrender her boast of supremacy.

Toronto being the largest holder of the old loans is also somewhat of a handicap, but those who have already invested what they thought they could spare are looking around and figuring ahead to see how much more they can spare before May next. Many people lorget that the loan is payable in instalments. and if they have a settled income the best thing they can do is to save as much as they can of it, and buy bonds as the best way to do it.

Some people wonder why so much effort is being made to double the subscription asked for to the loan. There is an idea about that all the money will not be taken by the government, but allotments made. as was the case elsewhere. The government, however, will accept every dollar subscribed. If there is not \$300,000,000 raised now there will have to be an-other loan in six months. The best thing for the people to do is to put up the money now, and let the Germans see what happy little lenders the North is wanfonly prolonging the war? American people are when necessary.

That the raising of the twelve millions needed to-

war by the allies at the same time that Lord Lansdowne's letter was being published. Certain types of mind think alike. That, Lord Lansdowne does not represent the British mind in this matter is evident from the utterances of the British press. Yet it is not so much what he says that matters as the inopportune time in which he says it, and the assumption The Dangerous Condition that he does represent a considerable British sentiment. He admits that "the enemy have, tho reluctantly challenged, refused to formulate their war aims, and have limited themselves to vague and apparently insincere professions of readiness to negotiate with us." Yet he would have us join the Russian Bolshevikis and ask for an armistice. He has altogether forgotten President Wilson's declaration that it is impossible to deal with those whose word is worthless. "The force of the argument cannot be gainsaid." as his lordship admits on the same score of insincerity We are all agreed that we want to inflict a signal defeat upon the central powers, "not out of mere vindictiveness, but in the hope of saving the world from the recurrence of the calamity which has befallen this

generation." To end the war for this purpose honorably would be a great achievement. A suspension of hostilities at present would not achieve this, and daily from the body it is absorbed by what other object than a suspension of hostilities Lord the blood. As a result, the kidneys Lansdowne's letter can have it is difficult to imagine. and skin are overworked in their ef-It will certainly not induce Germany to sue for peace. He is satisfied himself the next war would be "even more dreadful than this. The prostitution of science for the purpose of pure destruction is not likely to stop short." Yet he thinks that "it should be posstop short." Yet he thinks that "it should be pos-sible to secure posterity against the repetition of such It may irritate the kidneys and bring an outrage as that of 1914. If the powers will under on pain in the back, choumatism, solemn pact bind themselves to submit future disputes to arbitration," and so forth. But this is the chief cause of eczema, and keeps the whole point for which the war is being fought. Ger- whole system unhealthy by the conmany refused arbitration because the kaiser thought stant absorption into the blood of this he was going to conquer the world. As long as the refuse matter. kaiser or the crown prince or any Hohenzollern train-

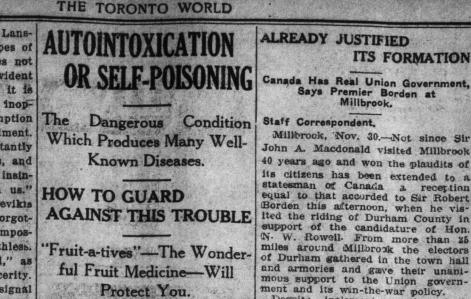
ed in the same tradition rules in Germany solemn auto-intoxication, or self-poisoning, as pacts would be treated as the solemn pact with Bel- "Fruit-a-tives" acts gently on bowels. gium was treated, as a ruse and a stratagem behind which to prepare to overwhelm Europe. President tem. Wilson and the people of the United States are awake to the kind of people they have to deal with at the At all dealers, or sent postpaid on re-

Lansdowne has more faith in the aristocracy, because it is aristocracy, than in the democracy.

Of the questions in dispute he admits that "the reparation due to Belgium remains, and must always remain, in the front rank." But Germany does not Working Committee Chosen to Assist admit that any reparation is due to Belgium. Nor is

is wantonly prolonging the war?

Another admission, and a cardinal one, is "that very earnest words of the great inday is not an impossible task is the assured belief of the German Government has contrived, probably with fluence women beld in this election, day is not an impossible task is the assured belief of the committee in charge. One of the committees had success, to misrepresent the aims of the allies, which a sacred day, for the cause was a fight every part of Canada. the committee in charge. One of the committees had \$2,500,000 in sight last night, and among others a total of \$6,000,000 was considered fairly certain. The other \$6,000,000 was considered fairly certain. The other \$6,000,000 must be put up by the general pub-lie. It is hoped that all who have already subscribed will give a little more. If it is only another \$50 it will help. Every new bond subscribed today for what-ever amount will lessen the deficit. All the money that is subscribed will be needed, and will be returned to the country in circulation very soon. It will be lent to our allies to pay for goods and material made lent to our allies to pay for goods and material made for the preservation of himself and his dynasty. He and would have a solid woman vote behind the Union candidate, W. F. in our manufactories and native to our soil. We shall is a clever as well as a wicked man, and Lord Lans- Maclean. downe's proposal is that we should treat with him.



ITS FORMATION

Despite inclement weather both buildings were taxed to capacity, and

many who were desirous of hearing the war-time policy of the new cab-inet expounded had to content them-

selves with joining in the welcome to Sir Robert Borden.

both gatherings. Sir Robert gave a clear exposition of his platform, and

the women on how they should make use of their votes, and Mr. Preston urged the electors to rally behind Mr.

Reeve R J. Doak of Millbrook pro-

in what they should do on

The new government had performed notable work already, and even if it were defeated on Decomber 17 the fact that it had abolished the patronage

Robert fully explained his war-time

policy. He realized that the indus-

tries of the country must be main-

tained, and he wished to tell the women that the time might come when they would be called upon to

nake the same sacrifice and per-

form the same duties as their sisters

A Fitting Celebration.

list had justified its formation.

Rowell.

ful Fruit Medicine-Will Protect You.

Auto-intoxication means selfisoning, caused by continuous or partial constipation, or insufficient action of the bowels.

The premier was accompanied by Hon. Mr. Rowell, J. J. Preston, M.L.A. for East urham, and Mrs. Plumt-tre, wife of Canon Plumptre of To-ronto, who delivered addresses at forts to rid the blood of this poison-

chear exposition of his platform, and made an urgent appeal for unity Mr. Rowell had a splendid welcome, and created a fine impression by his pre-sentation of the great need for rein-forcements for Canada's army. Mrs. Plumptre had a word of advice for the women on here there is the set of the s Poisoning of the blood in this way sided at the armories and Reeve A. Jenderson of Cavan Township pre-

sided at the town hall. "Fruit-a-tives" will always cure Sir Robert Borden said that the issues at stake in this election must appeal with special force to the people. And as the war was being kidneys and skin, strengthens the waged against barbarism, it seemed bowels and tones up the nervous systc him the women should take a deep interest 50c a box, 6 for \$2.50. trial size, 25c. December 17.

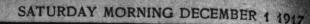
Canada had at the present time a head of the German Government. ' We could deal with ceipt of price by Fruit-a-tives, Limitreal Union government. He had addressed many audiences, but no man or woman had ever told him why there should not be a Union cabinet.

UNIONIST WOMEN OF SOUTH YORK MEET

Union Government Candidate.

VanKoughnet. Mrs. Lindsey in-structed in how to vote, and said some in- in the old land. In enforcing the

provisions of the Military Service Act, he said, General Mewburr see that justice was done to all, and that it would be applied fearlessly in



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She has un night to se for a total done? The

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Toronto's was \$58,300, tions. The new is 101,0

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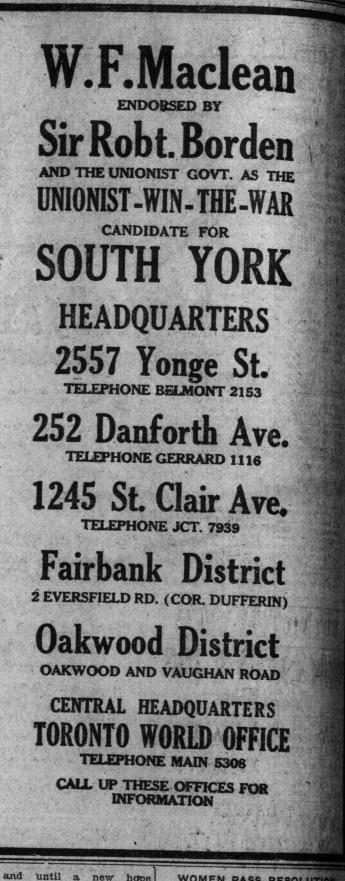
John W. central exe

appeal last bonds to tu

and get son

"Every be on Saturday who has bo

body else t we will sur said Mr. Mi

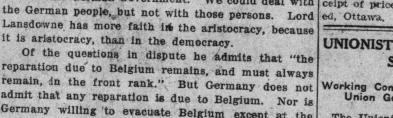




Thursday this week. Repr women from nearly every were present. Lady Falcon elected recording secretary, ing Mrs. Rhys Fairbairne.

corresponding

To petition the



all be the better off for having loaned the money. The big subscribers are also doing what they can. One If it is not that, it has no meaning. who is down for \$1,000,000 will make it \$1,050,000. The banks will remain open till six o'clock to facihtate the business, and there will be no excuse on account of inaccessible funds.

All the people who have left it over till the last day, in the hope, perhaps, that their loan would not be required, now have their chance. What they have is needed, and if a canvasser has not called upon them let them not stand on ceremony or on the order of their going, but go voluntarily to the nearest bond office and subscribe according to ability.

The record for subscriptions is held by Detroit, where there were 200,000 subscribers out of a population of 800,000, or one in four. Toronto's record is 1 in 4.6, but today should break all records. The people who have not yet subscribed should turn out and beat the record of numbers. The people-who have already subscribed must increase their amounts and beat the record of totals. We can put Toronto on the map once more as a record-breaker, even if we have not so many millionaires as Montreal. It is the common, everyday people that are relied upon to make the big record today in fifties, hundreds and thousands.

This is the best win-the-war business that anybody can do until they vote on the 17th. It is to invest your spare cash on the best security at the highest interest.

Lord Lansdowne's Letter.

Lord Lansdowne's letter has excited a great deal more attention than it merits, and had it been signed by a third-rate menuber of parliament would never have been heard about. There is nothing new in it for either side, and the fact that the German papers print it with joy and their people hail it as a sign of a disposition for peace in Britain only indicates their happiness, and share generously in the most bounteous of heaven's favors. A. Brooke. eagerness to clutch at a straw in their desperation as they feel the international waters closing over their at Camp Tallaferro, Field No. 2, Fort Worth, Texas.

There is nothing in the letter to console the Ger-

Similarly the desire of Lord Lausdowne for peace is probably also the result of pressure. He has large estates and vast revenues, and the demands of war in the shape of taxes bear heavy on his most noble shoulders. He is also an aristocrat of the bluest blue, and the development of democracy under the stress of war is a phenomenon which he could scarcely fail to note. No doubt the spectacle produces qualms in the most noble bosom.

For the rest his thought and even his language parallels that of the representative German statesmen. He thinks the "wanton prolongation" of the war would be a crime. Von Hertling, the German chancellor, spoke of the "criminal lengthening" of the

Victory means the overthrow of the Hohenzollerns for their work and the manner in and the erection of a new form of government by the which they were coming out to express German people. What that form may be it is for the and expressed confidence in the final German people and not for us to decide. But as long result. It was decided by those presas they stick to the kaiser we must continue to fight. Russia is telling them the same thing. President elected president, Mrs. Mitchell sec-Wilson made it so clear that his statement was re- rctary and Mrs. McCracken treasurer, garded as offensive. If that point were settled our with a ward committee of 18. All when a wards committee of 18. All other aims in the war might be discussed. But as in the work of this Danforth division

long as Lord Lansdowne wants to save the kaiser and committee. No matter where they re-the German aristocracy he is wasting his most noble side they will be welcomed by the workers in this ward.

ENTHUSIASTIC MEETING FOR MAJOR COCKBURN Other People's Opinions Soldiers' Candidate Received Warm Welcome at Masonic Hall, Balsam Avenue, Last Night.

addresses

with

few words, and the

speakers of the evening.

yesterday afternoon. Other stirring

women of the East York riding and

definitely discounting the unfounded

rumor that Major Cockburn was

Laurier man were given by Capt. W.

D. Patterson. G. Tyler, W. Under-

wood and Geo. Shields, who presided.

The candidate himself addressed a

WILL SUPPORT BORDEN

In His Win-the-War Policy Declares La-bor Candidate at Sudbury.

Special to The Toronto World. Sudbury, Nov. 30.—Chas. Harrison, la-bor, and designated Unionist candidate in the riding of Nipissing, declared at a

DEATH BY DROWNING.

That Samuel Lwagenbaum came to

his death by drowning while in the employ of the Canadian Stewart Com-

pany was the gist of the verdict hand-

death of the man at the morgue last night. The jury added a rider to the effect that they found that sufficient

care was not taken by the company to

ensure the safety of the men. Coro-ner W. G. Russell conducted the en-

out by the jury investigating the

Coro-

directly appealing to

words, and the meeting closed a hearty vote of thanks to the

A Grateful Aviator.

Editor World: A soldier recipient of many noble and generous kindnesses at the hands of those admirable course of which John Ross Robertson, ladies engaged in the multiple branches of the Y.M.C.A. endeavors that embrace the soldiers' well-being and comfort would, in the fulness of a profound gratitude, make public expression and acknowledgment of the tremen-

dous indebtedness and deep appreciation. To have actually enjoyed the favors of these Samaritan gentlewomen of Toronto, is to have tasted the cognizance of their goodness, kindness and immense charity; to have marveled at their never-tiring patience, unflagging zeal, and wholesomeness of personal charm and spirit that has ever graced their kindly attentions and considerations. We khaki-clad legions upon whom have been showered these surpassing excellences would assure them of our everlasting gratefulness, that in our memories we shall

ever carry a cameo of the sweetness, kindness and greatness of their hearts. Our wishes to them are that they may ever dwell in the light of a supreme and lasting One of the R.F.C. boys, Camp Borden, now stationed

Princess Arthur of Connaught never forgets the birthmans beyond the pious hope that the war should be This is the princess' one extravagance, and her royal ended as speedily as possible. This is, of course, the highness has to a certain extent kept it up during the same pious aspiration that inspires the kaiser and his following. We may doubt the piety, but we need have no doubt about the sincerity of his desire for the riding of Nipissing, declared at a large meeting here tonight that he was in complete accord with the win-the-war policy of Sir Robert Borden. While un-trammelied by political affiliations he pledged himself to exercise his efforts, if elected, to serving the cause of labor. There was no choice but to get behind the government and see that the men at the front were adequately supported. Other speakers were Hon. Hugh Guthrie, Hon. F. G. Macdiarmid and Chas. Mc-Crea. happy knack of finding out exactly the kind of gifts that her friends appreciate. She does this by the simple process of noting the thing among her possessions that her friends most admire, and then getting duplicates of such articles made to give away.

When Dr. Van Dyke made his speech at the Lafayette anniversary celebration he closed it with the following stimring words:

"Give us a name to fill the mind With the shining thoughts that lead mankind, The glory of tearning, the joy of art, A name that tells of a splendid part In the long, long toil and the strenuous fight Of the human race to win its way From the ancient darkness into the day Of Freedom, Brotherhood, Equal Right-A name like a star, a name of light-I give you France."

Dut into the sock

The meeting greeted Mr. Maclean enthusiastically when he rose to speak. He thanked the women voters

the differences of both parties were as dust in the balance when their ent to organize at once into a working liberty and existence was menaced by committee, and Mrs .David Kier was barbarism and Prussianism. learned with great surprise that statements had been made in riding that Canada was made the brunt of tattle by the plished. stand

the

motherland. Such statements, he declared, were part of German propathe ganda carried on in the United States to prevent that country from enter-ing the war on the side of the allies. It was being done in Canada with the sole purpose of destroying the rela-

tionship between Canada and Great Britain. He did not need to tell them Discussing conscription the soldier candidate said: "I think it the correct that these statements were false then and were false now. In the returns recently issued, Mr. Rowell stated Perhaps the most inspiring and en-thusiastic of the meetings held by the soldiers' candidate, Major R. C. that they showed that of the British English, 8 Scotch, 6 Irish and 16 After Col. McLaren's interests among

the soldiers' candidate, major R. G. Cockburn, was that held last evening at Masonic Hall, Balsam avenue, in the course of which John Ross Robertson. in a stirring eulogy of the candidate, sct, IMr. Rowell asked that the people of Canada send reinforce-metric for the following officers elected:: Mrs. Robert Evans, president; Mrs. W. H. Ballard, second vice-president; Mrs. emphasized the fact that the major people of Canada send reinforce-had the complete endorsation of the ments overseas to grup the flag rehad the complete endorsation of the ments overseas to grip the flag re-Great War Veterans' Association of leased by those brave men who had Mrs. W. G. Thompson, secretary; Mrs. Great War Veterans' Association of Great War Veterans' Association of formed in a communication received firmed in a communication received formed in a communication rece from General Secretary W. E. Turley of the G.W.V.A. by the major's cen-tral committee on Greenwood avenue,

the

to

overseas were not now calling for socks. They were calling for feet to Hamilton, Saturday, Dec. 1 .--- Union--

appointed Among the many ist supporters of Ward Seven gathered could not be a more fitting celebra-tion of confederation than the co-operation of both political parties of Canada at this time. The Liberals of the country took the stand that the differences of both marties canada at the stand that in force last night at an organization Conservative association, and Wm. Armstrong, chairman of the East Armstrong, chairman of the East ermnent to make regulat Hamilton Conservative Association, retail establishments ha Palmer Allan presided.

Plans were completed for lining up the Ward Seven Unionist voters, and satisfactory reports were submitted in reference to the work already accom-

"All I ask is that the people vote, not so much for me, as for the boys in the trenches," said Lieut.-Col. John . McLaren, independent Unionist cansessment act of didate for West Hamilton, speaking before an enthusiastic meeting of women supporters in the W.W.C.A. yesterday afternoon

SOLDIERS ON WAY HOME

way, as it gives everyone a fair deal. Rich and poor, black and white, Eng-lish and French-speaking citizens, it puts them all on a level." hospitals commission that large of returned soldiers will reach 7 today, tomorrow and on Monday

today, tomorrow and on Monday, contingent coming today from Q consists of 280 men, whose names from the letters A to L, and will a at North Toronto Station at 7.30 an Sunday a special hospital train wil rive, likely about noon, at the eid market building, foot of Yonge stree will bring a party of men who arriv Halifax about four days ago. On day the second half of the Quebec tingent, names from M to Z, will North Toronto Station at 7.30 am-night a party of 14 stretcher cases

ceries and meat have prices b

The executive endorsed the

The executive end Council of the Toronto Local Council to the attention of Sir Hearst the injustice of the pre Ontario widows pay full income tax and not allowed any rebate as are

Arra Arra The battle tonight is o will be few decide the display put mittee thera understand war and th fering band

fering bond nothing sho two skyscra Committee Monday 1 Strand fin when a spe put on and ed. A Mase will provid: Lublic will

Ottawa Carleton Renfrew Prescott

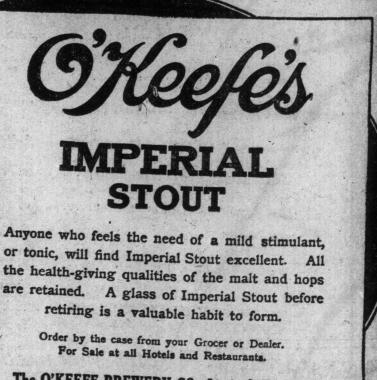
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-Ottawa



O'KEEFE or tonic, will find Imperial Stout excellent. All the health-giving qualities of the malt and hops are retained. A glass of Imperial Stout before

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