

LAST SATURDAY---THE BIGGEST DAY'S BUSINESS SINCE CHRISTMAS

BUT IF QUALITY MEAT AT THESE LOW PRICES MEANS ANYTHING---WELL, LAST SATURDAY'S BUSINESS WILL BE LEFT FAR BEHIND.

We wish to impress on you that this Meat is the choicest quality. Government inspected Ingersoll brand and noted for its delicious flavor and tenderness. Our store is as near you as your telephone. Use it. We guarantee to get your meat to your home on time.

RUSH SPECIAL!

DAIRY BUTTER

Choicest Quality **43c lb.**

1,000 POUNDS ON SALE.


Cottage Roll Bacon (by the piece) 35c lb.	Choice Milk-Fed Filets of Veal (by the piece) 25c lb.
Lake Erie Herring 10c lb.	Fresh Ground Steak 25c lb.
Sea Salmon (by the piece) 18c lb.	Beef Cuttings 25c lb.
Choice Rolling Boneless Roasts . . . 30c lb.	Free-Range Chickens 40c lb.
Rump Roasts 28c lb.	Calves' Liver, Beef Liver, Pork Liver, Pork Kidneys and Pork Hearts, Octopuses and Cutlets, Fresh supply of Pork Tenderloins.
Shoulder Roasts 27c lb.	
Stir-Fry Steaks 35c lb.	

Extra SMOKED PICNIC HAMS 30c lb

Small Sizes

Wilson's Arcade Meat Market

Richmond and Market Square. Phone: 5600-5801.



Too Much Stock
REDUCING RAPIDLY
Men's Clothing, Furnishings, Sweater Coats, Hats and Caps will be sacrificed during this leveling process. Shrewd buyers know our prices effect big savings. They are providing ahead against rising markets. Buy now and save money next year.

Wegner's

The Heart of London
371 Talbot St. Open Evenings. Largest Workmen's Outfitters in Western Ontario.

Men of An Economical Turn of Mind

Have you noticed those patent leathers, with tip, dull kid top, buttoned shoes, at \$4.98, in our Dundas street window? They are a bargain!

COOK'S SHOE STORE

Taylor's Throat and Lung Balm
The Only Guaranteed Remedy For All Coughs, Colds and Bronchitis.
Irritations, Etc.

Taylor's 6 Cut-Rate Drug Stores

EVENTUALLY, WHY NOT NOW?

A Waterman Fountain Pen

Hay's Stationery
173 DUNDAS STREET.
Phone 150 or 63.

DIAMONDS

A large and well-assorted display of loose and mounted diamonds.
Rings . . . \$5.00 to \$400.00
Necklaces . . . \$10.00 to \$500.00

C. H. Ward & Co.

Diamond Merchants and Jewelers.
286 RICHMOND STREET.
Phone 1064.

Take Cases Up.

Mr. Williams suggested that the man take his case up with the military authorities, and lay all the circumstances before them. At the conclusion of his address, Mr. Williams was thanked by the councillors for his clear and comprehensive explanation of the case.

Peters Saturday Specials

CAKE

WHIPPED CREAM SQUARES.
Two layers of fresh sponge cake with whipped cream between and on top.
EACH IN A BOX.
22c Each

CANDY COSSACKS

An original creation of our candy kitchen, of which we are proud. On Saturday, to tempt you, 33c lb.

Peters Shops

MIDDLESEX TO GIVE \$6,000 MONTHLY TO AID PATRIOTIC FUND

No Protest Made to Renewal of 1917 Subscription.

COMPARISON OF GRANTS

Cost of Administration About Two-Thirds of One Per Cent.

Without a dissenting voice Middlesex county council at its session last night decided to continue the grant of \$6,000 a month to the Dominion patriotic fund. Contrary to expectations not a single word was raised in protest against the grant, the recommendation of the finance committee being read by the warden and carried unanimously by the council in less than three minutes. The motion to continue the \$6,000 a month grant was made by William Martin, the newly-elected reeve of Lyden village, and seconded by W. J. McFaul, who was returned by a handsome majority as reeve of Biddulph Township. The motion to continue the grant was carried unanimously by the council. The grant of \$6,000 a month had been given circulation that some objection might be made to the grant, but no such objection was made. The fact that the grant was sent to the patriotic head office sent a representative to address the council.

Morgan D. Williams, field secretary of the fund, was present to explain in detail the reasons why the patriotic grant of \$6,000 a month should be continued. The first question which generally arises is, "Why does the Government furnish the funds themselves?" Due to different conditions existing in different provinces, this was not possible, said the speaker.

It had been conservatively estimated that it would cost \$2,000,000 to change from the present method of administration to having the patriotic fund administered by the Government.

The fact that Middlesex was granting more money every month than they were spending was explained by the field secretary as being an adjustment whereby municipalities that had more must contribute to the support of those whose financial circumstances would not permit them to make large financial grants.

Comparative Grants.
With reference to comparative grants Middlesex was granting \$2.56 per capita. This was spending a trifle over \$3,000 a month, and granting \$6,000 a month to the patriotic fund.

In Brant County the rate was \$6.12 per capita. Huron County pays out \$1.60 a month and grants \$2,000 monthly to the patriotic fund.

Essex County said the speaker, was raising its patriotic grant from \$72,000 to \$100,000.

In Essex said Mr. Williams, \$6,000 a month had been granted, and they had only used \$312 a month. This was explained by the fact that Windsor, Walkerville and Sandwich look after their own dependents.

"We have had a prosperous year, and I hope that you gentlemen of the council will have no difficulty in seeing your way clear to continuing the present patriotic grant," said Field Secretary Williams in conclusion.

At Small Coat.

In answer to a question raised by Councillor Reyncraft, Mr. Williams said the cost of administration of the fund was about two-thirds of 1 per cent.

Councillor John Morgan also drew attention to a case in Alisa Craig, where a man had enlisted, had met with an accident while in the army, and had since been discharged as physically unfit. As a result the man was in financial need.

"We have put up more patriote money than any other county in this province and we have not called upon the fund, and I think this man should receive some assistance," said Councillor Morgan.

The House of Refuge committee in its report to the council recommended that the salary of J. Anderson, keeper of the House of Refuge, be increased from \$750 a month to \$850 a month, and that the salary of Mrs. Anderson, matron, be increased from \$350 a month to \$400 monthly. A discussion arose over the raise in salaries, and the question was asked what had been done at the farm to warrant the raises in salary.

Councillors Reyncraft and Cies thought the advance was a trifle high. Henry Dale, reeve of Strathroy, Mr. Smith, reeve of Dorchester, John Cousins, reeve of Wilmot, and others, advised that the recommendation of the committee be adopted, and the salaries requested by the officials be paid.

Finally it was moved that L. J. Anderson be paid \$850 a month, Mrs. Anderson \$400 monthly, and the inspector an advance of \$250 monthly.

The printing committee awarded contracts for printing to the Strathroy Dispatch.

The council adjourned at 10 o'clock, next to meet again today at 2 o'clock.

"INTOLERANCE," BIG FILM SPECTACLE, AT THE PATRICIA

Capacity Audiences Witness Great Production.

THEMES BLEND IN ONE Story of Love's Struggle Throughout the Ages Portrayed.

"Intolerance," the greatest screen spectacle of the age dealing with love's struggle throughout the ages, drew capacity audiences to the Patricia Theatre at both performances yesterday.

Those who witnessed the scenes in this marvelous \$2,000,000 production pronounce "Intolerance" to be the supreme achievement of the motion picture industry.

"Intolerance" will be repeated again today and Saturday.

The afternoon show starts at 2:30 o'clock, and the evening performance at 8:15 o'clock.

The story is in four parts.

The first part tells the story of a plain little street. These stories begin like four curtains looking at a luncheon table. As they flow they grow nearer and nearer and together, and fasten on a single scene. The scenes are real, they mingle in one mighty picture. The scenes are real, they mingle in one mighty picture. The scenes are real, they mingle in one mighty picture.

The second part tells the story of a man who is killed in the streets of the city. His body is carried to a hospital, where he is tended by a nurse who is also a patient. The nurse is a woman who has been widowed by a man who is killed in the streets of the city. His body is carried to a hospital, where he is tended by a nurse who is also a patient. The nurse is a woman who has been widowed by a man who is killed in the streets of the city.

The third part tells the story of a woman who is a patient in a hospital. She is a woman who has been widowed by a man who is killed in the streets of the city. Her husband is a man who is killed in the streets of the city. She is a woman who has been widowed by a man who is killed in the streets of the city. Her husband is a man who is killed in the streets of the city.

The fourth part tells the story of a man who is a patient in a hospital. He is a man who has been widowed by a woman who is killed in the streets of the city. His wife is a woman who is killed in the streets of the city. He is a man who has been widowed by a woman who is killed in the streets of the city. His wife is a woman who is killed in the streets of the city.

WAR BRINGS MANY NEW DEMANDS UPON THE CHILDREN'S AID

Year Just Ended Has Been Most Successful.

DOING SPLENDID WORK

Inspector Sanders' Annual Report Has Many Interesting Features.

Frequent outbursts of applause greeted the presentation of Inspector Sanders' report of the Children's Aid Society for the past year, which was made at the annual meeting of the organization held on Thursday afternoon in the office of the president, Sheriff D. M. Cameron, in the courthouse.

In the course of his comprehensive report the number of little ones cared for by the society in connection with its child welfare work, during the past year, was reported to have been 121. Of these, 14 had died, such as the problem of the boy who was the subject of the report of the Society's child.

Inspector Sanders' report was read by Sheriff D. M. Cameron, in the courthouse, on Thursday afternoon, January 25, 1918.

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When Did You Send An Overseas Box?

One sent now will arrive at a most acceptable time.
Let us help you select suitable articles for the overseas boxes to cost from \$1.75 to \$5.00 per box.

KLIM SEPARATED POWDERED MILK.

It is NOT a substitute, it is economical because it will never sour in the form it is sold in. See it demonstrated every day next week at our store. It can be put to every household use fresh milk is.

BONELESS CHICKEN.

A delicacy at home or at the front. 70c and \$1.00 tins.

CHICKEN A LA KING.

As put up by a world-famous chef. 21c and 35c and 70c tins.

PHONE YOUR ORDER.

We fill it as carefully as though you called personally.

T. A. ROWAT & CO.

250 Dundas St. Phone 3081-3082.

SOLDIERS UNDER AGE OF 18 YEARS MUST BE GIVEN DISCHARGE

Only Those Six Months Past Limit May Go Overseas.

Men enlisted in the Canadian expeditionary force under 18 years of age are in future to be discharged, according to instructions issued in camp orders today.

In addition, no men under 18 years and 6 months will be included in drafts for overseas.

Young soldiers are to be examined by medical officers, and if any doubt as to age exists, a birth certificate will be immediately procured and the necessary action taken.

A birth certificate is also to be procured in cases of doubt before enlistment.

Drummers and buglers, in accordance with the regulations of the Red Cross, will be carried under the age of 18 years, but will not be permitted to proceed overseas until they reach the age of 18 years and 6 months.

In special cases, where men under the age of 18 years are now employed on special duties, and where it will be difficult to replace them, special permission may be obtained from militia headquarters to employ them temporarily until their papers can be filled.

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Underwear at Less Than Mill Prices

'BUY NOW FOR NEXT YEAR'---THAT'S A SLOGAN THAT WILL PAY TREMENDOUS DIVIDENDS IF FOLLOWED UP IN UNDERWEAR AND CLOTHING. THE MILL PRICES FOR EVERY LINE WE QUOTE HERE ARE GREATER THAN OUR SELLING PRICES TODAY. HUNDREDS OF WISE BUYERS ARE GETTING THEIR NEXT YEAR'S SUPPLY, AND IT WILL PAY THEM UP TO 50 PER CENT PROFITS.

Turnbull's Natural Wool Shirts and Drawers \$1.25	Penman's Best Plain Fleece Lined, all sizes 75c
Mercury Extra Fine Natural Wool . . . \$1.60	Plain Scotch Knit, in sizes 36 to 40 only, \$1.00, for 57c
Watson's Fine White Ribbed Combinations \$1.95	Turnbull's Natural Wool Combinations at \$2.50
Tiger Brand Fine Derby Ribbed Combinations \$2.50	Mercury Extra Natural Wool Combinations \$3.75

Extra! Boys' Fine Natural Wool (Mercury Make) Combinations; splendid weight and extra fine quality; sizes 22 to 32. Special \$1.98

Crowder's Pure Wool British Melton Overcoats of extra fine quality, in dark Oxford grey shade only, in Chesterfield standard model, with fly front; finished with velvet collar. The price of this Coat \$21.75 for next year, if gettable at all, is \$30.00

Your choice of about fifty high-grade Suits and Overcoats in practically every favorite model in fitted, pinch-back, patch pocket and standard styles; splendid garments; every one this season's, but in odd and broken ranges. Our regular prices have been \$20.00, \$22.00 and \$25.00

\$1.00 AND \$1.25 FINE SHIRTS AT 87c	\$5.50 OVERCOATS FOR CHILDREN AT . . . \$3.85
Soft and Stiff Cuff Shirts in regular ranges and odd sizes of best selling lines in soft and stiff cuff lines; sizes 14 to 16½.	Splendid warm Overcoats in blue chinchilla and heavy grey tweed; warm linings; double breasted, with 3-piece belt; sizes 3 to 7 years.
\$3.50 AND \$4.00 WORSTED TROUSERS . . \$2.48	\$15.00 AND \$16.50 SPORT SUITS . . . \$10.48
Browns and greys in checks and stripes; plain button and cuff styles; all with five pockets, belt loops and high-class linings and trappings; alterations charged for.	Swagger Pinch-Back and Belted Suits for young men; standard 3-button styles for older men, in snappy tweeds and good honest plainer tweeds and worsteds.

R. J. YOUNG & CO.

TWO STORES---LONDON AND LONDON EAST.

VOICE OF THE PEOPLE

DR. HILL IS CORRECTED.
To the Editor of The Advertiser:

In looking over my paper I find among some statements made by M. H. O. Dr. Hill before the board of health, in which he says: It garbage suitable for hogs was kept separate by the citizens and boiled a great saving could be effected, and the amount of coal used at the incinerator in burning wet garbage could be reduced. As a good many citizens have the impression that coal is used in order to burn garbage I wish to make the statement that there is positively no coal used to burn garbage wet or dry. The coal seen at the incinerator building is used under the boilers to make steam to heat Victoria Hospital. Instead of using coal to burn garbage we get a certain amount of heat from the incinerator which assists to some extent to make steam for heating.

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THE LAST CALL

in Johnston & Murray's

JANUARY STOCK-TAKING SALE

ONLY ONE MORE WEEK TO SECURE SHOES AT LESS THAN FACTORY PRICES. READ OUR SPECIALS FOR SATURDAY. YOU CAN SAVE MONEY.

18 pairs Women's Grey Calf, High Cut, Louis vanity heels. Regular \$10.00.	\$4.98
27 pairs Women's Brown Calf, tango last, low heel, Goodyear welted. Regular \$9.00.	\$5.98
32 pairs Women's High Cut Kid Lace, Louis heels. Regular \$7.00.	\$4.98
24 pairs Women's Patent Button and Lace, cloth top, Louis heels. Regular \$4.50.	\$3.48
22 pairs Boys' Calf Blucher, size 1 to 5. Good strong sole, size 1 to 5.	\$2.89 11, 12, 13, \$2.49
22 pairs Women's Kid Button, high cut, 10-8 heels. Regular \$7.00.	\$4.98

10 Per Cent on all Trunks, Bags, Suit Cases During Sale

WE GUARANTEE SATISFACTION.

Johnston & Murray

LONDON. ST. THOMAS.