

Mission: 637 Sao Paulo

Market: 047 Brazil

Key Subsector: 999 All Sub-Sectors

Specific Product Opportunities: Current Imports (\$CDN)

Cod fish	\$40.00 M
Various dried fish	\$10.00 M
Smoked salmon	\$5.00 M
Canned fish	\$8.00 M
Clams, lobster, scallops	\$5.00 M

Post Comments on Products/Species - Specifications Outlets:

- 1) Cod - dried and salted
- 2) Salmon - smoked or canned
- 3) Herring - smoked
- 4) Clams - fresh or canned
- 5) Other kinds - canned tuna fish
- 6) Buyers - retailers, restaurants
- 7) Local sales representatives are needed. The market is very competitive.