

No major differences are evident in the November/December data from the results in October, nor are there any notable differences in results obtained in each of the three waves of research conducted in November/December. Just under one-third of Canadians (three-in-ten) continue to indicate that they turn to the media most to help make up their minds about the free trade deal. Only about two-in-ten Canadians say they rely on economists or specialists to help form their opinions on the agreement. The credibility of those who have obvious vested interests in the outcome of the free trade debate continues to be relatively low. This is slightly more pronounced among labour leaders (6%) than among political leaders at either the federal (12% in wave III) or provincial (11% in wave III) levels.

Canadians who are university graduates or who have some university education continue to display a tendency to rely on the specialists and economists most and are less likely to rely on the opinions of the media. The same trend is apparent among those respondents with household incomes of over \$50,000.