



Strictly Business

Dear B. B. B. B. B. (which being interpreted means Beloved Bee Brethren, Beforehand and Behindhand.) I have given you a well deserved rest and have not troubled your peacefulness for some time but must return to the charge for several reasons.

* * *

I thank those who have promptly renewed their subscriptions, and with their welcome dollar, have sent words of praise and encouragement. The dollar gave great weight to the opinions expressed. Keep on sending kind messages and dollars, if not for yourself get your neighbor to let you send his dollar. Almost our only chance of increasing our list of subscribers is through the recommendation and personal work of our friends—can't you do something for us in this way?

* * *

We have a long list of B's who are from one to six months in arrears. We have waited hoping for a remittance but it has failed to arrive. We need the several hundred dollars due and if you owe one or more of them kindly send it at once. If we are to continue using fine quality of paper, furnish beautiful engravings and helpful articles you should in all fairness pay up promptly and cheerfully.

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We have a few more portfolios and Fire mats left, and will continue to send these to all who renew within one month after their subscription expires but those who do not remit in that time are not entitled to any premium.

* * *

If you have any bee-keeper friends who are not subscribers, we will send the journal for five months from Jan. 1st for 25c. cash or stamps. This is simply a trial trip and we hope they will like the journal so well that they will become regular subscribers. If you send us two trial trip subscriptions and 50c we will send you a premium, or if you secure a larger number we will send you something better and these premiums are worth an effort on your part.

"Now," said the storekeeper, as he gazed proudly at the lettering on his new brass sign, "that's what I call polished English."
—Washington Star.

The only amaranthine flower on earth is virtue; the only lasting treasure, truth. — Cowper.

The advertisement that embodies the two points is capable of exerting a beneficial influence upon any business.

"The trolley cars are just killing," remarked a Chestnut Street girl.—Philadelphia Call

Jack—What did that horse cost you?
Tom—It cost me all the respect I ever entertained for the man I bought it from.—Tit-Bits.

A LIBERAL OFFER.

The enterprise of the publishers of the *Youth's Companion*, Boston, Mass., has steadily advanced the paper year by year, keeping it always in the front rank of the best periodicals. It fills to day as no other publication the popular demand for a practical family paper, one that is equally valued and enjoyed by old and young, and free from all objectionable features.

The best writers of all lands are engaged to write for its columns. Among the famous contributors for the volume for 1896 are two daughters of Queen Victoria, Mr. Gladstone, the most eminent living statesman, who has for the third time written an article expressly for the *Companion*; Sir Edwin Arnold, W. Clark Russell, Charles Dickens, Frank R. Stockton, J. T. Trowbridge, Mark Twain, C. Warman, the famous locomotive engineer, and more than a hundred other writers who are known throughout the world over.

The *Companion* appeals to all, whether in the home, in professional or business life, to the educator and laborer in every department of work. Its sound, practical editorial deal frankly, fairly and concisely with the questions of the day. Every utterance may be accepted without reserve. Full prospectus and specimen copies sent free on application.

New Subscribers will receive the *Companion* free to 1896 if they subscribe at once, sending \$1.75, the year's subscription price. It comes every week finely illustrated.

WANTED—Twenty five swarms of Bees in eight frame Langstroth hives. Must be in the class condition. Will pay in Bee-Keepers' Supplies or other goods. Address: GOULD, SHAPLEY & MUIR CO., Bradford, Ont.

WANTED—First-class comb and extracted honey light or buckwheat. Will pay in Bee-Keepers' Supplies of any kind, bees (queens or colonies) or bees wax. Address, giving particulars: GOULD, SHAPLEY & MUIR, CO., (L'd.), Bradford

NOW OR NEVER! A good new Incubator automatic, 100 eggs, for only \$10.50. Also 3 or 4 Dairy brooders from \$3.50 to \$7.00. Beeswax or Bees in exchange.

GEO. J. VANDEVOR, Weston, O.

FOR SALE.

FINE JERSLY HEIFER FOR SALE
Two years old last October.
Dropped her calf last September. Registered.
Price \$65.00.

Address

G. A. DEADMAN, Brussels, O.