

# THE ALE AND STOUT

OF  
**JOHN LABATT**  
LONDON

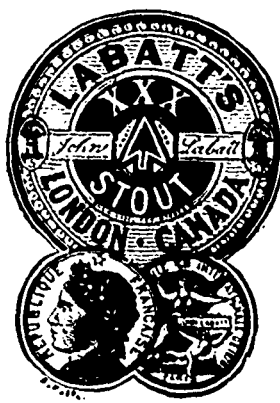
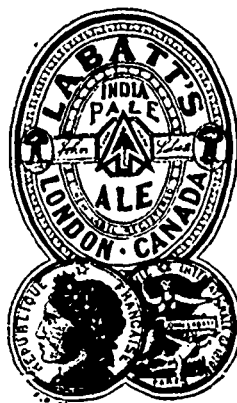
**ARE PURE AND WHOLESOME**

Recommended by testimonials  
of Four Eminent Chemists.  
**TEN GOLD, SILVER and  
BRONZE MEDALS.**  
HIGHEST AWARDS on this  
Continent wherever exhibited.

MONTREAL—P. L. N. Beaudry, 127 De-  
Lormier Avenue.

TORONTO—J. Good & Co., Yonge Street.

ST. JOHN, N.B.—F. Smith, 24 Water Street



**We Pay Special Attention**

TO THE  
MAKING OF

## Toilet Papers

**SEVERE TESTS** HAVE SHOWN THE SUPERIORITY OF  
OUR TOILETS.

We have one machine running continually  
on Tissues—and it makes good Tissue.

WE WOULD LIKE TO SEND YOU SAMPLES.

**THE E.B. EDDY CO. LTD.**  
HULL MONTREAL TORONTO

# A \$5 BOOK

Charles Austin Bates's new 700-page book, "Good Advertising," contains 175 chapters, and is intended for business men who want more business. It is of especial value to those advertisers who are not getting good returns from their advertising.

It is largely a book of facts. It tells how. It suggests. It advises. It gives experiences. It treats upon every phase of advertising. It tells all about type, borders, display, size of space to use, amount of money to spend, mediums to use. Ideas stick out of every page. The price is \$5 by prepaid express.

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We have taken 12 chapters of general interest from "Good Advertising," and made up a 96-page book, nicely bound in paper. The pages are exactly the size of the complete book, and the printing is from the same plates, in both instances. You can get a good idea of what "Good Advertising" is by reading this 96-page book. The price for it is 50 cents.

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**HOLMES PUBLISHING CO., 15 & 17 Beekman St., NEW YORK**

## Royal Oil Co. —Toronto

Offer the following special lines  
to the Drug Trade.

- XX Petrolatum, in 50 lb. tubs, 7c. per lb.
- " " in 25 lb. tubs, 7½c. "
- White Petrolatum, in 25 lb. and 50 lb. tubs  
13c. pr lb.
- Benzine, 5 gal. tins, 20c. per gal.
- Extra Gasoline, 5 gal. tins, 25c. per gal.
- Sewing Machine Oil, 5 gal. tins, 60c. per gal.
- Sewing Machine Oil, in 2 oz. bottles, \$5.00  
per gross.
- Royal Hoof Ointment, in 1 lb. tins, 24 tins  
to case, \$3.50 per case.
- Raw Linseed Oil, by the barrel, 55c. per  
gal. delivered.
- Raw Linseed Oil, in 5 gal. tins, 58c. per  
gal. f.o.b. Toronto.
- Boiled Linseed Oil, by the barrel, 58c. per  
gal. delivered.
- Boiled Linseed Oil, in 5 gal. tins, 61c. per  
gal. f.o.b. Toronto.
- Pure Neatsfoot Oil, in 5 gal. tins, 90c. per  
gal.
- Olive Oil, Union Salad, 5 gal. tins, 90c.  
per gal.
- Olive Oil, for table, Pure Italian, \$2.00  
per gal.
- Sperm Oil, pure, in 5 gal. tins, \$2 per gal
- Castor Oil, Calcutta, cases, 6½c. per lb.
- " " 5 gal. tins, 7c. per lb.
- " " French, 5 gal. tins, 7½c. per lb.
- Sperm Candles, 36 lbs. to case, 10½c. per lb.
- or affine " " " 11½c. per lb.
- Spirits Turpentine, pure, by the barrel, 46c.  
per gal. delivered.
- Spirits Turpentine, pure, in 5 gallon tins,  
49c. per gal. f.o.b. Toronto.
- Wood Jacket, 5 gal. cans, 50c. each.

Terms: 30 days. No Discount.

**WE GUARANTEE PURE GOODS  
WE GUARANTEE PROMPT SHIPMENT  
WE GUARANTEE PERFECT SATIS-  
FACTION**

We are the largest producers and manufac-  
turers of Canadian oil, and the largest im-  
porters of American oil in Canada.

Your orders will be appreciated.

**ROYAL OIL COMPANY**  
Toronto  
GEO. ANDERSON *Manager*