

Shanghai is China's information gateway. Most of the world's information and communications technology (ICT) giants have been attracted by the city's infrastructure and investment environment. Last spring, for example, Alcatel announced that it was moving its Asian headquarters to Shanghai; and, in October, IBM announced investment of another US\$300 million to build an electronic card and high-tech chip carrier plant in the city.

Shanghai is located in the Yangtze Delta, an area with a population of 200 million having the highest spending power in mainland China. The ICT market has grown by 40% in the last year.

Shanghai is the first city in China to have:

- a DWDM network
- long-distance service provided by a foreign enterprise (AT&T)
- a credit card verification system for e-commerce
- Web TV

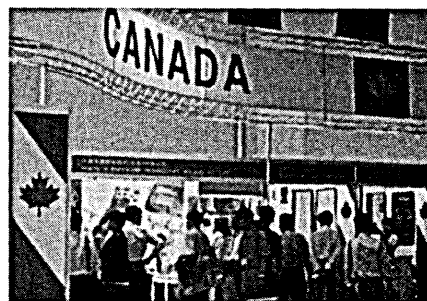
Shanghai's ICT market — The head of the Chinese dragon

In June 2001, Shanghai is hosting a series of high-profile ICT activities:

- **ExpoComm 2001** — telecommunications and e-commerce solutions trade fair
- **Golden Card Shanghai 2001** — electronic card technology trade fair
- **Compu-Net 2001** — software, Internet and hardware trade fair
- **CIAPR** — high-level information technology strategy seminar hosted by the Mayor of Shanghai and sponsored by the United Nations

During June, the Canadian Consulate General in Shanghai is organizing a Canadian Week to promote Canada's ICT expertise. Last year about 25 Canadian companies participated. Here's how you can take part:

- Exhibit at ExpoComm's Canada Pavilion. The fair is already sold out but the Consulate is holding 135 square metres of prime exhibit space on the first floor. Exhibitors



The Canadian Pavilion at Shanghai ExpoComm 2000.

include Cisco, Lucent, Alcatel, Nortel, Siemens, Ericsson, Huawei, Nokia and others. Contact us immediately if interested.

- Exhibit at Compu-Net or Golden Card Shanghai.
- Advertise in the ICT catalogue and on the Web site all year long (check out this year's catalogue at www.shanghai.gc.ca/it).
- Attend the fairs, CIAPR and the Canadian reception.
- Hold a seminar to promote your products.

The Canadian Consulate General in Shanghai wants to help serious exporters expand their sales in this important market.

For more information, contact Jan Scazighino, Trade Commissioner and Vice-Consul, Canadian Consulate General, Shanghai, tel.: (011-86-21) 6279-8400, fax: (011-86-21) 6279-8401, e-mail: jan.scazighino@shanghai.gc.ca Web site: www.shanghai.gc.ca/it or Laurie Pinard, Information Officer, China and Mongolia Division, DFAIT, tel.: (613) 944-3093, fax: (613) 943-1068, e-mail: laurie.pinard@dfait-maeci.gc.ca *

Mining trade show in Brazil

BELO HORIZONTE, BRAZIL — April 24-27, 2001 — The Canadian Association of Mining Equipment and Services for Export (CAMESE) (www.camese.org) and the Canadian Trade Office, located in Belo Horizonte, are organizing Canadian participation in EXPOSIBRAM 2001, the Brazilian Mining Trade Show. Belo Horizonte is the capital city of the state of Minas Gerais, which is Brazil's mining heartland and recognized as one of the major mining regions of the world.

EXPOSIBRAM (www.ibram.org.br) is the most important congress and exhibition in the Brazilian mining sector, and covers the entire mining industry from exploration to mine closure. It offers an excellent venue for Canadian mining suppliers of equipment and services to make contacts with potential end users, decision makers, sales representatives and joint venture partners. More than

500 exhibitors and over 13,000 visitors from around the world contributed to the success of the 1999 EXPOSIBRAM.

Over the course of the next 20 years, it is expected that Brazil will attract US\$35 billion in investments in the mining sector earmarked for finding new deposits, mining operations and mineral processing, and for forecasting better growth prospects for Brazil and its mining industry. EXPOSIBRAM 2001 is already sold out, but CAMESE was able to reserve space in advance which it is holding for a limited time for Canadian firms.

For more information and an application to participate at this important event in the Canada Pavilion, contact Francis Bourqui, CAMESE, Ontario, tel.: (905) 513-0046, fax: (905) 513-1834, e-mail: bourqui@camese.org *