

Index

I. Introduction

II. Historical Background

III. Supply and Demand

- a) Supply
- b) Demand
- c) Market Segments
 - i) Supply Segments
 - ii) Demand Segments
- d) Strengths & Weaknesses

IV. Market Trends

- a) The Market for PCs
- b) The Market for Mainframes & Minis

V. Keys to Market Success

VI. Argentine View of Foreign Firms

VII. Legal Framework

- a) Customs Proceedings
- b) Copyright Protection Laws

VIII. A Final Comment

IX. Appendixes

- A. Government Departments Relevant to the Software Industry
- B. Trade Shows and Events
- C. Industry Associations that Accept Software Firms
- D. Member Firms of CESSI, the Main Argentine Software Trade Association
- E. Argentine Software Publications
- F. Argentina's Vital Statistics and Economic Indicators