

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM

AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE

YUGOSLAVIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL,POULTRY BREEDING STOCK

DAIRY MISSION TO CANADA IN NOV. 88.

NEGOTIATIONS ON FUTURE PURCHASES OF LIVE ANIMAL BREEDING

VISIT TO NEXT YEAR'S AGRIBITION BY A SELECTED GROUP OF REPS
BROADEN POSSIBILITIES FOR CDN BREEDING STOCK FROM DAIRY TO

STOCK (LIVESTOCK, EMBRYOS AND SEMEN)

BEEF CATTLE AS WELL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CONTINUOUS SUPPORT TO CDN EXPORTERS TO TAKE
ADVANTAGE OF OPPORTUNITIES IN CATTLE BREEDING,
GENETIC MATERIAL,OILSEEDS,WHEAT AND ESPECIALLY,
FOOD PROCESSING.

QUARTER: 2 Active support to Canadian suppliers of food
processing machinery,esp. Knud Simonsen Indus-
tries on \$30 million meat packing plant project.
Monitoring of agricultural production ie.grains,
oilseeds,animal husbandry,etc.

QUARTER: 3 Worked closely with Canadian seed potato
exporter to improve market penetration.

QUARTER: 4 -----

SEVERAL VISITS MADE TO RODOPA IN SOFIA ON BEHALF
OF KNUD SIMONSEN WHO RECENTLY SIGNED \$30 MILLION
CONTRACT TO SUPPLY MEAT PROCESSING PLANT. IN
EARLY JUNE ARRANGED MEETING AT RODOPA FOR SENATE
SPEAKER CHARBONNEAU TO ASSIST PROJECT CONCLUSION

Assisted KSI with arrangements for exhibiting
at Plovdiv trade fair(Bulgaria). Visited plant
site with Mr. Simonsen.

Centrocoop contracted with Canadian supplier for
300 tonnes of top-quality seed stock. Trials
which were done last summer show excellent re-
sults and Potatoes Canada will undertake follow-
up visit in February 1990.