

16.105

## To Advertisers

*Gibson's Monthly circulates throughout the District of Bedford, the most prosperous part of the province of Quebec. Cheese and Butter are the staple products of this section, and from now until November hundreds of thousands of dollars will find their way to the pockets of the farmers from the sale of their dairy products. This money will be spent somewhere. It will be spent largely with the advertisers who bring their goods and prices attractively before the attention of the farmers and their families. The most economical way to do this is through the advertising pages of*

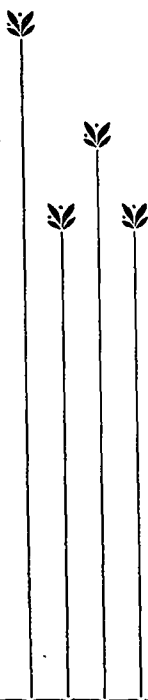
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## Gibson's Monthly

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*The extent and class of the circulation are guaranteed, and the rates are more moderate than would be thought, taking into consideration the value of the service given.*

*Country buyers rely largely upon honest advertising in deciding upon their purchases. They have not the same opportunities for personal investigation as are possessed by residents of the towns and cities.*

*We invite the attention of advertisers to the claims we make.*