



You'd scarcely believe that this smooth, dustless, easy-traction road was ever in the wretched condition shown on the right. Yet the two views are of the same section of Yonge Street, near Newmarket, Ontario, before and after Tarvia Double Seal Construction.



Transforming a Ratty Road into a Smooth Highway—

WHAT to do with Yonge Street near Newmarket, Ontario, was the problem confronting the Toronto and York Roads Commission: Someone aptly described the street as "muddy in wet weather, dusty in dry weather, bumpy, ratty and generally disreputable looking in any kind of weather."

Judge for yourself from the "before" photograph how accurately this describes Yonge Street as it used to be.

Today all this is changed, as the "after" photograph shows. Now this section of Yonge Street is mudless in wet weather, dustless in dry weather;

and the street surface is smooth, clean and firm in all kinds of weather.

If you have a "Yonge Street problem" in your community—some road or residential street that needs building or rebuilding—profit by Newmarket's experience and adopt Tarvia.

Tarvia is a coal-tar preparation for use in constructing new roads or repairing old ones. It reinforces the road and makes it not only mudless and dustless, but also waterproof, frostproof and automobile proof.

Write for illustrated booklet and further information.

Tarvia

Preserves Roads—Prevents Dust

WINNIPEG
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LIMITED

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Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by any one interested. If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will be given prompt attention.

