REPORT 4 88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 11

POST : 301-ADDIS ABABA

005-COMM. & INFORM. EQP. & SERV ETHIOPIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

TELECOMMUNICATIONS (INC SPACE)

MONITOR PLANS FOR DEVELOPMENT OF RURAL TELECOM.

ANALYSE NEEDS OF STATE FORMS FOR IMPROVED TELECOM SERVICES.

INCREASE LEVEL OF CONTACTS WITH GOVT MINISTRIES AND PROCUREMENT AGENCIES.

ASSIST CON MANUFACTURERS TO OBTAIN LOCAL AGENTS.

ANTICIPATED RESULTS:

SPECIFIC DETAILS OF PROJECT IN RURAL COMMUNICATIONS.

IDENTIFY PROJECT OPPORTUNITIES.

INCREASE AWARENESS OF CDN EXPERTISE LEADING TO POSSIBLE INVITATIONS TO DEMONSTRATE TECH-NICAL CAPABILITY OR GOODS/SERVICES.

MORE EFFECTIVE PROMOTION OF TECHNICAL CAPABILITY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MAINTAIN CONTACT WITH LOCAL GOV'T OFFICIALS FOR RURAL TELECOM PROJECT.

QUARTER: 2 MAINTAIN CONTACT WITH LOCAL GOV'T OFFICIALS FOR

RURAL TELECOM PROJECT.

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

INITIAL PREPARATION UNDERWAY FOR RURAL TELECOM.

INITIAL PREPARATION UNDERWAY FOR RURAL TELECOM. VISIT BY GOV'T OFFICIALS TO CANADIAN SUPPLIERS FACILITATED.