

# CANADEXPORT/ WIN EXPORTS REGISTRATION FORM

## Valuable Export News

DFAIT's bi-monthly trade newsletter *CanadExport* keeps 38 500 readers informed of tender calls and other international market opportunities. It also provides information on new projects offering export potential, government programs and services to assist Canadian exporters, forthcoming events (e.g. trade fairs, missions and conferences), and export "success stories" and winning strategies.

## Export Opportunities

The World Information Network for Exports (WIN Exports) is a micro-computer-based information system designed to help DFAIT trade officers around the world identify Canadian suppliers or sales opportunities in their territories.

Canadian firms registered in the WIN Exports data bank keep trade commissioners abroad aware of their capabilities and interest, thus increasing their chances of gaining access to valuable trade deals.

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