

A Simpson Page About Boys' Clothes

When you buy boys' clothes at Simpson's you have the comfortable assurance that you are getting the maximum dollars-and-cents value for the price you pay.



Boys Can Get Good Caps Here

Smart little tweed caps in all the new shapes with one, four and eight piece tops, many light and dark shades of tweed, homespuns, worsteds, etc.

50c, 75c, 95c, \$1.50, \$2.00

Boys' Varsity Caps

With crests The Allies, Boy Scouts, Maple Leaf, etc. Good quality navy blue serge.

Exceptionally good ones at 75c

They are clothes you can absolutely trust to deliver full measure of service and satisfaction.

Clothes of such genuine materials and thorough expert workmanship, in a wide variety of fabrics, cuts and models that they respond to every boy's taste and requirement.

Simply select the suit you want and the wear will take care of itself.

Boys' Suits---Special \$10.50

Choice of Five Distinctive Patterns

Boys' Suits of mixed tweed, five distinctive patterns, grey mixed with brown flecked patterns, grey and black check, brown mixed tweed with red flecked pattern, blue grey pinhead check worsted, grey with brown broken check pattern.

Single-breasted, three-button style, having dip yoke front and back. Some are made with box pleats, extending from yoke to waist, others have pinch-back, slash pockets with fancy flaps and all around belt with buckle. Bloomers lined throughout, belt loops, expanding knee bands. Special value, \$10.50.

Suits at \$8.50, \$9.00 and \$9.50

Suits at \$6.50
—of grey and black Donegal Tweed, single-breasted, 3-button, pinch-back, patch pockets, all around belt; bloomers, belt loops, expanding knee bands. Sizes 25 to 35, 7 yrs. to 17 yrs., \$6.50.

—of grey and black Hairline Stripe Tweed, single-breasted, 3-button, two breast patch pockets with top flaps, slash side pockets, pinch-back, with all around belt at waist; bloomers, belt loops, expanding knee bands. Sizes 25 to 30, 7 yrs. to 12 yrs., \$8.50; sizes 31 to 34, 13 yrs. to 16 yrs., \$9.00; size 35, 17 yrs., \$9.50.

Suits at \$11.00
—of fawn and grey pinhead check with invisible stripe, single-breasted, 3-button style, patch pockets, dip yoke back, pinch pleats to waist, all around belt; bloomers, belt loops, expanding knee bands. Sizes 25 to 30, 7 yrs. to 12 yrs., \$9.00; sizes 31 to 34, 13 yrs. to 16 yrs., \$10.00; size 35, 17 yrs., \$11.00.

Suits at \$7.25
—of dark brown Tweed, single-breasted, 3-button, pinch-back, patch pockets, three-piece belt at waist; bloomers, belt loops, expanding knee band. Sizes 28 to 34, 10 yrs. to 16 yrs., \$7.25.

Suits at \$10.50
—of brown Mixed Tweed, single-breasted, 3-button model, dip yoke front and back, box pleats, extending from yoke to waist, slant pockets with fancy welt, all around belt at waist; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, \$10.50.

Suits at \$11.50
—of green Tweed with helio stripe, single-breasted, 3-button, crescent pockets, pinch-back with 1/2-belt at back only; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, 10 yrs. to 17 yrs., \$11.50.

Suits at \$7.50, \$8.00 and \$8.50
—of grey and black Mixed Tweeds, with invisible stripe pattern, patch pockets, pinch-back, with three-piece belt; bloomers, belt loops, expanding knee bands. Sizes 25 to 30, 7 to 12 yrs., \$7.50; sizes 31 to 34, 13 to 16 yrs., \$8.00; size 35, 17 yrs., \$8.50.

The best that Toronto affords is the unanimous opinion of the knowing ones who dine
In Simpson's Palm Room
The cuisine is naturally par excellence ---to satisfy those who want perfect a la carte service.
Breakfast 8.30 a.m. to 10.30 a.m.
Lunches, a la carte, at all hours.
Dinner, 11.30 a.m. to 2 p.m.
Afternoon Tea, 3.30 p.m. to 5.30 p.m.
Sixth Floor.

Suits at \$12.50
—of black and grey broken check Tweed, single-breasted, 3-button, patch pockets, semi-fitting back with all around belt; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, 10 yrs. to 17 yrs., \$12.50. Other suits at \$12.50 to \$20.00.

Good Wash Suits For the Boy Made According to the Simpson High Standard

Mothers of boys will like the smart styles. And the moderate prices are light on the pocket book.

Variety is almost endless and offers splendid choosing. Materials will stand constant tubbing and retain their original color.

It will pay forehanded parents to buy a season's supply for their boys as prices will be higher before they are lower.

Step in today and see some of these suits.

\$1.25, \$1.50, \$2.00, \$2.50 and \$3.00



Boys' "New" Shirt Waists---Fine!

An Excellent Variety of Smart Spring Ones

Never were we better prepared to suit every boy's taste—the sizes and patterns are all inclusive and represent everything that's new and good.

They're specially designed so the boys can look smart and keep cool during summer.

All of them have collars attached. Sizes for boys 6 to 14 years,

50c, 75c, \$1, \$1.15 to \$1.50



Boys! It's Time to Get Into Summer Underwear

If you haven't bought yours yet, we would remind you that today isn't a bit too soon to lay in a season's supply.

Boys' Balbriggan Combinations 75c

Noteworthy values these. They're perfect fitting and non-irritating. Short sleeves and knee length. Expertly made. All sizes at 75c.

Boys' Cashmere Jerseys \$2.25

They're navy ones with trimmings in red and white or brown and myrtle. Comfortably fitting. All sizes at this price.

Boys' Bathing Suits 50c

They'll last for several seasons—and that's what every boy wants. One-piece suits in all sizes, from 20 to 32.

Boys' New Spring Shirts \$1.00

The new materials are as durable as they are attractive and come in a wide variety of variously striped patterns. All have attached collars. Sizes 12 to 14. At \$1.00.

Work Shirts for Boys 75c

Made of hard-wearing cambric, in black and white, oxford, khaki. Also some black sateen ones. All sizes at 75c.

The Robert SIMPSON Company Limited

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