



**TAYLOR'S
SAFES**
147 FRONT STREET TORONTO.

97 %

of the men engaged in business fail. Incompetency more than lack of capital; more, too, than any other cause, is the reason.

A thorough and practical Commercial Course **BY MAIL**. Doesn't interfere with present engagements. Earnest, ambitious young men should register. Learn while you earn. Inquiries cheerfully answered.

General Department—
CANADIAN CORRESPONDENCE COLLEGE,
TORONTO, ONT. Limited

FIRE AND BURGLAR-PROOF SAFES.

Great fires often cause ruination. Protect against what may come by buying a

CARY Fireproof Safe.

We are the only Importers and Dealers in Canada of the celebrated world famous Cary Safes. The only safe sold in Canada where the filling is warranted not to depreciate; being a dry filling, will last a life time. No refilling required when you buy a Cary safe. See our seven-flanged, double underlocking, tongue and grooved door with asbestos packing, making them water and air tight. See our latest improved up-to-date Safes before buying. Catalogues and prices sent on application. Money saved by consulting

Ford & Featherstone,

IMPORTERS AND DEALERS,

10 John St., North, - HAMILTON, ONT



**JOHN HEATH'S
PENS**

A good Pen is a good servant, and John Heath's Pens are made to serve! ALWAYS READY AND ALWAYS WILLING. They were 'first' 45 years ago, and are still leading the way. British made of British Steel

Write for
Sample Box of 24 Different Kinds
and see which suits you best
London Agency: 8, St. Bride St., E.C.



A Course in Advertising by Mail for

**One
Dollar**

The most practical instruction possible to receive may be had by reading each issue of Impressions regularly. A Live articles by the very best authorities. A One dollar a year.

The Print Shop
St. Catharines, Ontario

The Auer Gas Lamp

"Turns i. ght-time
into day-time."

New Models. Lower Prices.

Would you buy a lamp which doesn't smell or smoke?

Would you buy a lamp which will save you half your expense for coal oil?

Would you buy a lamp which shows your goods in day-light colors?

Would you buy a lamp which you can return, for full price, if you don't like it?

That's the kind of a lamp we make.

EVERY LAMP GUARANTEED

Write for our Catalogue and Discounts.

AUER LIGHT CO., 1682 NOTRE DAME ST., MONTREAL.

