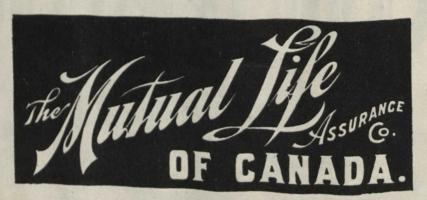
No Better Time to Take Out a Policy Than in the Joyous Christmas Season.

And There's no Better Company to Choose Than

"On Earth Peace, -



- - - Good will towards men.



A Policy in this Company for the protection of the wife and family is a wiser and better investment for them than expensive Xmas boxes and will be more appreciated when the strong arm which now shields them has been withdrawn forever.

Duty before gifts and business before pleasure. Creditors cannot touch such a Policy. It is the Anchor of the Home.

Agencies throughout Canada



Head Office, WATERLOO, ONT.

ROBERT MELVIN, President A. HOSKIN, K.C.; HON. JUSTICE BRITTON, Vice-Presidents GEO. WEGENAST, Manager W. H. RIDDELL, Secretary