

Canada Weekly

Ottawa
Canada

Volume 13, No. 4
January 23, 1985

Expanding markets for computer graphic systems firm, 1

Canadian Studies thrive in Thailand, 2

Assistance continued in African countries, 3

Trading places, 4

Spectroscopy scientist studies space, 4

Data from French satellite, 5

Additional troops for NATO force in Norway, 5

Employment equality report, 5

Determined runner braves winter hazards in cross-Canada trek, 6

Junior hockey heroes, 6

Canadian sharp-skaters, 6

News of the arts — painting, Molson prizes, 7

News briefs, 8

Export charges on petroleum products, 8

Expanding markets for computer graphic systems firm

Management Graphics Inc. of Toronto, Ontario has enjoyed increasing success over its six-year existence as one of the few Canadian companies specializing in computer graphic systems.

Centering on an unexploited area in the computer industry, the aim of the new innovative company was to provide the business community with computer-generated transparencies, slides and software. The goal was reached without difficulty and the company's sales have increased steadily every year.

Management Graphics offers a number of services to its clients from Dial-A-Service for small users to complete systems for large users. In all of the services, virtually any kind of multi-coloured graph, chart or map can be produced for visual presentations.

Slides via telephone

Dial-A-Service, one of the most popular services offered by Management Graphics, enables clients to determine and create their own slides. The software can be installed on any computer, either business or personal, and used to contact the company's in-house slide facility, Grafax Slide System. Data can be phoned in or mailed.

The Grafax system offers wide flexibility for the user as it can produce slides with multi-colour bar graphs, line graphs, "pie" charts, text slides, maps or any other visual. The final product can be in the form of a 35-millimetre slide, an overhead transparency sheet or paper hardcopy in colour. Optional colour duplicates are available and the user can also retrieve or update any existing slides.

The slides, which cost \$15, can be delivered by courier within 48 hours. There is a 50 per cent surcharge for slides delivered within 12 hours.

Another option of the company, the PC Slide software package which Management Graphics retails for \$900, allows the user to see the graph or pie chart as it is being designed. Up to 64 hues can be selected for each slide as well as special



Terminal with software for PC Slide allows user to see slide with desired graphics as it is being created.

visual effects created by the user. The package generates platter printouts to aid last minute changes.

PC Slide still requires the user to send the completed design to Management Graphics for processing and delivery. Slides cost \$12 each.

Complete system

Management Graphics also markets complete hardware and software systems including camera, to clients who want to prepare their own slides. The Table Top Slide Systems (TTS/Plus System and TTS System) fits on a table or desk and plugs into standard wall units. The camera uses regular film cassettes.

The TTS/Plus System has an electronic drawing tablet that allows for adjustment of the size and shape of objects. Lines can be shifted, elements repositioned and drawings, logos or symbols can be created free-form. The company says that, with more than 16 million colours to choose from, up to 64 can be used on any one picture. And, with the high resolution film recorder, up to 60 slides can be made in an hour.



External Affairs
Canada

Affaires extérieures
Canada