

L. SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

L. SIMPSON

# Staple or Luxury--You'll Find it in the Simpson Store

## Beautiful Modes in Mantles With Rush Prices

This in Lunch Room  
Wednesday Afternoon  
3 to 5.30  
Hot Buttered Toast with  
New Maple Syrup  
For a Tea  
TEN CENTS



**WOMEN'S AND MISSES' TAILORED SUITS.**  
A Discount of One-Third From Every One Sold Wednesday  
Included in this sale are the season's most desirable models in plain and trimmed effect, made of fine serges, whipcords, and striped mixtures all from our high-priced suits, heretofore from \$27.50 to \$59.50. All lined with white, shaded, and black silk or satin. A variety of shaped collars with long revers, fastened with 2, or 3 pretty buttons. Skirts are gored, pleated, or inset. Colors include tau, black, brown, green, navy, and other shades. Prices, \$18.50, \$21.75, \$25.00, to \$39.65.

**GIRLS' SUITS, SPECIALLY PRICED, \$3.50.**  
Tweeds, serge and vicuna cloths, well tailored, go to the making of these suits. The skirts are gored and trimmed with self strappings. The coats are slightly fitting, with mannish collar and tailored sleeves. Colors navy, green, brown, and tweed mixtures. Sizes 6 to 14 years. A limited number. Far below the usual price, at **3.50**

**A Collection of WOMEN'S AND MISSES' DRESSES AT \$2.98.**  
Made in lingerie, chambray, muslin, gingham, mulls, and linens. Waists have semi-low or high collar and short or long sleeves, all prettily trimmed with piping, lace, or embroidery insertions. Some with raised waistline, others self belt. Skirts have correct lines, and are trimmed to correspond with waists. Colors are greys, tans, pink, and blue, and good stripes and mixtures. Splendid value **2.98**

**SPRING COATS, \$7.65.**  
Made of light-weight tweeds and grey mixtures, also in brown tones. There is a variety of styles, for spring and summer wear, on semi-fitting or straight lines, with shawl collar. Trimmed with Novelty buttons. Regularly \$13.50. Wednesday **7.65**

**SEPARATE SKIRTS FOR WOMEN.**  
A big offering in this splendid line of Skirts, made in plain-gored styles and one-sided effects; materials are in tweeds, in brown, grey, and green tones; serges, in black and navy, shepherd checks and lustres. These skirts were made to sell at \$4.00 and \$5.00. Wednesday **1.98**

## Summer Materials That Will Wash

**Great Special in Wash Silks—30c Value for 17c.**  
We have purchased from a New York manufacturer a select stock of Pretty Wash Shantung Silks, with fancy pattern woven in. A splendid assortment of colors and five designs. Colors are cream, sky, pink, champagne, navy, pearl grey, steel, Jasper, helio, Copenhagen, golden brown, mais, butter, beige, russet, and mulberry.  
This fabric is of a very superior quality, and wide width, viz., 27 to 28 inches. They will wash well and always look the same after repeated washings. We expect such a rush at eight o'clock for these that we are making special arrangements, and shall show them both on the Main Floor, in a special circle near Queen Street Doors, and also in our splendid Wash Goods Department, on the Second Floor. Owing to there only being a limited quantity of each, we cannot fill mail or phone orders. Regular value 39c. Special **17c**

**New Ribbon Arrivals**  
With the warm weather, comes both the need for fresh new Ribbons, and a new stock of 6-inch Taffeta Ribbon, in all colors. A new shipment has just arrived, bringing a big quantity of white, pink, and pale blue. Wednesday, per yard **15c**

## Wedding Silver

- Regular \$4.50 Bake Dish for... **\$3.59**
- Regular \$5.00 Nut Bowl for... **\$3.98**
- Regular \$3.00 Sandwich Plate... **\$2.00**
- Regular \$3.00 Nut or Fruit Bowl... **\$2.00**
- Regular \$1.50 Cake Plates... **98c**
- Regular \$1.50 Pickle Cruets... **98c**
- Regular \$3.00 Pie Plates... **\$2.39**
- Regular \$3.00 Bread Tray... **\$2.39**
- Regular \$4.50 Casserole... **\$3.98**
- Regular \$18.00 Tea Set... **\$15.00**
- Regular \$4.00 Combination Sugar Bowl and Spoon Holder, complete with 12 spoons... **\$2.98**

## Two Big Boot Values

**MEN'S BOOTS, \$1.95.**  
900 pairs Men's Boots, made in the popular Blucher style, patent colt, gunmetal, and dongola kid leather; single and double soles; mostly made by the Goodyear-welt process; sizes 5 to 11. Regular prices were \$2.95 and \$3.50. 8 o'clock Wednesday. **\$1.95**

**WOMEN'S BOOTS AND OXFORDS \$1.95**  
A beautiful assortment of women's boots and low Oxford shoes, in all popular lasts and leathers, button and Blucher styles, sizes 2 1/2 to 7. Reg. prices were \$2.49, \$3.00, and \$3.50. 8 o'clock, Wednesday. **\$1.95**

## 8 o'clock Values In These Men's Furnishings

A special purchase of **Genuine English Flannelette Nightrobes** enables us to sell the one-dollar quality for Wednesday, at **59c**

**1,000 Men's English Flannelette Nightrobes**, very large body, which is full length, made with turn-down collar and pocket, deep yoke at back, and all seams double sewn; extra strong. Range of stripes, in blue, pink, or drab shades; all sizes, 15 to 19. Regularly \$1. Wednesday **59c**

**2,000 Garments of Men's Balbriggan Underwear**, shirt and drawers, made from a two-thread Egyptian cotton, in shades of sky blue and ecru; all sizes, 34 to 44. Regularly 50c, Wednesday **39c**

**Clearing Lines of Men's Odd Pyjamas**, about two hundred suits altogether we have gathered up; all classes of materials and all sizes in the lot. Come early Wednesday morning. Regular values \$1.50, \$2, and \$3. To clear, a suit **98c**

**Boys' Three-piece Double-Breasted Suits**, of striped English worsted, in a rich shade of brown, made with breast pocket and centre vent; neat-fitting five-button vest, and plain pants, splendidly tailored. Sizes 28 to 34. Price **9.00**



## Perfect Clothes for Men

**MEN'S \$15.00 BUSINESS SUITS.**  
Suits are made from a light grey English tweed, in almost plain pattern, are cut single-breasted, three-button sack style, and have good-wearing mohair linings. The workmanship is the very best and everything about these suits marks their unusual grade. The price is a popular one. **15.00**

**MEN'S OUTFIT OR GOLF TROUSERS.**  
Golf Trousers, from a khaki English drill, with cuff bottoms, belt, and side straps, neat and strong, and a big value. Prices **1.75 and 2.00**

**"DURWARD'S" ENGLISH GOLF COATS.**  
The regulation English Golf Coat, such as is worn on the links "over home"; made to give the player perfect freedom while playing the game, and at the same time retain the smart English style that can be assured in "Durward's" English Golf Coats, in light grey Donegal tweeds, green tweeds with check pattern, and many attractive patterns; cut single-breasted style, pleated fronts and backs. See them. Price **18.00**

**BOYS' CLOTHING.**  
An All-wool Blue English Worsted, Double-Breasted Sailor Blouse Suit, with white serge shield and fancy ornaments, pleated sleeves with cuff, full-size sailor collar, trimmed with silk braid, and bloomer pants with elastic bottoms; sizes 5 to 10 years. Price **6.50**

**Smart Tweed Suit**, in the two-button, double-breasted style, with long soft roll lapels, and breast pocket; full-hip bloomer pants, with belt loops and strap bottoms; material is a fine finish English tweed, in grey, showing a fancy thread stripe; linings are of Italian twill. Sizes 26 to 30, \$7.75; 31 to 33, \$8.50.

**Boys' Three-piece Double-Breasted Suits**, of striped English worsted, in a rich shade of brown, made with breast pocket and centre vent; neat-fitting five-button vest, and plain pants, splendidly tailored. Sizes 28 to 34. Price **9.00**

## Nobby Hats for Men

Christy's English-Make Silk Hats, in correct shapes, small, medium, or large proportion of brim and crown; fine finish. Special price, **\$5.00**  
Christy's Fur Felt Soft Hats, style Columbia or Graeco, copies of a famous American make and much-worn shapes; black only. Special price **\$2.00**  
Christy's Golf Shape Caps, in wide range of tweeds, in plain or rough effects, fine linings and finish. **75c and \$1.00**

## Furniture for the Verandah & Porch

**Of Good Grade, of Good Materials, Built for Comfort, and Very Durable.**  
**Nurse or Sewing Rockers**, with double-woven seat and back, and turned front legs and stretchers. Price **\$1.80**  
**Arm Rockers**, heavily made, of selected materials, of good appearance, and very comfortable. Price **\$2.85**  
**Large Arm Rockers**, with double-woven seat and extra high back, heavy posts and wide arms. Price **\$3.50**  
**Willow Arm Chairs and Rockers**, with roll arms and deep woven rush seats, an exceptionally good pattern, very desirable. Price **\$5.50**

## Window Screens

All first quality, complete range of sizes and styles:  
Height Closed Opens to Wednesday  
14 inches, 18 inches, 25 inches... **15 cents**  
14 inches, 20 inches, 32 inches... **17 cents**  
14 inches, 22 inches, 40 inches... **19 cents**  
14 inches, 15 inches, 22 inches... **22 cents**  
14 inches, 24 inches, 40 inches... **25 cents**  
18 inches, 20 inches, 30 inches... **24 cents**  
18 inches, 20 inches, 36 inches... **25 cents**  
18 inches, 24 inches, 40 inches... **30 cents**  
22 inches, 24 inches, 40 inches... **33 cents**  
22 inches, 26 inches, 44 inches... **35 cents**  
14 inches, 34 inches, 60 inches... **39 cents**  
24 inches, 25 inches, 40 inches... **45 cents**  
22 inches, 23 inches, 36 inches... **34 cents**  
24 inches, 28 inches, 44 inches... **50 cents**  
24 inches, 28 inches, 32 inches... **65 cents**  
Screen Doors... **75c to \$1.75**

## For the Garden

**1 1/2-inch Garden Hose**, three-ply garden hose, guaranteed to stand city pressure, 50 feet with complete attachments, nozzle and couplings, all ready for use. Wednesday, special **\$3.98**  
**3/4-inch Garden Hose**, as above **\$4.49**  
**Garden Rakes**, malleable cast:  
10-tooth, Wednesday... **18c**  
12-tooth, Wednesday... **22c**  
14-tooth, Wednesday... **28c**  
**Garden Spades**, solid crucible steel, D handle. Regular **25c**. Wednesday... **53c**

## From Our Wealth of Silken Textures SHANTUNGS AND RAJAS.

A shipment of 380 yards of Lyons-dyed Black Honan Silk, in fine, medium, and heavy weaves; splendid qualities, in perfect blacks, hand-woven, and pure raw silk; 34 inches wide. On sale Wednesday, at, per yard: **65c**  
A clearance of broken lines in dyed Shantung, Rajah, Satin Rajah, and Coctele, rich, heavy suiting qualities; 27 to 32 inches wide, all pure silk, in a good range of colors, but not complete in each weave. On sale... **96c**  
**NEW SILK-SERGE OR SURAH TWILL**  
Further shipments of this much-wanted silk, in black and navy; 36 inches wide. Per yard, **\$2.00 and \$2.50**

## New Decorations for Your Walls

Have you seen the new Aerochrome Blends and Tweed Effects for reception rooms, sitting-rooms, parlors, sitting-rooms, drawing-rooms, den, libraries. The effect is rich, plain, and effective.  
New Aerochrome, 5 feet, 7 feet, or 9 feet wide, in sunshine, pumpkin, tan, tabac, delft, leaf orange, and grey shot blends, or any blend to suit any style of drapery made to your order at trifle over regular. Regular 5 feet, \$1.00 yard; 7 feet, \$1.50 yard; 9 feet, \$2.00 yard.  
Shot blends of several shades in each color, make beautiful rooms, in plain effects, no seams, 8 feet wide. Regular price, running yard, 10c, 15c, and 25c.  
Friezes, Bands, Medallions, and Dividends to match the plain shot effects in Aerochrome and Blend Papers, from 2 inches to 4 feet wide. Per yard, 15c, 25c, 40c, \$1.00, and \$1.50.  
Tweed and Cloth Effect Shand Kydd Papers, in greys, tans, buffs, plaid or broken stripe designs, for reception rooms, sitting-rooms, dining-rooms. Per roll, 35c, 50c, 65c, and 90c.  
Decoration Bands for these papers, in bunches of 4, rose, red, yellow, and blue. Per yard, 10c, 15c, and 25c.  
Boxide Leathers, allover foliages, in full line color blends. Per roll, 35c, 50c, 75c, and \$1.00. (Fifth Floor)

## Fine China & Glass

Crown Derby Tea Cups and Saucers, Sefton and Worcester shapes... **\$2.25**  
Limoges China Dinner and Tea Service, from the famous Bernard and Potteries. All pieces in the new Marceles shapes. Rich matt gold band teas, with old gold handles. Regularly **\$71.40**. Wednesday **\$50.50**  
Lemonade Sets, seven pieces, beautiful cut glass, artistic buzz-saw design, tankard shaped mugs. Wednesday special **\$7.50**

## The Grocery List

2,000 Stone Fresh Rolled Oats, per stone, 45c  
Finest Sugar-Cured Hams, half or whole, per lb... **15c**  
Grapefruit, 2 packages, 65c  
Choice Prunes, 3 lbs, 25c  
Canned Haddock, Brunswick Brand, per tin, 11c  
Finest Canned Corn, 2 packages, 25c  
Canned Sweet Wrinkle Peas, per tin, 12c  
Pure White Clover Honey, 5-lb. pail, 75c  
St. Charles Milk, per tin... **9c**  
One can California Sun-dried Oranges, sweet and seedless, per dozen... **25c**  
Teller's Cream Soda, 3-lb. box, 24c  
Imported Pure Malt Vinegar, Imperial quart bottle... **20c**  
Toasted Corn Kookies, 3 packages, 25c  
Klondike Custard Powder, 3 packages, 25c  
**FRESH ROASTED COFFEE, PER LB., 25c**  
500 lbs. Fresh Roasted Coffee, ground pure or with chicory. Wednesday, per lb... **25c**

The **SIMPSON** Company Limited  
Robert