

THE GREAT WEST PERMANENT LOAN COMPANY

Paid-up Capital	\$2,426,750.00
Reserves	964,459.39
Assets over	7,000,000.00

4% Paid on Deposits, withdrawable by Cheque

Our Debentures yield investors 51/2%.

Head Office: WINNIPEG Vancouver Branch: ROGERS BUILDING T. S. ENGLISH, Manager.

The London Assurance Corporation

Paid \$7,600,000.00 gross losses arising from the San Francisco conflagration. This is a much greater amount than paid by any other company operating under a single name in this or any other conflagration and stands without parallel in the history of insurance.

Law Union & Rock Insurance Co. Ltd.

has the largest excess of assets over liabilities IN CANADA of any fire insurance company in the world.

RICHARDS, AKROYD & GALL

Established 1885

325 Homer Street - - Vancouver, B. C.

Vancouver Financial Corporation, Limited

R. Kerr Houlgate, General Manager

Representing-

AEtna Insurance Company, Hartford, Conn. General Accident, Fire and Life Insurance Corporation Ltd., of Perth, Scotland. Union Insurance Society of Canton, Limited (Incorporated in Hong Kong).

General Financial Agents 525 Seymour Street - VANCOUVER, B. C. Telephone No. Seymour 7370

NORTH BRITISH MERCANTILE OFFICIAL ON INSPECTION TRIP.

Mr. Randall Davidson, Manager for Canada of the North British Mercantile Insurance Company and President of the Occidental Fire Insurance Company, was in Vancouver last week on his regular trip of inspection.

Mr. Davidson, who has been travelling to the Coast for the past 32 years, is indeed glad to be among us again and was pleased to note the evident signs of prosperity and activity he saw both in Vancouver and Victoria. The North British Mercantile and its subsidiaries have large investments in the province and they are well pleased with the situation as they find it. In fact, when the opportunity offers and conditions warrant, his companies are prepared to extend their investments in British Columbia.

As a student of fire insurance, Mr. Davidson was much impressed with the fire hazards of Vancouver, which enforced themselves on his attention in his investigation of conditions. The fact that the people of Vancouver have not had a serious fire in the past 25 years has lulled them into an attitude of false security in consequence of which they are not taking proper precaution to prevent fires, which might easily seriously interfere with the splendid commercial progress which the City of Vancouver is making. Mr. Davidson pointed out the absolute necessity for the placing of a modern equipped fire boat at the service of the water front. The condition of the water front, he thought, was very serious and should receive the immediate attention of the authorities. He further pointed out that the development of Industrial Island would, if not properly taken care off, result in a fire-trap which would, in case of fire, not only destroy the industries on the Island, but would threaten the south side of False Creek. The erection of frame factories without regard to fire prevention certainly creates menacing fire conditions.

