

RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

## 90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: RABAT

Market: MOROCCO

Sector : FOREST PRODUCTS, EQUIP, SERVICES

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	230.00 \$M	250.00 \$M	270.00 \$M	300.00 \$M
Canadian Exports	2.00 \$M	3.00 \$M	13.00 \$M	25.00 \$M
Canadian Share of Market	0.90 %	1.20 %	5.00 %	8.00 %

Cumulative 3 year export potential for  
CDN products in this sector/subsector: 30-60 \$M

## Major Competing Countries

## Market Share

SWEDEN	25.00 %
SPAIN	15.00 %
FRANCE	15.00 %
UNION OF SOVIET SOC REP	8.00 %
YUGOSLAVIA	7.00 %
PORTUGAL	5.00 %

Current Status of Canadian  
exports in this sector/subsector: Small but expanding

## Products/services for which there are good market prospects:

1. Bois de construction
2. Bois de mine
3. Bois de caissage
4. Service inventaire des forêts et reboisement
5. Papier édition
6. Papier écriture
7. Papier impression

## Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- CIDA programs
- Strong sectoral capability in Canada