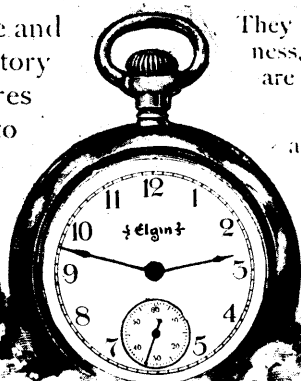


Born in Elgin run all 'round the World

Born in the most complete and best equipped Watch Factory in the world 12½ acres devoted exclusively to the making of watches, and the making of the machinery with which watches are made.

An Elgin Watch always has the word "Elgin" engraved on the works—fully guaranteed.

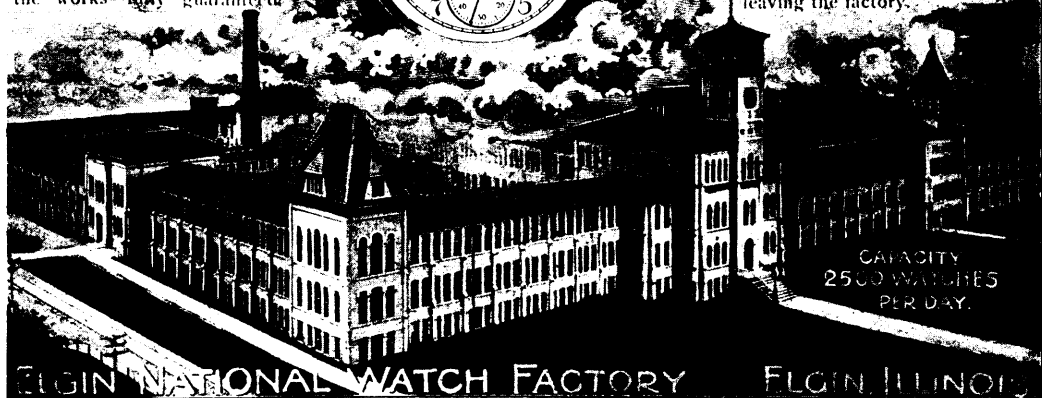


They run with faithfulness and exactness, and their powers of endurance are so great that the

Full Ruby Jeweled Elgins

are honored for their truthful time telling after a generation of active service. The pivots run in genuine rubies, polished and hard, insuring precision and a wonderful wearing quality.

Every Elgin Watch tested, timed and proven perfect before leaving the factory.



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Do you want to help your grocer (or your hardware dealer) and yourself, too? If you never have used Boeckh's Brooms or Brushes, our Illustrated Book (for only your grocer or hardware dealer, though) is a real help—*your* help comes when you get the broom or the brush.

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