

PROSPECTS ARE GOOD FOR WESTERN FAIR

Continued From Page Two.

children love in their sandwiches for school lunch and made as it is from ripe sugar and the richest cream, it is very nourishing.

Grocers have to include this article of food on their order list, for people have begun to demand it. It is being extremely appetizing it is economical and is served direct from the can without entailing any trouble whatever. Sandwiches made with maple butter do not require dairy butter.

Big Sale For E. D. Smith, Jams. The fame of E. D. Smith jams is spreading.

Every visitor who has tasted them at the E. D. Smith booth in the Pure Food Show becomes a fan. They say it is just like the best homemade jam and much more economical. When the price of fruit, sugar and fuel, not to speak of labor, is considered.

The great factory, situated at Windsor, just in the centre of the country, produces 1,000-acre farm, turns out daily large quantities of jam made from fruit fresh from the tree. It is this which gives it its decidedly fresh flavor and makes it superior to jams made in factories so far distant from the place of growing that the fruit has lost its first freshness.

CROWDS INSPECT RENFREW REFRIGERATOR.

Promptly at 2 o'clock yesterday afternoon crowds of people collected about the booth of the Renfrew Refrigerator Company, situated in the Ladies' Work

Building. They gathered to see the opening of the famous Renfrew Refrigerator, which was sealed up on Monday morning. For the last three days, during which time the refrigerator was not opened, housewives have been gazing with curiosity through the glass doors of the food compartment, at the motley array of onions, cantaloupes, canned salmon, lettuce, cut-up cucumbers, peeled bananas, matches, cabbage, milk, butter, roast meat, cigars, candy, etc., all put in side by side.

They expected that today the butter would taste of onions, the milk of tobacco, etc. But when the magic refrigerator was opened, everything was found to be true. More than this, the 150 pounds of ice put in the refrigerator, only 45 pounds had been consumed in the three days.

The reason for this marvellous preservation of food and economy in

ice is the perfect circulation of pure, dry, cold air through the food compartment and ice chamber, due to the excellent ventilation system of this refrigerator.

Another refrigerator of the same size was also filled with food and ice, but opened many times during the three days to demonstrate its use to visitors. The food in this refrigerator was in just as good condition as the one that had been locked, and the ice just as well preserved.

The Renfrew company is also showing the famous Electric Washing Machine, used as a vacuum in the washboard, used as the principle of working on an oscillating system. A strong feature of this machine is the fact that the dirt taken from the clothes is carried from the water and deposited in a chamber at the bottom of the tub. The frame of the machine is solid cast steel and perfectly rigid, which preserves the life of the machine.

There is a wringer attached, which will swing into four different positions and is fitted with safety release. There is no difficulty with twisting of springs in this machine, because it is springless. The cost of operation is a quarter cent an hour, and a complete wash may be made in eight minutes. No boiling of the clothes is necessary.

Handsome kitchen cabinets in seven different designs, one style having a drop four-bin for convenience in filling, are also being shown here. There are cabinets with the best quality of porcelain tops and fitted with mouseproof bottoms.

GUNN'S EASIFIRST SHORTENING.

An attractive exhibit in the Pure Food Show is that of Gunn's Easifirst Shortening. Every housewife is looking for a scheme to cut down on the use of butter and lard, the prices of which are becoming almost prohibitive, and in this excellent shortening she has found it. A compound of vegetable and animal fats, it possesses the qualities of both articles of food diet. It has nutritive value of the animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

The big point in connection with Easifirst shortening is its economy. It will replace butter or lard for any purpose except table use, and gives better results than either of these fats. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

When used for frying, any shortening left over may be strained through cheesecloth and used over again, without any fear of taint. This is because it is a compound of vegetable and animal fats, and at the same time possesses the high-heating power of vegetable oils, which makes it less susceptible to the disagreeable burning so common to animal fats.

has a musical career, been hampered through the loss of an inferior piano, but a Heintzman will encourage even the most backward child.

TRY THE SERVICE GARAGE COMPANY.

A man purchasing a car for the first time is more or less at a loss as to which make to buy. He has probably had no experience with the running of an automobile of any kind and has to count on reputation and appearance as a guide.

The Service Garage Company is just the concern to help him. "Value for Money" has been the aim of this company since its organization, and customers who have had dealings with Edward W. Stickey, manager, and his assistants can vouch for its reliability.

Every visitor at the Western Fair should not fail to see the handsome Dodge touring car and Dodge sedan displayed in the exhibit of the Service Garage Company.

There is a very fine seven-passenger Nash model which is attracting great attention. The name speaks for itself among people who are familiar with the best automobiles, and the Service Company is the local agency. All three makes can be recommended and there is variety enough here to suit every prospective buyer.

The Service Garage Company are showing these cars because they wish to give service to their patrons. Not only are they excellent machines, but for beauty of line and finish they cannot be equalled.

UPTON'S JAM AND SQUIRREL PEANUT BUTTER.

It is amazing how "Squirrel" peanut butter is attracting attention at the Pure Food Show. People are more and more delighted with it. They say it has no that bitter taste which often appears in the mouth after tasting other brands of peanut butter, and this is due to the fact that it is manufactured in Vancouver, so that the large, rich oriental nuts from which it is made are readily procured.

These nuts give it a decidedly pleasing flavor and everyone who has the good fortune to taste it immediately wants more.

This brand of peanut butter is being demonstrated by S. H. Moore & Co., of Toronto, and the name of this firm alone would guarantee the quality of the goods.

Quantities of T. Upton's jam, also demonstrated at this booth, are being sold at the Fair. Large orders are being placed with dealers of this district, who know that housewives who have once tasted the delicate-flavored, plump fruit which characterizes Upton's jams will be demanding it from their grocers.

Upton's jam is proving popular. Upton marmalade, too, is also a novel product and much liked. Recipe books to show the different uses of "Squirrel" peanut butter are being distributed from this booth.

DOMINION SEEDS PRIZE EXHIBIT.

One of the finest and most artistic exhibits at the whole fair is that of the Dominion Seed Company, Dundas street, London. It is situated in the Agricultural Building, and attracts the attention of everyone who passes by. Quantities of vegetables and fruit have been arranged in it, and a profusion of some of the finest bloom seen anywhere. So carefully have the flowers and fruit been arranged that the whole looks like a beautiful piece of tapestry, in which a certain design has been followed out in detail. The exhibit was designed by R. V. Smith, landscape gardener of the farm, and at one time a member of one of the best English concerns.

In the collection there are five first prizes and nine other prizes. The finest aster in the whole fair are to be seen here, and bear a first prize tag. There is also a first prize group of hovers, first prize cannaes, foliages and ferns.

The Dominion Seed Company, at whose trial gardens, known as Glen Maple Gardens, these flowers and vegetables were grown, is constantly experimenting, in order to produce a better and more profitable seed, and seed from the same strain as those flowers winning prizes at the fair may be procured from the company. Among the prize asters are twenty different varieties, and the company is going to put up an aster, seed, known as the Dominion Mixture, containing these twenty prize varieties.

Everyone who passes the exhibit at the fair remarks on its beauty. One man stated that he had never seen such a fine display, even at the Chicago World's Fair.

The Dominion Seed Company is paying particular attention to the testing of their seeds, in order that they will be entirely satisfactory to the customers. And the Dominion Seed stamp tested and found to be genuine to a certain percentage.

Gardens, where the seeds are grown, would be a revelation to everyone. Every care is taken to produce a product which will be the finest in the market, and once that is obtained the seed Company grows its own seed here in this district is a proof that it will be successful here. Offered seeds of fine quality in one district will not grow successfully in another where soil conditions and weather are different. Dominion seed is Western Ontario seed, and therefore successful.

MAZOLA.

The Wonderful New Cooking Material.

Thousands of people daily visit the booth of the Canada Starch Company, situated in the Pure Food Show at the Fair. They have heard of the remarkable discovery of a new cooking oil, which is extracted from the hearts of corn. And they wish to see this oil demonstrated. Almost invariably a visit results in a trial purchase of this new product. Already all over the country people are using it successfully, and they prefer it to other fat products because it does not burn readily and is economical.

The discovery of this corn oil came at an opportune time when all fat products were very scarce owing to the war. But once on the market its success was assured, and now every good housewife wants it in her cupboard.

The old smoky frying process, so often resulting in a burned dinner, has been done away with by the introduction of Mazola on the market. The oil has the great advantage of heating to a much higher temperature than any other fat, and consequently is very difficult to burn. The cook at once appreciates this quality of the new frying material. And not only does the cook appreciate it, but the family as well, for when the dinner is cooked with Mazola everything comes to the table beautifully browned. There is also no odor from strong vegetables when corn oil is used. The family purveyor appreciates corn oil, for it is much more economical than lard and butter. For use in cakes, piecrusts and biscuits, etc., it has been found to surpass other shortenings both in results and economy. And not only have individual housekeepers found this out, but large manufacturers as well.

Just as corn oil has the highest heating point, so has it the lowest heating point of oil to use in salads. Many French and Italian housewives, famous for their salads, are using corn oil for this purpose and prefer it to olive oil. The proof that corn oil will continue

a cheap product on the market is the fact that in three million bushels of grain there is a potential prospect of four hundred million gallons of corn oil.

The Canada Starch Company is also demonstrating Edwardsburg Corn Syrup, Benson's Enchallange Corn Syrup, and Silver Gloss Starch at their booth in the Pure Food Show. Samples of goods made from Mazola as well as interesting cook books are being distributed to all visitors.

AN AUTO OR TRUCK.

WHAT IS YOUR CHOICE? In the Chevrolet exhibit of the Ontario Garage and Motor Sales Company at the Western Fair a full line of models ranging in price from \$900 to \$2,400 are displayed.

As well as the touring cars, the Chevrolet light delivery cars, the one-ton trucks are meeting with much favor of the visitors to the Western Fair.

The light trucks are equipped with electric lights and starter, highest type auto-unit system, complete lamp equipment, four-post top, side curtains, adjustable windshield, speedometer, electric horn, extra rim, complete tool equipment, including pump and jack.

Besides the Cleveland tractor being shown by the Ontario Garage and Motor Sales Company in the machinery hall, The National trucks are also on exhibit with the Cleveland trucks.

The Baby Grand five-passenger car and the Royal Mail Roadster are among the leading attractions shown in this exhibit of the Ontario Garage and Motor Sales Company.

The popularity that Chevrolet cars have attained is a reflection on the sound judgment of thousands of discriminating purchasers who were convinced that the vast resources and

sound manufacturing policies of the Chevrolet Motor Company were adequate to insure the production of thoroughly worthwhile products.

LADIES! WHY WORRY?

The druggery and worry of cooking something for that jaded appetite is overcome by the good wife when she serves some of Perrin's delicious toothsome biscuits, selected according to taste from their hundreds of varieties.

And the good mother who keeps a supply is never at a loss to satisfy that hungry boy or girl rushing in from school and shouting like Huckleberry Finn: "Mother, gosh, I'm hungry, got any Perrin's Malt Cream Biscuits?" Why worry, when you can buy such satisfying dainties as Perrin's biscuits. See the display in main building.

PURDUM HARDWARE AT THE FAIR.

On the left-hand side of the Crystal Palace may be found the booth of the Purdum Hardware Company of Dundas street, London. Here may be found the finest line of building hardware and brass work, as well as many household conveniences. The Eureka Vacuum Cleaner, of which the Purdum Company is the sole agent in the city, is prominently displayed, and can be depended on by the housewife who wishes to get the least amount of work done with the least effort.

There is also exhibited a fine line of Adams saws, known for their superior quality, and excellent paint brushes made for the Purdum Hardware by Meakin & Sons, Hamilton.

The would-be bride is attracted by the brilliant display of Rogers silver, of the finest quality, side by side with cut glass of superior design.

The newest and best electrical appliances for the table, chafing dishes, thermos flasks, etc., may be seen here where quality is considered a big factor.

The Purdum Hardware has long been known as a house where the goods can be depended upon, and the Western Fair exhibit gives only a small idea of the excellent stock of hardware and fancy goods which may be seen by visiting the shop at 24 Dundas street.

Christie's Biscuits

When you buy a Christie Biscuit you buy the best.

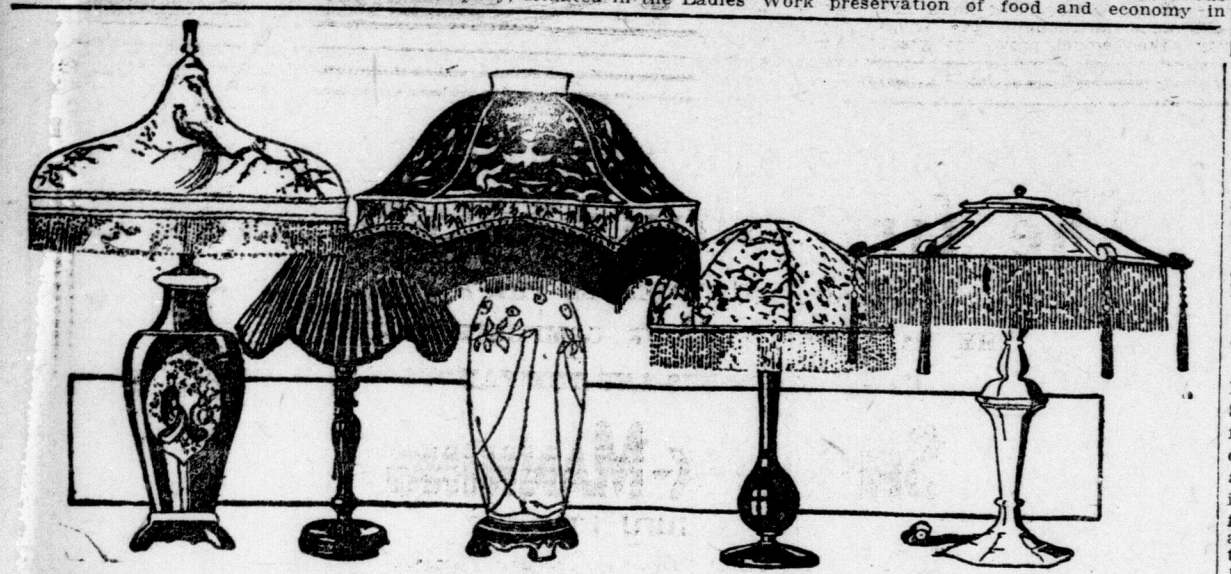
When you eat a Christie Biscuit you eat the best.

When you sell a Christie Biscuit you sell the best.

Christie's Biscuits are the highest Government standard.

See them at the Pure Food Show at the Fair.

The only exhibit of Biscuits in the Pure Food Show.



We Invite You to Inspect Our Wonderful Display of Lamps---

Here you will find lamps of all descriptions—for every room in the house. There are charming small lamps for use in boudoir, on mantel or small table—fascinating table lamps in a variety of shapes and colors. Some for all the world like a candlestick, others like an inverted vase. And the shades defy description—you'll have to see them.

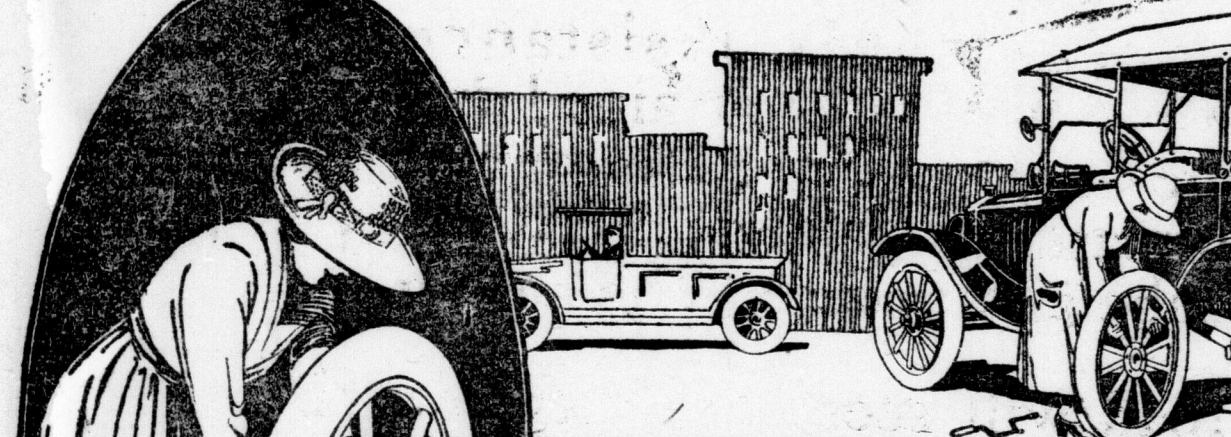
See Our Superb Floor Lamps and Shades---Direct Importations From New York, London and Paris

With unique stands in metal, plain and carved woods—and silken shades of wondrous hues in every fashionable known form—from the tailored effect in flatly folded silk to the many-tiered Pagoda-like design.

SHADES FROM.....\$15.00 to \$30.00
PEDESTALS FROM.....\$10.00 to \$20.00

NOTE: We will pre-pay express charges on any article purchased from us during Fair Week.

THE HYDRO SHOP
Corner Dundas and Wellington Streets. Phone 7000.



Changing Tires is Easy With a Simplicity Outfit of Demountable Wheels

WHY put up with the delays and discomforts of roadside repairs? You don't need to lose half an hour every time you have a puncture or blow-out. Equip your car with a Simplicity Outfit and make all four wheels demountable and interchangeable. Outfit includes spare wheel and carrier (side or rear), speed wrench and all necessary equipment. Price, installed \$30.



No Ford is complete without a Simplicity Outfit. Strengthens the car. Adds no weight. Improves the appearance. Saves time and trouble. All you have to do when you have a flat tire is to jack up your car, loosen six nuts, remove the wheel, slip on the spare, tighten the nuts, let down the jack, jump in, and off you go—no trouble—no loss of time—no effort at all. A woman or a child can do it as easily as a man.

Distributors:
SIMPLICITY SALES COMPANY
346 DUNDAS STREET, LONDON, ONT.
SEE OUR EXHIBIT AT THE LONDON EXHIBITION.

Less than four minutes is all the time it takes. We also want you to see the new Simplicity Steering Device

For only \$5.00 you can make your Ford drive like a high-priced car. Write to-day for literature and full particulars regarding Simplicity Wheel Outfit and Steering Device.

For only \$5.00 you can make your Ford drive like a high-priced car. Write to-day for literature and full particulars regarding Simplicity Wheel Outfit and Steering Device.

For only \$5.00 you can make your Ford drive like a high-priced car. Write to-day for literature and full particulars regarding Simplicity Wheel Outfit and Steering Device.

For only \$5.00 you can make your Ford drive like a high-priced car. Write to-day for literature and full particulars regarding Simplicity Wheel Outfit and Steering Device.

Have You Ever Seen a Carload of Kitchen Cabinets?



Tomorrow---Cabinets Are Featured At Thomas' Opening Exhibition

These Canadian-made Cabinets were late in arriving, and in consequence were set up only yesterday. All those disappointed Saturday have now the privilege of seeing them first-hand on the main floor—a whole carload.

A Week's Supply of Groceries FREE---The Cabinet of Your Choice Only \$1 When You Buy, \$1 Weekly

- | | |
|---|--|
| Anderson's (Meat Market) Home-Made Peanut Butter. | 1 1/2-lb. Daly Grange Tea. |
| Catelli's Milk Macaroni. | "Sweetheart" (I. X. L.) Cook Book. |
| Tin Club House (Gorman & Eckert) Baking Powder. | "Sweetheart" (I. X. L.) Vanilla Extract. |
| Kellogg's (London) Corn Flakes. | 20c worth Panshine, Magic Kitchen Cleaner. |
| Perrin's Dairy Cream Sodas. | Sack Dexter's Snow-White Flour. |
| Package Lawronson's Ammonia. | Tin of Klim, Separated Powdered Milk. |
| "Sweetheart" (I. X. L.) Jelly Powder. | And several others. |

- | | | |
|--|---|---|
| THURSDAY'S PRIZE.
42-Piece China Tea Set
Come in tonight for free ticket. | Wednesday's Winner
2064
The holder of this ticket wins the prize; 1833 is second choice. | FRIDAY'S PRIZE
Beautifully upholstered Living-Room Chair.
Drawings at 9:30 each night. |
|--|---|---|

THOMAS FURNITURE CO.
240 Dundas Street.

My guess is that there are Clothespins in Thomas' window.

Name

Address

Will the persons holding 1052 and 1013 please make claim?

Clothes
Pegs
Prizes
Awarded
Saturday
Night.

FARMERS—BRING ALONG A PUMPKIN FOR THE SOLDIERS.

THOMAS FURNITURE CO
240 DUNDAS STREET