WEDNESDAY MORNING

#### THE TORONTO WORLD

FEBRUARY 26 1913

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# The Robert Simpson Company, Limited

Morning visitors will have the additional pleasure of listening to some excellent orchestra music between the hours of 9 and 11 a.m.

### Thousands of Yardsof Drapery Fabrics

must be sold between now and Friday night to be included in the Sale values. If you have present or prospective need of any kind of fabric for winter residence or summer home, buy now, for never before have there been greater opportunities for economical buying, and rarely has there been so exquisite a collection of home-making materials.

#### CURTAINS, PORTIERES AND FUR-NITURE COVERINGS IN LENGTHS UP TO 10 YARDS CLEARING AT 49 CENTS.

### ONLY TWO MORE DAYS TO GET IN ON OUR HALF-PRICE UPHOLSTERING OFFER.

In all orders requiring the use of any of our special priced upholstering fabrics, either tapestries, moquettes,



## The Greatest Men's Store Display in Years

is now on in the Simpson Men's Wear Section, Thous ands of handsome suits and coats offer a price range so wide that you can suit your purse absolutely and also meet the requirements of your personal taste perfectly.

The overcoats are now giving their late season values, prices so low that it pays to buy even if only for next year's use. Plenty of need for them now, however.

### MEN'S FUR-COLLARED COATS.

Buy fur-collared coats now, when you can get them at the lowest price. They are made from English black beaver cloth that will give excellent wear and thorough satisfaction. Made doublebreasted style with shawl collar of Russian marmot fur. The linings are of warm curl cloth. Tailoring and fit is good. Special price ......12.85

#### MEN'S SHEEP-LINED COATS.

#### MEN'S WORSTED TROUSERS.

Made from English worsted trousering; will wear well and give excellent satisfaction; stylish trousers. Worth \$2.50 and \$2.75. Sale price ...1.75

# The Last Two Days of the Greatest February Furniture Sale

## Men's Fur-lined Coats

The sharp cold of the late February mornings brings a touch of envy to every one who sees the fur-coated man weathering the cold snap in perfect comfort. In fact, furs are almost as necessary for men as for women in Toronto, and every man with the price should own them.

(Main Floor.)

### 8 o'Clock Selling Thursday USEFUL ARTICLES FOR THE

HOME, 8c EACH.

Wooden Rolling Pins, 6 Dozen Clothes Pins, Spring Rat Traps, Perforated Chair Seats, Knitted Mop Clothes, Floor Scrubs, Hand Whisks, Tin of

brocades or velours, the cost of labor is exactly half the usual charges.

A very rich line of hard finished serviceable tapestry, 50 inches wide, in a good range of floral, Oriental and conventional patterns suitable for the living-rooms, dens, etc. English Rep Cretonne, 36 inches wide, dainty bedroom hangings and loose covers. Regularly 45c and 50c. Heavily Mercerized Tapestry Curtains in plain and combination colors, 2 3-4 yards x 50 inches. Regularly \$3.00 pair. Thursday ..... 2.39 Very rich silky appearance high-grade Tapestry Curtains. Reg. \$5.00 pair. Thursday .. .. .. 3.98 Combination Window Shades, 70 x 37 inches, Hartshorn rollers, cream and green. Regularly 70c. Thurs-Curtain Net, Arabe shade only, going at half-price. Scotch Madras, for bedroom windows, etc., 40 inches wide, in white and cream. Regularly 25c and 30c. Thurs-Figured Casement Cloth, 50 inches wide, launders Figured Art Tissue, in fast colors, pretty window curtains, 36 inches wide. Regularly 15c and 20c, Thurs-



are here, and bring with them a growing legacy of odd pieces and special values that attest the wonderful character of the selling that has been going on.

We give our usual guarantee of perfect construction and honest materials----of the artistic side you can easily judge, and we are sure of your verdict.

Simpson Furniture of any grade has no rival at the price.

(Fifth Floor.)

## The Robert Simpson Company, Limited

### 350 SETS ONLY, MRS. POTTS' LAUNDRY IRONS.

## Good Stair Oilcloth Bargains

### SPECIAL ONE DAY'S SALE OF LINOLEUM, FLOOR OILCLOTHS AND STAIRCLOTH.

This means a great big general clear-up of the stock —half rolls, several full rolls; designs that can't be repeated and others put in from regular stock to make a huge day's selling at big values to buyers.

### ENGLISH MAKE PRINTED LINOLEUM.

### A BARGAIN IN HEAVY FLOOR OILCLOTH AT 23c PER SQUARE YARD.

This is a lot which has been slightly misprinted or is in some way defective in the making. They are a good heavy, serviceable quality and will very quickly be snapped up. In four different widths, 36 inches, 45 inches, 54 inches, and 90 inches. Thursday special, square yard...23

### ANOTHER SPLENDID LOT OF AN ENGLISH MAKE OF FLOOR OILCLOTH AT 27c PER SQUARE YD.

(Fourth Floor.)