

# EATON'S DAILY STORE

## New Fall Coats For Women

A leader at the price; is made in full length, from fine all-wool broadcloth; it is semi-fitting, lined to waist and has medium revers, coat collar being strictly tailored, with wether seams and 3-button fastening; black, navy and taupe are the colors; the same style is shown in fawn covers. Each... \$10.00

**Another New Coat**—Is of white and grey grained tweed, double breasted and fastening over to the side, with large buttons, velvet buttonholes and military collars, banded with velvet, and a strap pocket over pleats at the sides; the same style in plain black; they're very comfortable coats. At each... \$12.75

## Walking Skirts At Lowered Prices

\$2.75 is a clearing price on a Fawn Lustre Walking Skirt, with seven gores, a centre panel runs half way down, with pleats below, and button trimming; black, brown or navy. **TO-DAY**... \$2.75

\$3.25 for a thoroughly tailored, all-wool Panama Walking Skirt, with two narrow side pleats on each side of a panel, with headings of buttons as trimming; in brown and navy. **TO-DAY**... \$3.25

\$4.75 for a skirt of fine all-wool French serge, made with a scalloped overdress effect, pleated at both sides of centre panel, finished by group button trimming; black, brown, navy or green. **TO-DAY**... \$4.75

—Second Floor, James Street.

## For Young Women Very Low Prices for Dresses

Special offering in young women's Wash Dresses, one-piece style, in percale cloth, colors of pink, tan, cadet and sky, trimmed with black and white checked trimming, low neck, short sleeves; bust 32, 34 and 36, skirt lengths to 38 inches. **TO-DAY**... \$2.75

Wash Dresses at \$3.75—Late New York style, made with Dutch neck, short sleeves, skirt with neat overdrape, in plain colors of tan, cadet and sky; neatly-trimmed, perfect-fitting dresses; well finished in every detail; all sizes for young women; bust 32, 34 and 36; skirt lengths 35 to 38 inches. Exceptional offering **TO-DAY**... \$3.75

—Second Floor, James Street north.

## A Shipment of Hundreds of "EATON" Watches

We are placing on sale one of the largest consignments of accurate, reliable Watches we have ever received. They bear the "EATON" Brand, a guarantee of perfect satisfaction.

"EATON" Watches have Swiss movements. Co-operation in manufacture, the standardizing of parts and our constant policy of close and profit-sharing pricing have lowered the cost until now we can sell the best grades at prices usually charged for second grades. As far as we know, there's no better watch built for the money than the "EATON" and none more accurate at any price.

Cases may be had in solid or filled gold, guaranteed at the following prices:

- Watches for Women in O size, in an open-faced gold-filled case... \$8.75
- The same in a hunting case... \$10.00
- Our 21-jewel movement, O size, in an open-faced, gold-filled case, is the highest grade "EATON" watch for women, and costs... \$22.25
- In a hunting case, a 21-jewel movement costs... \$23.50
- In solid gold cases, O size watches cost \$18.25 to \$35.00
- Watches for Men, sizes 12, 16 and 18.
- In gold-filled guaranteed cases, the EATON watch prices are as follows:—
- 15-jewel movement, open-face... \$8.50
- Hunting case... \$11.75
- 17-jewel movement, open-face... \$12.50
- Hunting case... \$15.75
- 21-jewel movement, open-face... \$20.50
- Hunting case... \$23.75
- In solid gold, the prices vary with the weight of the case; our special is a 17-jewel, 12-size watch, with hunting case, which sells for... \$35.00
- Two Years' Guarantee covers the movement and unlimited guarantee against flaw in wear with ordinary use goes with every case.
- See and judge its merits now, while the stock is complete.

—Main Floor, Yonge Street.

## A Mammoth Sale of Exquisite Rugs:

Basis of comparison is lacking, for we are starting a new idea in Rug selling. In Feb. a sale of a limited quantity of Rugs, which was met with a quick welcome. Since then over the carpet world, buying the materials for this enormous August Rug Sale. What

You can buy a beautiful rug at a price far less, sometimes fully a half less, than your choice of elegant hand-made Oriental Rugs on which there are savings of 50% or of exquisite Axminster and Wilton Rugs, at prices sometimes a half less than

Four Lines of Oriental Rugs—Genuine hand-made rugs of excellent grades, are marked for convenience at the following price classes: \$15.00, \$17.00, \$22.00 and \$35.00.

They are all of generous size, but not all of any one size in any one lot, the price being based on the finish, coloring and design, as well as on size; none of them are small, however; the styles include Gheundjes, Persian, Mousouls, Kazacks, Shirvans and Bokharas, each a study of pattern and color worthy of a place in the most handsome home.

Many Large Carpets Lend Dignity to the Occasion—Any palace might be proud of the exquisite textures and designs of these carpets, no two of which are in any way similar; it's like buying a fine picture, and you are just as likely to find a duplicate, although the motives peculiar to each style make it possible to match them with smaller rugs for sets.

9 x 12-foot Indian Rugs—Mirzapore and Calcutta will sell for half the regular prices, ranging from \$14.50 to \$21.00.

A Gorevan, 9-2 x 11-9, at \$125.00, is a reduction of more than one-third, \$125.00.

One Kermanshah, 9-2 x 13-1, is a reduction of far more than one-third, at \$185.00.

Imported Axminster Rugs—one of the largest we have ever from our extensive buying and Chintz and Medallion patterns, well-blended colors that characterize them from Germany and price and marking them close.

Prices for these qualities: First quality... Second quality... Third quality...

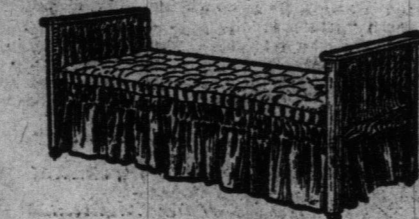
Other Sizes in Proportion usual prices.

Don't Miss Seeing the Fibre many of them make's usual or that should clear them promptly that's all their own in colorings.

## Good Furniture News for Home

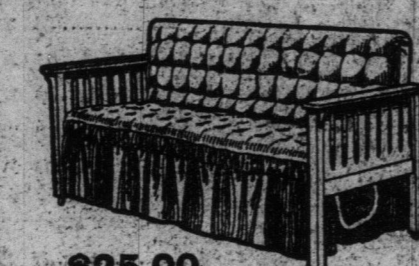
Something different every day in our newspaper announcements; something special in the section and ask to see it. The very notable discounts from regular prices are by making or rearranging a home. Take advantage of these benefits Tuesday.

A strong feature of the August Furniture Sale is the magnificent display of Upholstered furniture, construction and finish better and prices lower than ever before in the demonstrate.



\$10.00

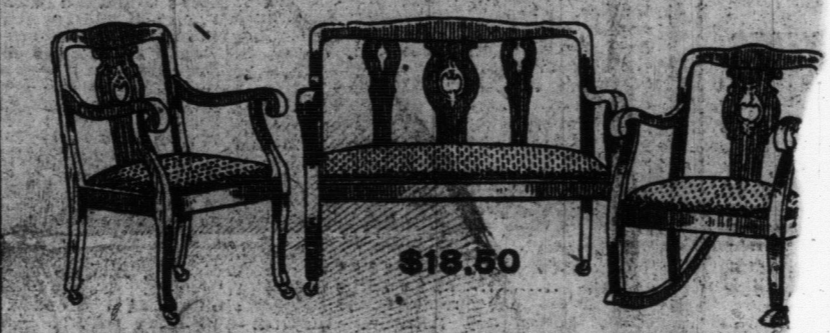
Davenport Sofa, with wood ends, in golden or Early English finish; is 72 inches long, upholstered with felt and coil springs and covered in green denim, with valance in front and at both ends. August Sale... \$10.00



\$25.00

Davenport Sofa Bed, with quarter-cut oak ends, golden or Early English finish; is very attractive and substantially constructed throughout, having 90 coil springs, well upholstered and covered in velours. August Sale... \$25.00

Parlor Suite, of handsome design, in birch mahogany finish, last comfortable and well proportioned, have upholstered spring seats covered in new pattern silk tapestry. August Sale, 3 pieces... \$31.00



\$18.50

Parlor Suite, 3 pieces, arm chair, arm rocking chair and sofa with mahogany-finished frames and upholstered spring seats, covered in silk tapestry or velours. August Sale, 3 pieces... \$18.50

Parlor Suite, birch mahogany frames, well polished, high backed, shaped arms, the back deeply tufted, spring seats, covered in tapestry in green and rose. August Sale, 2 pieces... \$4.90



\$4.90

Couch, with all-over upholstered frame, 72 inches long, has a head, with rosette, a plain top and spring seat, covered in the velours and fringed. August Sale... \$4.90

## The "Collins" Illustrated Pocket

A new complete stock of these favorite classics has just come in and includes a suggestion to the many collectors the advisability of choosing early while the list is complete. Binding in maroon silk-ribbed cloth, or rich crushed leather, plumb-colored, with facsimile gilt on cover.

The Price, per volume: Cloth binding, 25c; 1

- David Copperfield, Charles Dickens.
- Kentworth, Sir Walter Scott.
- Adam Bede, George Elliot.
- Two Years Ago, Charles Kingsley.
- John Halifax, Gentleman, Mrs. Craik.
- Westward Ho, Charles Kingsley.
- Shirley, Charlotte Bronte.
- Tom Brown's School Days, Thomas Hughes.
- It is Never Too Late to Mend, Chas. Reade.
- East Lynne, Mrs. Henry Wood.
- Jane Eyre, Charlotte Bronte.
- The Tallman, Sir Walter Scott.
- The Mill on the Floss, George Elliot.
- Great Expectations, Chas. Dickens.
- Charles O'Malley, Charles Lever.
- The Channings, Mrs. Henry Wood.
- The Scarlet Letter, Nathaniel Hawthorne.
- The Cloister and the Hearth, Charles Reade.
- Vanhoë, Sir Walter Scott.
- Henry Esmond, W. M. Thackeray.
- Pilgrim's Progress, John Bunyan.
- Tennyson's Poems.
- Mrs. Halliburton's Troubles, Mrs. Henry Wood.
- The Last of the Barons, Lord Lytton.
- The House of the Seven Gables, Nathaniel Hawthorne.
- Barnaby Rudge, Charles Dickens.
- Danesbury House, Mrs. Henry Wood.
- Wuthering Heights, Emily Bronte.
- Scenes of Clerical Life, George Elliot.
- Oliver Twist, Charles Dickens.
- Vanity Fair, W. M. Thackeray.
- A Tale of Two Cities, Chas. Dickens.
- The Old Curiosity Shop, Chas. Dickens.
- Nicholas Nickleby, Chas. Dickens.
- Pickwick Papers, Charles Dickens.
- Sketches by Boz, Charles Dickens.
- Dombey and Son, Charles Dickens.
- American Notes, Charles Dickens.
- Hard Times, Charles Dickens.
- Little Dorrit, Charles Dickens.
- Master Humphreys' Clock, etc., Charles Dickens.
- Stories and Sketches, Charles Dickens.
- Vernier's Pride, Mrs. Henry Wood.
- Hard Cash, Charles Reade.
- Sense and Sensibility, Jane Austen.
- North and South, Mrs.askell.
- The Last Days of Pompeii, Lord Lytton.
- The Essays of Elia, Charles Lamb.
- Waverley, Sir Walter Scott.
- The Autocrat of the Breakfast Table, Oliver Wendell Holmes.
- Handy Andy, Samuel Lover.
- Heroes and Hero Worship, Thomas Carlyle.
- The Three Musketeers, Alexandre Dumas.
- The Heart of Midlothian, Sir Walter Scott.
- Longfellow's Poems.
- The Newcomes, W. M. Thackeray.
- E. E. Browning's Poems.
- Romola, George Elliot.
- Sesame and Lilies, and The Political Economy of Art, John Ruskin.
- Legends and Lyrics, Adelaide Lord.
- Our Mutual Friend, Chas. Dickens.
- Windsor Castle, W. Harrison Wood.
- The Confessions of an Opium Eater, De Quincey.
- Lamb's Tales from Shakespeare, Charles and Mary Lamb.
- Blenz, Lord Lytton.
- Unto This Last, and The Two Johns, John Ruskin.
- Barchester Towers, Anthony Trollope.
- A Noble Life, Mrs. Craik.
- Alice in Wonderland, Lewis Carroll.
- The Meditations of Marcus Aurelius, The Virginians, W. M. Thackeray.
- Master Midshipman Easy, Murray.
- The Gladiator, Thyrus Melville.
- Hypatia, Charles Kingsley.
- Harold, Lord Lytton.
- The Compleat Angler, Isaac Walton and Charles Cotton.
- Hereward the Wake, Charles Lyell.
- Old Mortality, Sir Walter Scott.
- Agnes Grey, the Professor, Poems, Bronte.
- The Professor, at the Breakfast Table, Oliver Wendell Holmes.
- The Heir of Redclyffe, Chas. M. Yonge.
- The Vicar of Wakefield, Goldsmith.
- Emerson's Essays.
- Framley Parsonage, Anthony Trollope.
- Scott's Poetical Works.
- Miss Marjoribank, Mrs. Oliphant.

# THE T. EATON CO.