



“All My Elements Are There”

The Oat Is a Complete Food

Students of food values know that the oat contains all the elements we need. And in the right proportions. All save fat—which the cream supplies—and water.

It is rich in elements which most foods lack.

It is famous for its energizing powers.

For ages the effects have proved that. But science now tells us why.

It is this great food—the most delicious, most important grain food—that Quaker Oats presents in extra-luscious form.

It is for lovers of vivacity, capacity and power.

In this rich, flavory form folks eat it plentifully and often—as they should.

Quaker Oats

The Royal Grade of Vim-Food

Its extra goodness is due to selected grains. Quaker Oats is flaked from only the big, plump, luscious oats. We get but ten pounds from a bushel.

The little grains have no such flavor as you find in Quaker Oats.

All the world over, millions of oat lovers have discovered

this Quaker Oats quality. So everywhere this premier brand outsells any other.

Every grocer sells it, and without extra price. Asking will bring it to you. Remember this, for your own delight, when you next order oats.

Large Round Package, 25c. Regular Package, 10c.

Except in Far West

The Quaker Oats Company

Peterborough, Canada

(1497)

Saskatoon, Canada