

don, 1908, showing the high reputation of the firm has been more than maintained of late years.

The high standard of purity of our articles entails, of course, an enormous and ever increasing amount of qualitative and quantitative chemical analysis. Our analytical department consists of a large staff of highly qualified chemists, and is under the direct personal control of the directors; in fact certain portions of the analytical work are invariably performed by directors themselves.

Every pharmacist knows the quality of our quinine, sodii bicarb Epsom and Glauber's Salts, and calomel (the original fawn-colored variety), places them in a class by themselves of unrivalled superiority, but it does not seem to be so generally known that we make a large number of other preparations, and we would remind our friends that in the case of every article mentioned our name implies that the article supplied is manufactured by us at our Stratford or Ilford factories with the same personal care and supervision that have, during the past century, gained and kept for our goods the reputation of "The Best."

We believe that almost all pharmacists and doctors would be glad to have the benefit of the guarantee which is implied by our name, and would like to ensure accuracy in dispensing by using our articles.

We would remind you that very nearly all our preparations are sold at lowest market prices. There are a few of special purity for which we ask a little more than is charged for the ordinary articles in the market.

Should you find any difficulty in obtaining our articles at reasonable prices, we shall be glad if you will let us know, and we will inform you where you can readily obtain them.

*Having now arranged to have depots in Montreal and Toronto for all our most important preparations, the druggists from whom you obtain your supplies will be in a position to let you have our articles with promptitude.*