## World Literacy of Canada

Established in 1956, World Literacy of Canada (WLC) is dedicated to providing financial and technical support for adult literacy projects in India. Its program has grown from small, steady contributions from individuals in Canada in support of Literacy House, Lucknow, into a national effort now able to assist other literacy programs in India. In addition WLC is playing a key role in the support and development of the Literacy International Committee, New Delhi.

In 1970, a total of Rs. 900,000 was provided for Indian projects. These funds come from three main sources in Canada: (1) individual contributions from Canadians with a continuing interest in the social and economic development of India, (2) Canadians from all walks of life who by participating in the 'Miles for Millions Marches' held annually in most Canadian cities to raise funds to strengthen the bond of brotherhood around the world, and (3) the Non-Governmental Organization Division of CIDA which provides grants to match other funds raised by WLC.

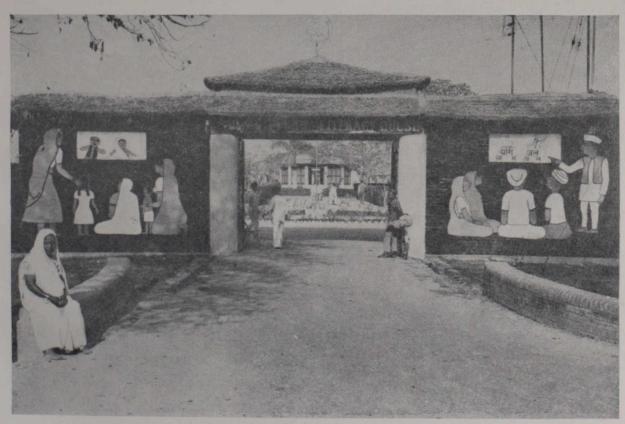
Why is World Literacy of Canada working only in India? Primarily because Literacy House, which was founded by Mrs. Welthy H. Fisher in

1953, has been the leading literacy institution in India since that time and has fulfilled a serious educational need. In its seventeen years of operation Literacy House has not only become a national institution, but is recognized throughout Asia for its achievements in adult education.

## Literacy House, Lucknow

Literacy House, located on a 20 acre campus on the outskirts of Lucknow, is dedicated to the eradication of illiteracy and the promotion of adult education. Its programs of teacher-training, research and the production of materials emphasizes the functional approach to literacy. Since its inception over ten thousand literacy teachers have been trained.

The facilities include classrooms, dormitories, special audio visual facilities, recreation areas and offices. There is a Central Library for staff members and trainees, and a district library to meet the needs of new readers in rural areas. One significant aspect of the program is puppetry, through which vast rural audiences are reached with basic social themes demonstrated in the guise of entertainment.



Entrance to Literacy House, Lucknow.