

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 653-HAVANA

015-CONSTRUCTION INDUSTRY
CUBA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

GIVE SUBSCRIPTIONS OF CANADIAN INDUSTRY DIRECTORIES AND
SPECIALIZED MAGAZINES.

PRIORITY SECTOR FOR HOSPITALITY FUNCTIONS.

ANTICIPATED RESULTS:

IMPROVE AWARENESS OF CANADIAN CAPABILITIES.

IMPROVE EMBASSY RELATIONSHIP WITH CUBAN
DECISION-MAKERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. DONNER DES ABONNEMENT A DIVERS ANNUAIRES ET
REVUES CANADIENNES.
2. DEJEUNERS D'AFFAIRES.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ACTIVITES PLANIFIEES NON REALISEES DU A LA NON-
COUVERTURE DE CUBA PAR LA SEE & COUPURES DE BUD-
GET A L'AMB. PAR CONTRE UNE MISS. DE DRIEOTT/
ISEI & VISITES REPETEES DE SOC. CDNES DE CE
SECT. ONT AMELIORE LES CONTACTS DEJA ETABLIS.