

MANAGEMENT:

1) A large company typically has a Corporate Strategy, a Business Strategy and a Marketing Strategy. Could you please explain how each operation influences decisions in the animation business? No secrets please.

2) What criteria does management use to decide on what is "quality animation content"?

3) How do you see international business opportunities affecting the focus of your efforts over the next 5 years?

TECHNOLOGY:

1) Current technology:

a) What 3D animation software do you use?

	In use	Planned
Alias/Wavefront	_____	_____
Softimage 3D	_____	_____
Flint/Flame	_____	_____
3D Studio Max	_____	_____
Lightwave 3D	_____	_____
After Effects 2D	_____	_____
Chalice	_____	_____
Digital Fusion	_____	_____
Illuminaire Studio	_____	_____
Other ()	_____	_____