

SPORTING "ROSS" RIFLES ARE UNSURPASSED IN POWER AND ACCURACY



Sales of Ross Sporting Rifles have largely increased; are you getting your share of this trade?

The Ross High Velocity, 280 bore, retails at \$70.00 and is attracting much attention in every big-game country of the world.

It is the best rifle to own, but it is a good rifle to sell. There is a fair percentage to the dealer and the \$70.00 sale takes no longer than the selling of a \$10.00 shot-gun.

You surely have some customer willing to pay the price for a good article. Have at least one of this model to tempt him with. Ross Rifles are beating records everywhere just now, and it's a good time for you to show them.

YOUR JOBBER CAN SUPPLY YOU

FOR ILLUSTRATED CATALOGUE AND TRADE DISCOUNTS
APPLY TO

ROSS RIFLE CO. QUEBEC, P.Q.