

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 475 MOSCOW

Market: 553 UNION OF SOVIET SOC REP

Sector: 003 GRAINS AND OILSEEDS

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	8000.00M	\$ 9000.00M	\$10000.00M	\$12000.00M
Canadian Exports \$	1000.00M	\$ 950.00M	\$ 1500.00M	\$ 1500.00M
Canadian Share of Import Market	12.50%	10.50%	15.00%	12.50%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	030 %
ii) 001 ARGENTINA	010 %
iii) 112 FRANCE	015 %
iv) 011 AUSTRALIA	010 %
v) 499 SPAIN	001 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Mature with little growth

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) WHEAT & WHEAT FLOUR	\$ 5300.00 M
ii) DURUM WHEAT	\$ 800.00 M
iii) CORN	\$ 1000.00 M
iv) FLAXSEED	\$ 800.00 M
v) CANOLA OIL	\$ 0.00 M
vi) CANOLA SEED	\$ 10.00 M
vii) HIGH YIELD GRAIN SEED	\$ 10.00 M
viii) HIGH YIELD FORAGE	\$ 0.00 M
ix) CROP SEED	\$ 5.00 M
x) CANOLA MEAL	\$ 0.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: FIVE YEAR PLAN LIVESTOCK FEEDS TARGET
Approximate Value: \$ 30 M
Financing Source: 012 DOM
For further info. please contact:
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