

Are You Going To Win That \$990.00 Ford Sedan?

Everywoman's World Will Soon Give Away Two beautiful Cars And Hundreds Of Dollars In Cash Prizes.

YOU CAN WIN!

See The Great Puzzle Contest in the opposite column. Let these letters from former prize winners guide you to success.

Soldier Boy won \$740.00 cash prize

1804 Quamichan Ave.,
Victoria, B. C., June 30th, 1920
The Continental Publishing Co., Ltd.,
Toronto, Ont.



A. L. Davidson

Gentlemen:— I beg to be allowed to express my appreciation of the courteous treatment I have received in my dealings with your Company. I have just received a telegram and letter of confirmation from you stating I have been awarded Second Prize in the Mary Pickford Contest. I should be glad to receive your cheque for \$740.00 in lieu of the car as I intend to use the cash in setting myself up in business.

Yours sincerely,
A. L. DAVIDSON.

READ HIS NEXT LETTER

The Continental Publishing Co.
Toronto, Ontario.

Gentlemen:— I beg to acknowledge receipt of your cheque for \$740.00 which has duly arrived. I am sincere indeed in my best wishes for your publication, that is "Everywoman's World" in Everywoman's home.

Yours faithfully,
A. L. DAVIDSON.

Young lady won Chevrolet Touring Car 1st prize

Clarkson, Ont., July 5th, 1920.
The Continental Publishing Co.,
253-259 Spadina Avenue, Toronto, Ont.



Etta Durie

Gentlemen:— You may believe with what pleasant surprise and gratification I received your telegram of 22nd ulto, advising me of my success in your Mary Pickford Contest. I must thank you also for your kind letter of congratulations and for your promptness in advising me and consideration in offering the option of cash in lieu of the automobile, which privilege I shall be pleased to accept.

In forwarding cheque you will note my change of address, which explains my regrettable delay.

Very sincerely yours
ETTA DURIE.

Won \$450.00 Piano

Montreal, P. Q., May 14th, 1916.



Mrs. F. Clarke,
Montreal, Que.

Dear Sir,— I cannot tell you how delighted I was to receive your telegram and to learn I had been awarded the second prize. It certainly was a surprise and a great pleasure to me to find that I had won a \$450.00 prize.

I am sending my photograph with this letter and I would very much appreciate it if you will kindly return same when you have finished with it, as I have no copy. It will be one of my greatest pleasures to tell all my friends of my good fortune and persuade them to read our fine woman's magazine.

Wishing you every success and assuring you of my endeavors to increase the popularity of EVERYWOMAN'S WORLD. I remain your happy contestant,

MRS. FLORENCE CLARK

Do not fail to read this letter

1353 Lorne St., Regina Sask.



Vincet Howell
Regina, Sask

Dear Sirs:— I am pleased beyond measure to acknowledge receipt of your wire of the 5th inst., informing me that I was the successful winner of the First prize in the great "Hum Beating Contest."

It would be impossible, gentlemen, for you to visualize my complete happiness in the receipt of such glad tidings. Sufficient to say that I was absolutely dumb-founded with joy. Please convey to your judges my sincere appreciation and thanks for the great honour which they have bestowed upon me.

I only hope that my great success in this contest will be an inspiration as well as an inducement to others to try their luck. To such that may seem so inclined I would say, keep hammering; if you fail in one—try the next. Keep at it. Patience and perseverance overcome many obstacles. Before closing, I wish to thank you for your courtesy, and hoping to hear from you at the earliest possible date.

VINCENT HOWELL

If one would stop to think it would be easy to understand how a great Publishing House whose magazines have over 130,000 Readers throughout Canada, find that it is excellent and paying advertising to conduct these interesting contests and distribute prizes among its friends and readers. You should take advantage of the opportunity that is now yours.

Good gracious! this letter can't be for me?



Oh yes it is!!

WHAT DID BETTY BUY?

COPY OF BETTY'S LETTER

Dear Mr. Simpson
You know Clara Green, don't you? WELL SHE WANTED TO BE A NURSE. What do you think of that? OF COURSE SHE WAS SIMPLY TRYING TO APE A SISTER OF MINE. However she left for Toronto taking her maid Topsy to carry her luggage. When they got to the station the train was pulling out. THEY RAN SO FAST TOPY RUPTURED A BLOOD VESSEL IN HER LEG. However Clara got on the train alright. Then what do you think happened? SHE TUMBLED AND FELL PEL-MEL ON HER BAGGAGE. Isn't that funny? I BET SHE WANTED TO BAN A NASTY ENGINEER FOR JERKING THE TRAIN SO. She soon got herself in order and reached her seat safely. SHE TOOK OUT A BOOK BY CHARLES LAMB READ A PAGE AND FELL ASLEEP. On arriving in Toronto she woke with a start, and hurried off. Her baggage was heavy and

looked a burden. A NICE CHAP PLEADED TO HELP HER. She refused to let him as he was a stranger. But after walking two blocks she was tired out. THEN SHE THOUGHT HERSELF A SIMPLE MONSTER FOR REFUSING HIS HELP. She finally reached the Training School and registered. But she didn't like it a bit. She felt very blue. IN FACT AT HER DINNER SHE ATE A VERY LITTLE. She fought with her room mate. IN A FIT OF JEALOUSY OR ANGER SHE LEFT. However before going home she bought a new dress at Smith's store. When she tried it on it didn't fit. SO SHE TOOK IT TO SMITH'S ALTERATION ROOM FOR CHANGES. Even then it didn't fit, and she wouldn't keep it. SO APPLYING FOR REFUND SHE GOT HER MONEY BACK. Then she took the next train for home. Isn't that an interesting story? Betty Beatty.

PUZZLE FIND ABOVE THE NAMES OF 12 ARTICLES SOLD IN A GROCERY STORE

John Simpson was amazed when he read the above letter, which Betty Beatty had handed him. "Our order is in that letter" said Betty. "I've hidden the name of each article I've come to buy in each of the underlined sentences. Puzzle it out and I'll tell you the quantities." "Well" said Mr. Simpson "I can't find the name of a single article in my store, that is mentioned in your note." "Of course you can't" said Betty. But here's the clue. In each underlined sentence I've hidden one name. It is only the name of a grocery, fruit or vegetable and there is just one thing in each sentence. The letters aren't jumbled and all you have to do is to find the right letter to start on. For instance, if you start on the letter "B" in the fifth word of the first under-

lined sentence you will quickly see B-E-A-N. That's the name of one of the things I want. There are twelve items altogether, and the name of each one is hidden in one of the underlined sentences. So now what do I want? Find the names and you get the order."

John Simpson puzzled the letter out and got the order. Can you do as well? If you can mail your answers at once. Over \$2500.00 in prizes and rewards is being given. Remember there are no trade mark names or products of any particular manufacturer. In many cases, as in the first underlined sentence, the single name as "Bean" and not the plural "Beans" is used. Be very careful, therefore, if you find the names to spell them exactly as they appear in the sentence.

WIN! \$2500.00 in Prizes

THE PRIZES

- 1st. Prize- Ford, Sedan, Value \$990.00
- 2nd. Prize- Ford Touring, Value \$565.00
- 3rd. Prize - \$200.00
- 4th. Prize - \$100.00
- 5th. Prize - \$ 50.00
- 6th. Prize - \$ 25.00
- 7th. Prize - \$ 15.00
- 8th. Prize - \$ 10.00
- 9th. Prize - \$ 8.00
- 10th. Prize - \$ 7.00
- 11th. Prize - \$ 5.00
- 12th. Prize - \$ 5.00
- 13th. Prize - \$ 5.00
- 14th. Prize - \$ 5.00
- 15th. Prize - \$ 4.00
- 16th. Prize - \$ 4.00
- 17th. Prize - \$ 4.00
- 18th. Prize - \$ 3.00
- 19th. Prize - \$ 3.00
- 20th. Prize - \$ 2.00
- 21st. Prize - \$ 2.00
- 22nd. Prize - \$ 2.00
- 23rd. Prize - \$ 2.00
- 24th. Prize - \$ 2.00
- 25th. Prize \$2.00

And 50 extra cash prizes of \$1.00 each



1st Prize FORD SEDAN

Value \$ 990.00

best known publishing houses in Canada. That is your guarantee that the prizes will be awarded with absolute fairness and squareness.

Three independent judges, having no connection of any kind with this firm, will judge the answers at the close of the Contest, and award the prizes. Contestants must agree to abide by their decisions.

In sending your solution use one side of the paper only, and put your name and address (stating whether Miss, Mrs., Mr. or Master) in the upper left hand corner. If you wish to write anything but your answers use a separate sheet of paper.

The answers gaining 240 points will win first prize. You get 110 points if you find all the words correctly (10 points for each correct answer, excepting 1 which is given) and 20 points will be given for general neatness, punctuation and spelling, 10 points for handwriting and 100 points for fulfilling a simple condition of the Contest. This advertising campaign by showing a copy of Everywoman's World, Canada's greatest Magazine (which we will send you post paid) to just four friends or neighbors, who will appreciate this really worth while Canadian publication and want it to come to them every month. You and want it to come to them every month. You will easily fulfill this simple condition in a few minutes of your spare time. The Contest will close at 6 p.m. June 30th, 1922, immediately after which the judges will start to judge the answers and award the prizes.

DON'T DELAY Send your answer today. This announcement may not appear in this paper again. Address The Contest Manager, Department 3 Continental Publishing Co. Limited. Toronto, Ont.



Value \$565.00

THIS GREAT CONTEST IS ABSOLUTELY FREE OF EXPENSE

There is nothing to pay—nothing to buy! This wonderful Contest is nothing more nor less than a great advertising and introduction campaign. It is absolutely free of expense. You may enter and win the best of the prizes without spending a single cent of your money. You do not have to buy anything, or subscribe to anything, in order to compete. The Contest is conducted by the Continental Publishing Co. Limited, one of the strongest and